



Chris ●●● Hadfield

Commander | Explorer | Business Leader | Six-Time Bestselling Author



TheSpotlightAgency.com



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Colonel Chris Hadfield is an astronaut, business leader, hi-tech entrepreneur, and six-time bestselling author. Having commanded the International Space Station and directed companies, he has deep experience with best practices and tactics on guiding teams through extreme circumstances of complexity and change.

Formerly NASA's Director of Operations in Russia, Chris spent more than three decades serving the military, NASA, and the Canadian Space Agency. Throughout his distinguished career, he has been a fighter/test pilot, flown three space missions, built two space stations, performed two spacewalks, crewed the Shuttle and Soyuz, and commanded the International Space Station. His many awards include the NASA Exceptional Service Medal, the Meritorious Service Cross (twice), and the Order of Canada.

Today, Chris serves as a director and advisor to multiple tech companies, including Modul8, SpaceX, and Virgin Galactic. He also an adjunct professor at the University of Waterloo, chair of the Open Lunar Foundation, and is assisting King Charles III with space business practices for the Sustainable Markets Initiative. Chris also co-founded the Space Stream at the Creative Destruction Lab tech incubator, which has created \$1.6B of new business equity value in the past five years.

Chris's TED talk, "What I Learned from Going Blind in Space", has been viewed over 20 million times. He is frequently featured on national and global media outlets, has taught a MasterClass, and is the co-creator and host of the internationally acclaimed BBC series, *Astronauts: Do You Have What It Takes?* as well as co-host of National Geographic's *One Strange Rock* documentary series.

Chris is the author of six internationally bestselling books: two non-fiction, *An Astronaut's Guide to Life on Earth* and *You Are Here*; a children's book, *The Darkest Dark*, which has been adapted as an award-winning stage play for young audiences; and three fiction books, *Final Orbit*, *The Defector* and *The Apollo Murders*, now under contract to become a television series. A musician, Chris has also released an album called *Space Sessions: Songs from a Tin Can*. It is the first album to be recorded in space and includes the video version of David Bowie's "Space Oddity" that has been seen over 50 million times.

Social Media

Over **3.6 MILLION+** Followers
Between X, Instagram, Facebook, and YouTube.



@colchrishadfield



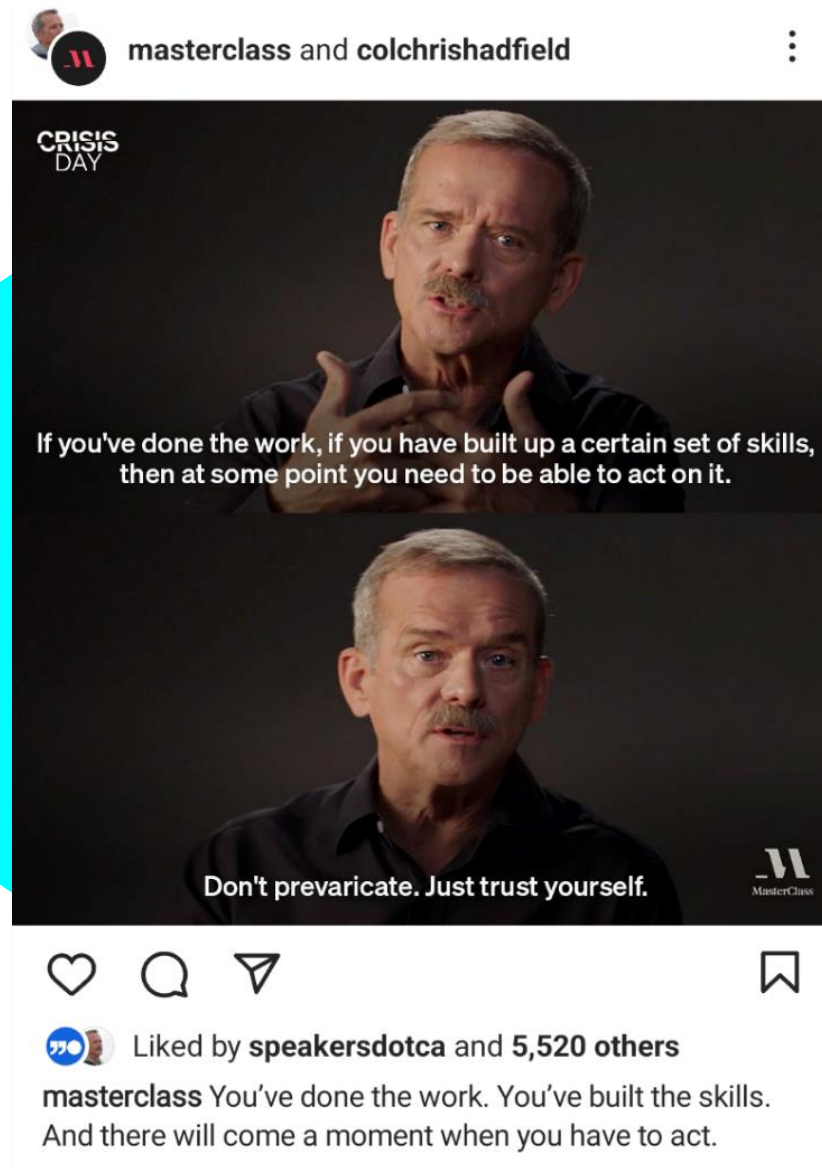
@Cmdr_Hadfield

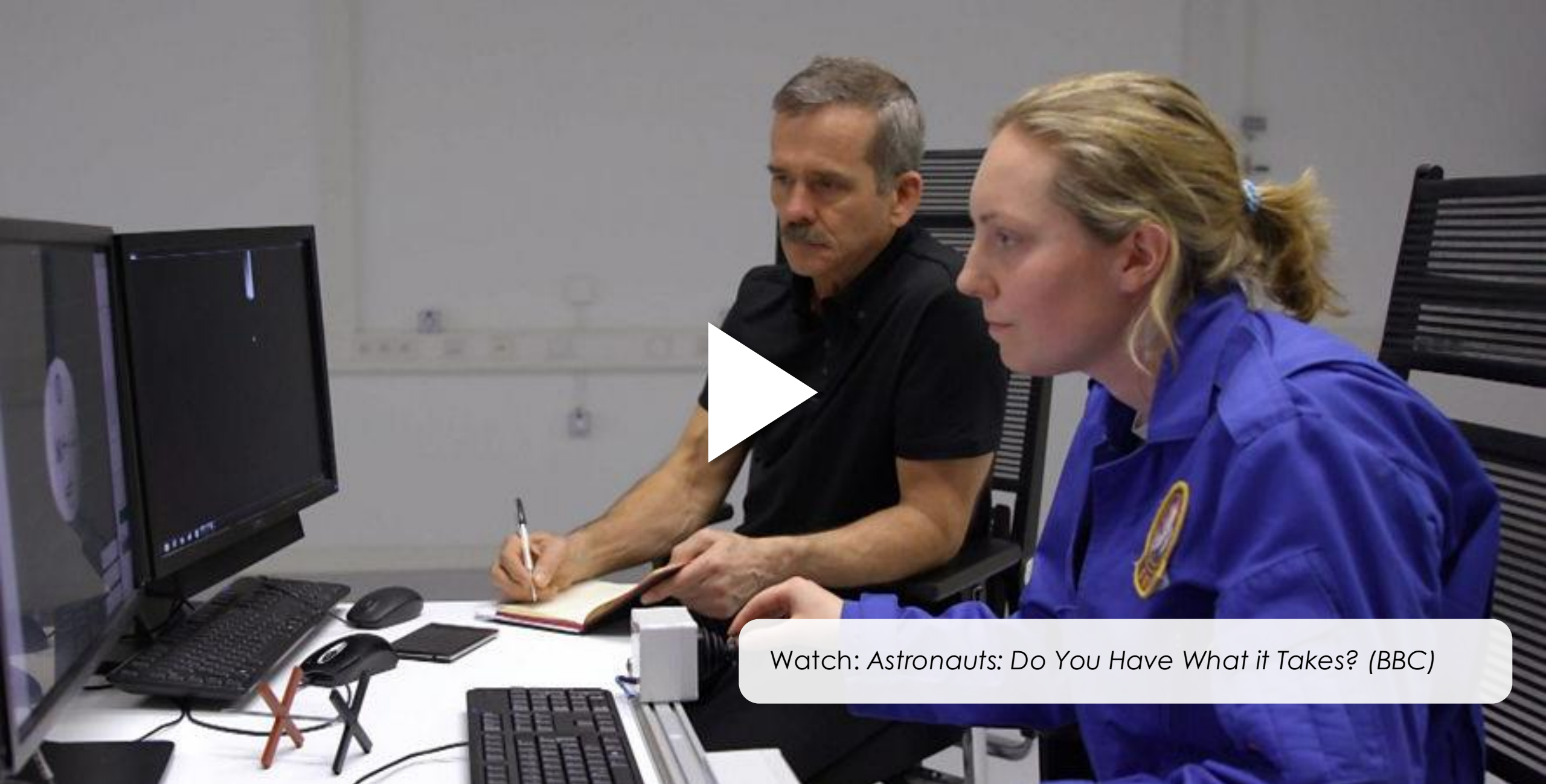


@AstronautChrisHadfield

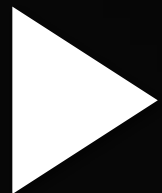


@ChrisHadfieldAstronaut

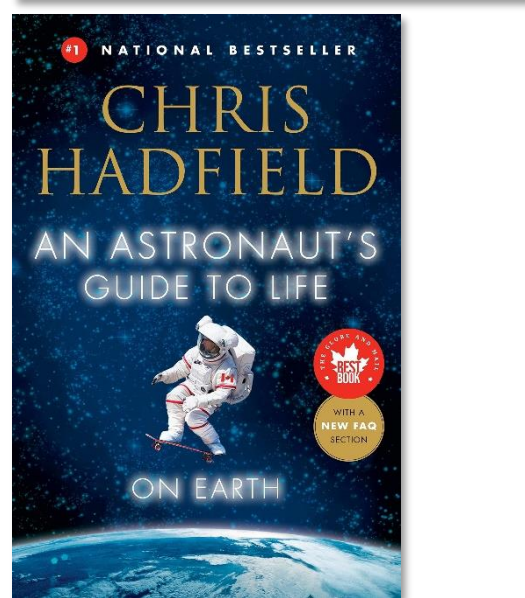
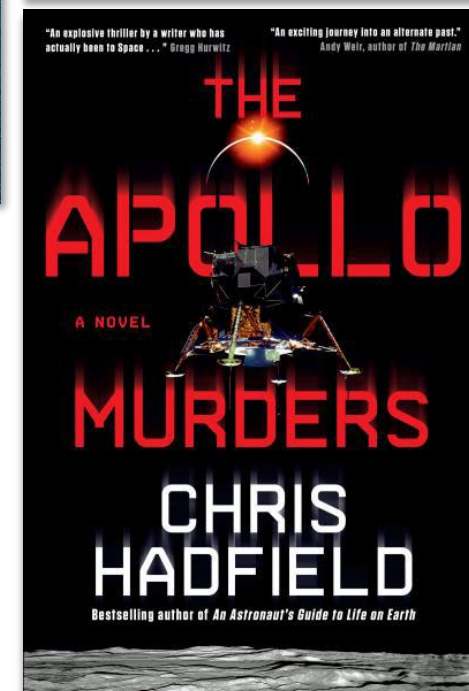
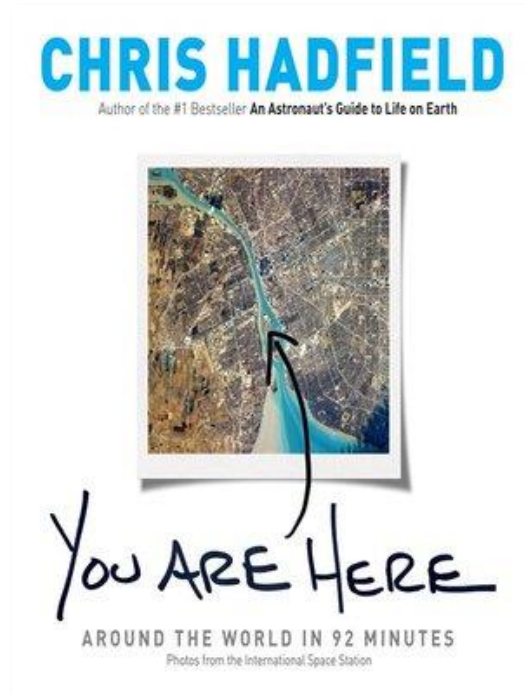
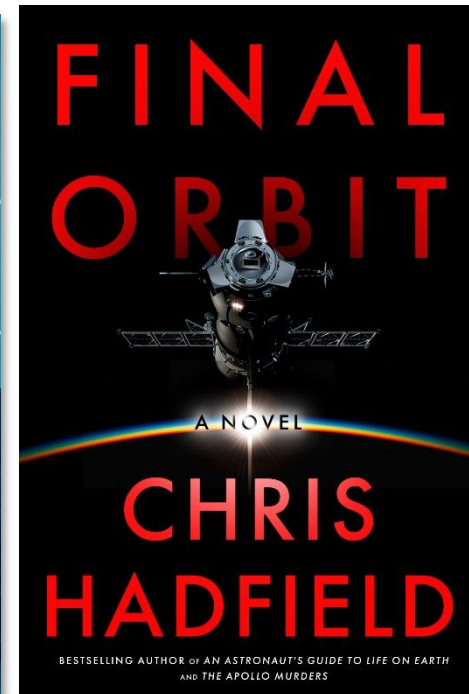
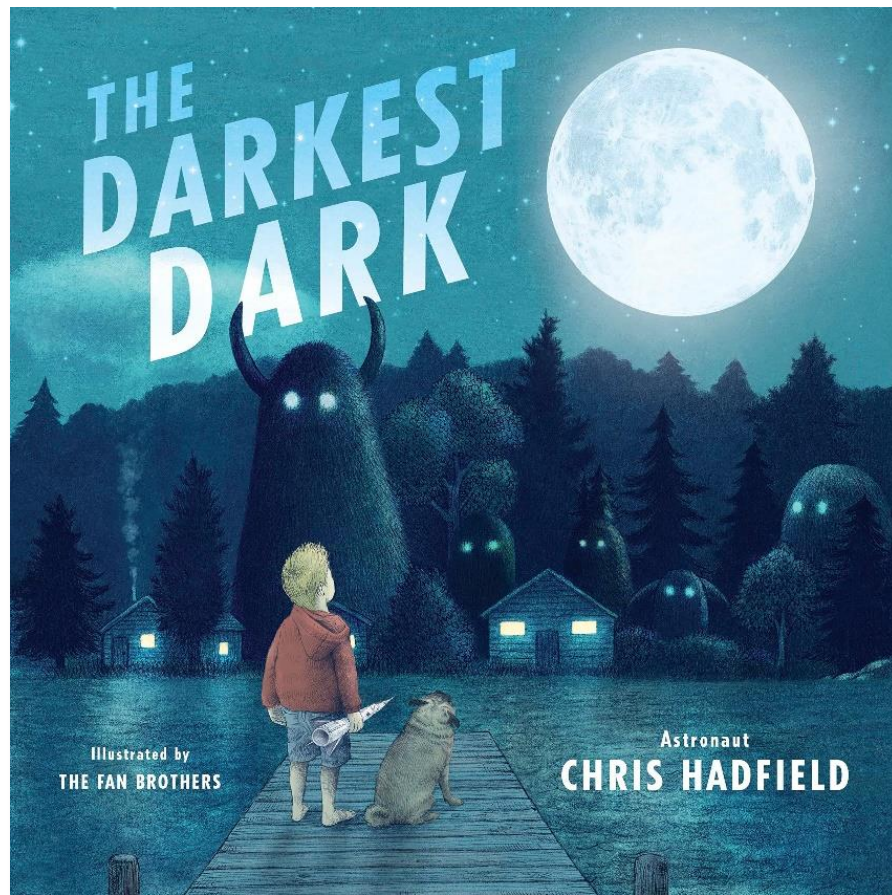
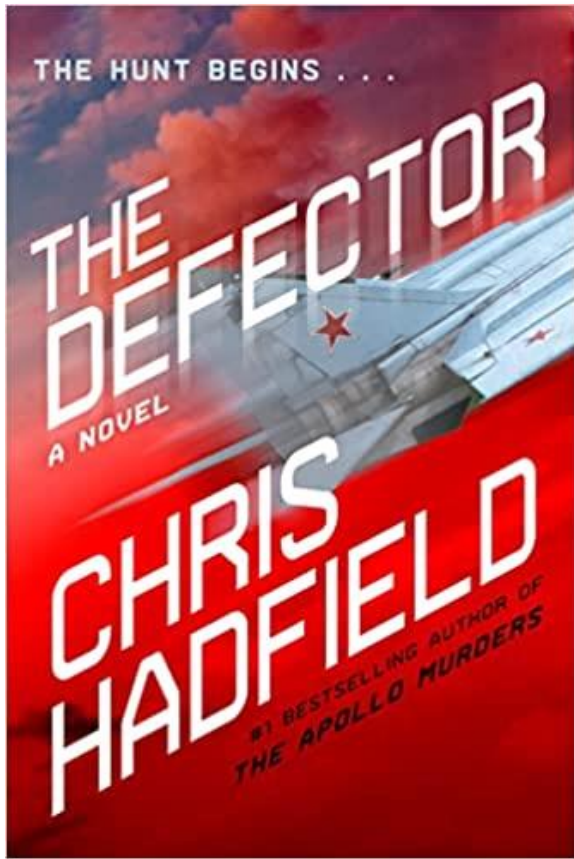




Watch: *Astronauts: Do You Have What it Takes?* (BBC)



Watch: One Strange Rock



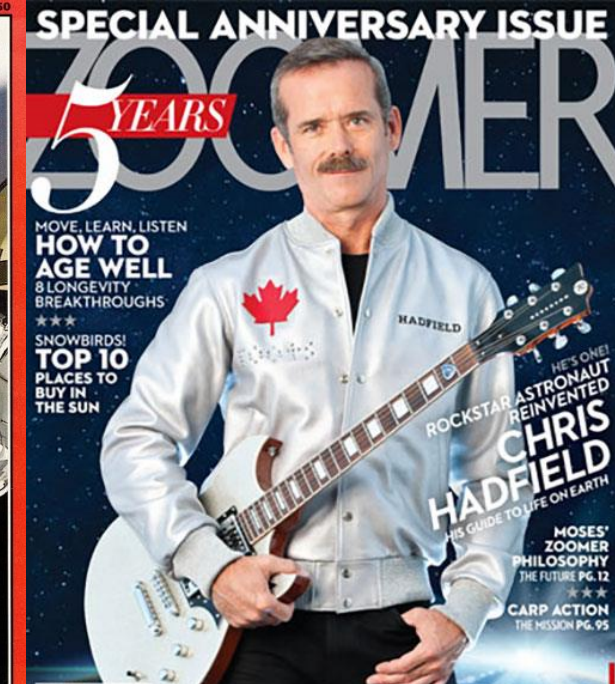
Chris is the author of many internationally bestselling books. His most recent release is *Final Orbit*, a novel full of Cold War intrigue and real historical characters.



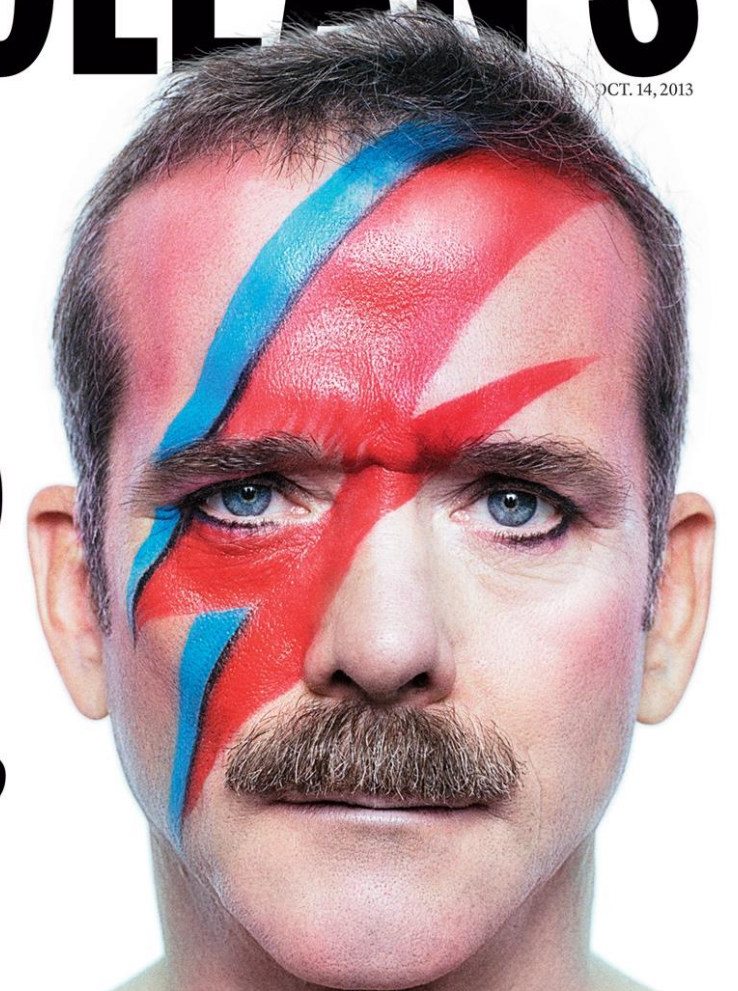
WATCH: *Space Oddity* performed on the *Late Late Show*

Space Sessions: Songs From a Tin Can

Chris shares music that's out of this world, with an album that he wrote and recorded while in space. The first "off planet" album ever made, it includes his world famous cover of David Bowie's "Space Oddity".



EXCLUSIVE
**WHAT
REALLY
HAPPENED
TO CHRIS
HADFIELD
UP THERE?**
A SPACE ODYSSEY P.14



Media and Publicity ●



TIME



MACLEAN'S



The New York Times



The Telegraph



ZOOMERMEDIA





WATCH: A Story of Progress with the Audi RS e-tron GT



WATCH: We're Brighter Together (Electric Ireland)



WATCH: Chris Hadfield on progress in technology | ESET



WATCH: Mispronounce (Specsavers)

Chris has partnered with several prominent brands on custom creative campaigns.



Chris partnered with Enbridge for his podcast, *On Energy with Chris Hadfield*.



CHRIS HADFIELD

ON ENERGY

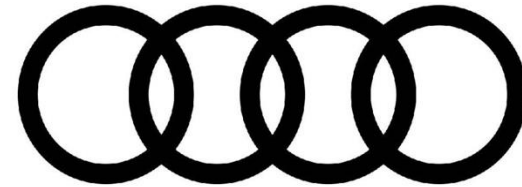
Chris is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Speaking engagements
- Musical engagements
- Event hosting
- Guest appearances
- Consulting and more

Past partners:



Digital Security
Progress. Protected.



**Boston
Pizza**®

Partnership Opportunities ●



Highlight Reel ●



For more information, please contact:

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thespotlightagency.com

Contact Us 