

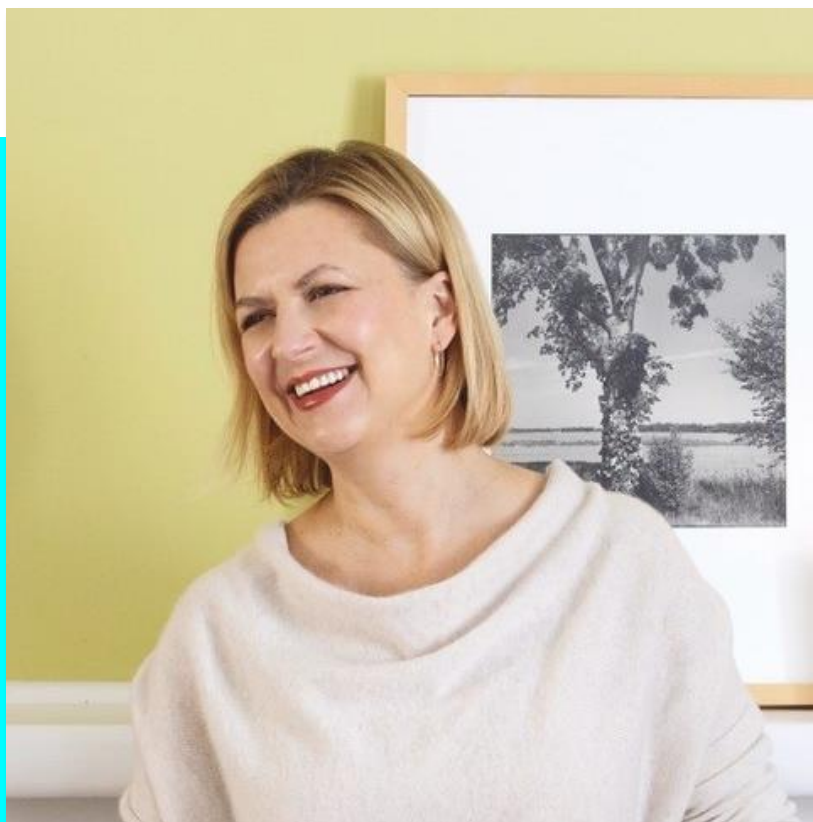


Anna ● ● ● OLSON

Culinary Master



TheSpotlightAgency.com



ANNA OLSON

CULINARY MASTER

Anna Olson is Canada's baking sweetheart and is also an accomplished savoury chef. Her positive and common-sense approach in the kitchen has made her one of the country's most recognizable television chefs. She has been a consistent presence on Food Network and Flavour Network, hosting shows such as *Bake with Anna Olson*, *Fresh with Anna Olson*, and *Sugar*, which earned her a loyal following in over 190 countries. In addition to hosting her own television shows, Anna has been the co-host and judge on *Great Chocolate Showdown* for three seasons and *Junior Chef Showdown* for two seasons. Whether demonstrating and teaching her cooking methods or sharing her culinary journey, Anna never fails to impress.

Anna took her love of cooking from a personal passion to a professional career. After achieving a degree in political studies from Queen's University and a brief stint working in the banking world, she enrolled in the culinary management program at Johnson and Wales University and worked in the industry as a fine dining pastry chef before she went on to open two bakery operations in the Niagara region.

Using food as her creative medium, recipe development is one of Anna's greatest accomplishments. She is the bestselling author of several cookbooks, including her latest, *Anna Cooks*, while *Baking Wisdom* and *Baking Day with Anna* both won the Gold Medal at the Taste Canada Cookbook Awards.

Anna's YouTube channel, Oh Yum with Anna Olson, has over 1.5 million subscribers, and her famous Chocolate Chip Cookie recipe video has over 20 million views. Paired with her extensive social media following, Anna enjoys creating original content to share with her engaged global audience. Anna also enjoys sharing her love of food and cooking through her bespoke culinary tours, co-hosted with her husband and noted chef, Michael Olson.

On Social Media

Over **2.65 MILLION +**
Followers across platforms

Anna's audience delivers strong indexes against desirable buying demos:

- Skews female and to key advertising demos
- Come from higher income households
- Have kids under 12 years old in the household
- Her most engaged followers are Canadian
- Massive following in over 15 markets worldwide
- Generally interested in cooking, baking, and travel



@ChefAnnaOlson

Over **374K+** followers on *Instagram*

Audience Demographics



10.4%

17.1% ages 25-34

32.0% ages 35-44



89.6%

25.7% ages 45-54

15.0% ages 55-64



@ChefAnnaOlson

Over **87.6K+** followers
on **TikTok**

TikTok Statistics

Over **252.9K Likes**
Multiple videos with **1 Million+** views

Social Media ●



Signature Chocolate C...



3.1M



Here's a BRAND NEW h...



Anna Olson 
18 December 2025 · 

☀️ Triple Gingerbread Bundt with Brown Butter Glaze 🌿🍰 Full recipe below 🌟 The "triple" in the title refers to fresh, ground and candied ginger, which means the ginger fl... [See more](#)



 414

 10

 71





Anna Olson 
9 June · 🎵 Quando, Quando, Quando · Tony Renis · 

The pasta, the cheese, the lemons, the sunshine, the people, the history...the Sorrento Coast & Campania really delivered! 🇮🇹🇮🇹🇮🇹
We ... [See more](#)





@ChefAnnaOlson

648K+ followers on Facebook



Anna Olson 
7 January · 

Lemon Cardamom Granola FULL RECIPE BELOW 🌟 Making granola from scratch is immensely fulfilling. First, if you like granola that is less sweet and lower in fat than a st... [See more](#)

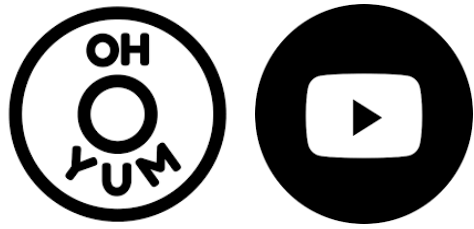


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 12

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Anna has **1.55M+** subscribers on her YouTube channel, *Oh Yum with Anna Olson*, which has accumulated over **158 million+** views.

Total watch time:
10,117,000+ Hours

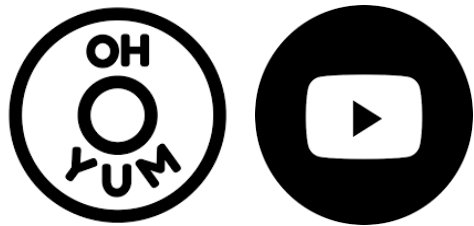
Total Likes:
3,160,000+

Total Comments:
133,500+

Total Video Shares:
2,297,000+

**Lifetime Views (Live
and Non-Live)**
161,803,000





Oh Yum 101 Live

Anna hosts weekly bake-along livestreams. Viewers vote for their recipe of choice and Anna creates it in real-time during the live stream while answering audience questions.

Lifetime Stream Views:
6,293,400+

**Avg. Views per Stream
(After 24 Hrs):**
25,000

**Avg. Views per Stream
(Lifetime):**
85,045

Target Demo:
60% of viewers are 25-54





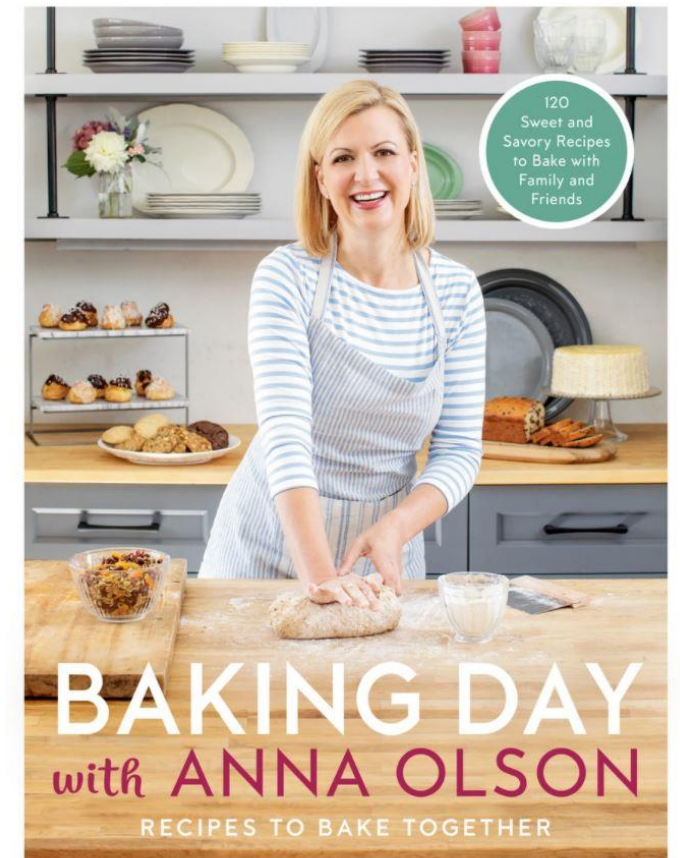
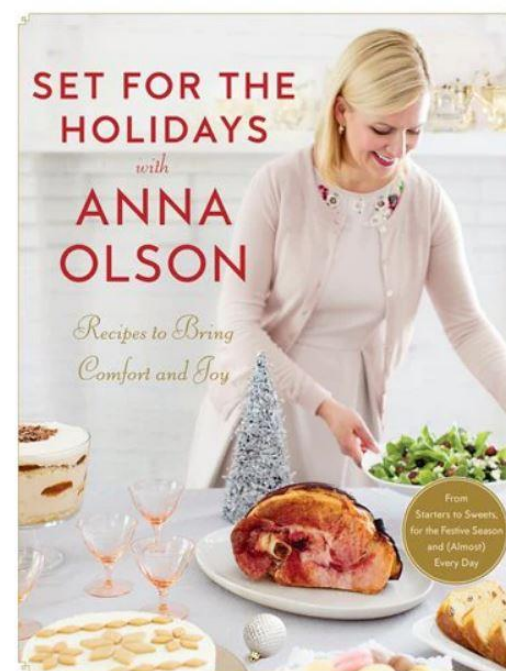
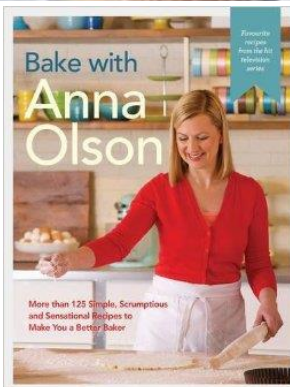
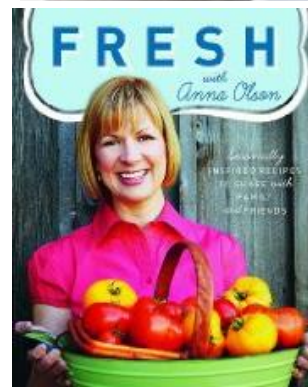
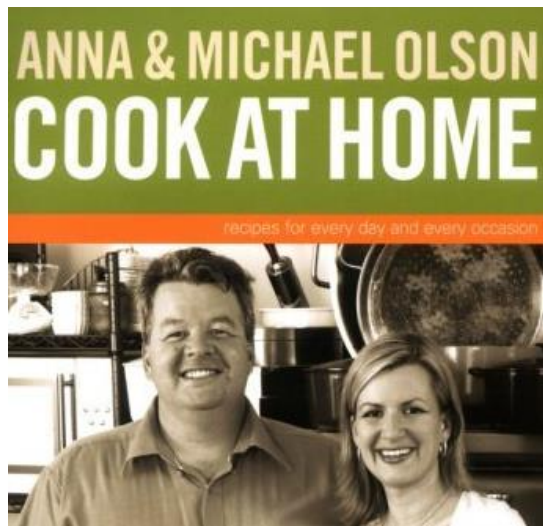
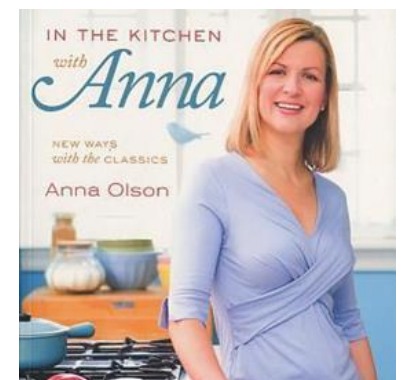
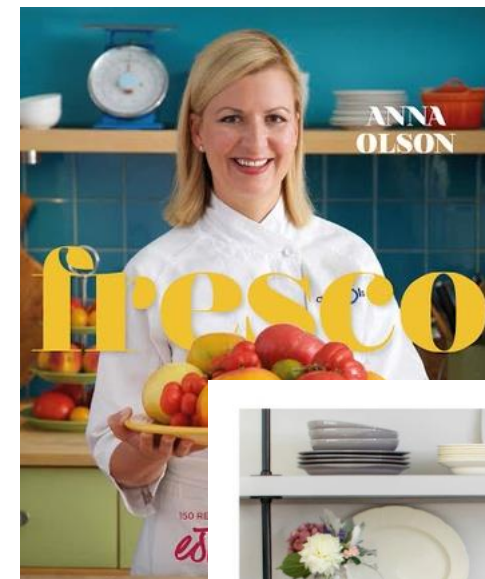
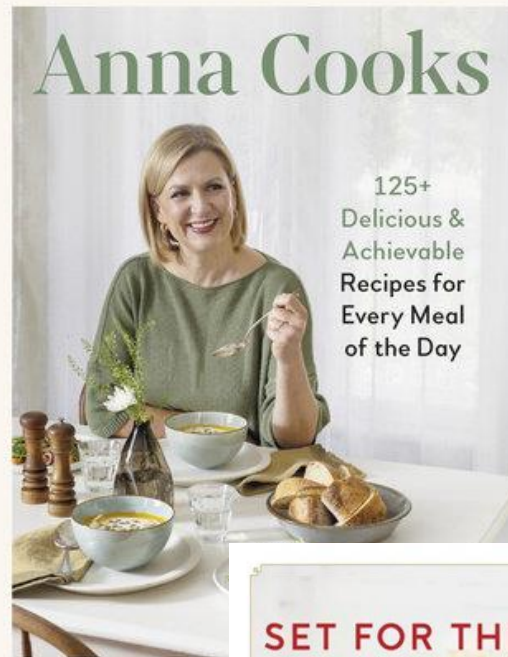
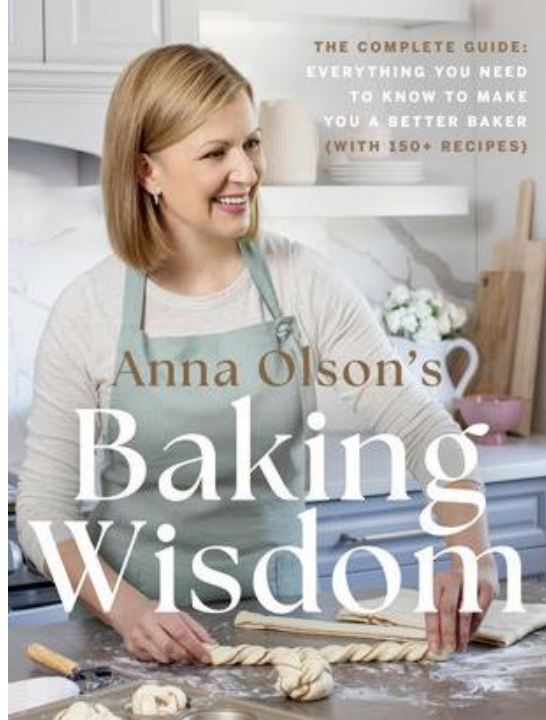
BAKE WITH ANNA OLSEN

SEASON 1

Anna has been the host of Food Network's *Sugar* (2002-2007), *Fresh with Anna Olson* (2008-2010), and *Bake with Anna Olson* (2012-2015). She also hosted *Inspired with Anna Olson* on Asian Food Channel.



Anna has been a co-host and judge on Food Network Canada's *Great Chocolate Showdown* and *Junior Chef Showdown*. She has previously co-hosted *Kitchen Equipped* (2008-2010) and appeared on *Iron Chef Canada*'s holiday baking special.



How smart appliances help Anna Olson do it all during the holiday season

CONTENT FROM GLOBE CONTENT STUDIO
PUBLISHED DECEMBER 5, 2022



Chef and author Anna Olson has a secret weapon for juggling holiday entertaining: AI-p appliances.

FOOD

4 Recipes From Anna Olson’s New Cookbook That Show Off The Baking Star’s Savoury Side

The baking cookbook and TV star is changing things up with a new book that focuses on her style of home cooking.

By Chantal Braganza
Updated September 23, 2025
[Listen to this article](#)

Add Chatelaine



Anna is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Custom recipe development
- Cooking demonstrations
- Event hosting
- Guest appearances
- and more

Past partners:



Partnership Opportunities ●





For more information, please contact:

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Contact Us 