



# COLIN & ●●● JUSTIN

*Television Stars | Design Duo*



[TheSpotlightAgency.com](http://TheSpotlightAgency.com)



# COLIN & JUSTIN

Television Stars | Design Duo

As interior designers, style commentators, and all-round lifestyle experts, Colin and Justin are internationally known for their accessible style and signature sense of humour. The Scottish duo have hosted many beloved television shows, including *Colin and Justin's Hotel Hell*, *Cabin Pressure*, *Game of Homes*, and *Colin and Justin's Home Heist* — programs syndicated in countless countries worldwide.

In 2021, Colin and Justin took on a new design frontier with their purchase of a hotel on the east coast of Canada in Louisburg, Nova Scotia. Their four-part television series, *Colin and Justin's Hotel Hell*, chronicles their journey as first-time hoteliers and the many ups and downs they experienced while revitalizing the 22-room seaside inn. The North Star opened to guests with much fanfare in 2022.

Previously contributing design experts on *Cityline*, Colin and Justin hosted segments highlighting seasonal design trends for both indoor and outdoor spaces and provided DIY inspiration with an emphasis on affordable everyday luxury. They are also regularly featured on entertainment and lifestyle programs such as *Breakfast Television* and have acted as red-carpet hosts for CityTV at the Toronto International Film Festival.

Colin and Justin are the bestselling authors of three books: *The Million Pound Property Experiment*, a companion to their hit BBC show; *Colin and Justin's How Not to Decorate*; and *Colin and Justin's Home Heist*, based on their HGTV smash hit. In addition, they write regular columns for *The Toronto Sun* and several other Postmedia properties across Canada. They have created their own magazine, *Kabin: Escape with Colin and Justin*, and they're also the curators behind a branded product line that ranges from sofas, chairs, and tables to linens, lighting, and storage, which is sold across North America.



# @ColinandJustin

80.7K+ Followers on Instagram

15.8K Average Reach | 5% Engagement Rate

## Audience Demographics



25%

28% ages 30-34



75%

31% ages 35-39

15% ages 40-49

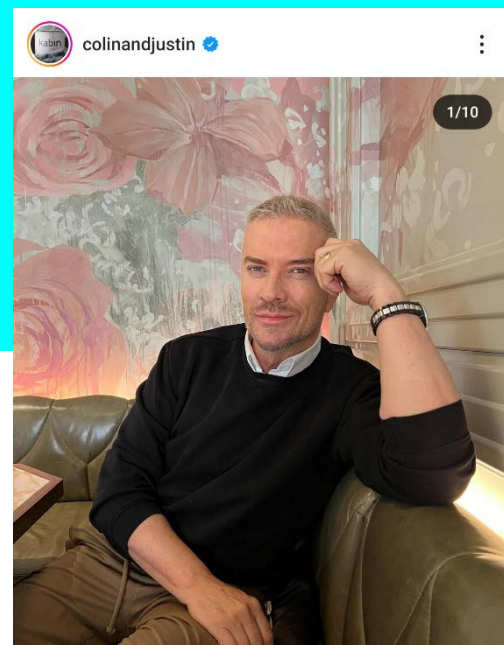
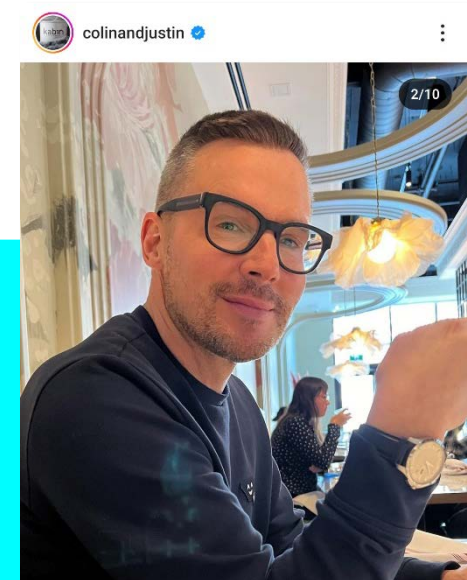
Top Countries: Canada (83%), USA

Top Cities: Toronto, Vancouver, Montreal

Colin and Justin's community of followers are generally interested in design, fashion, wellness, and travel.











WATCH: Colin and Justin Cabin Pressure Season 2 Clip



WATCH: Game of Homes Trailer

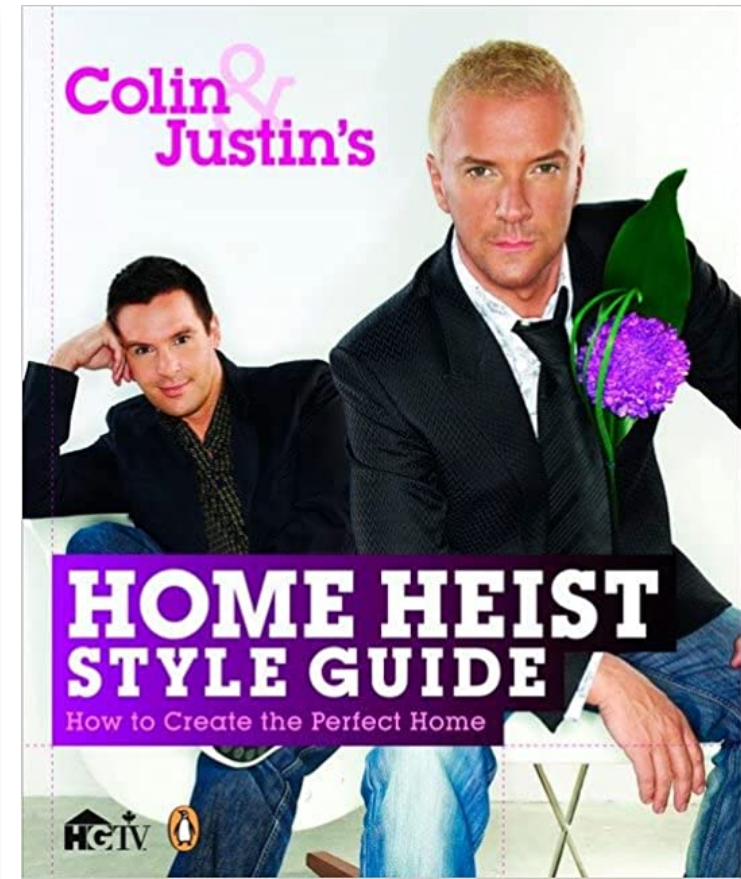
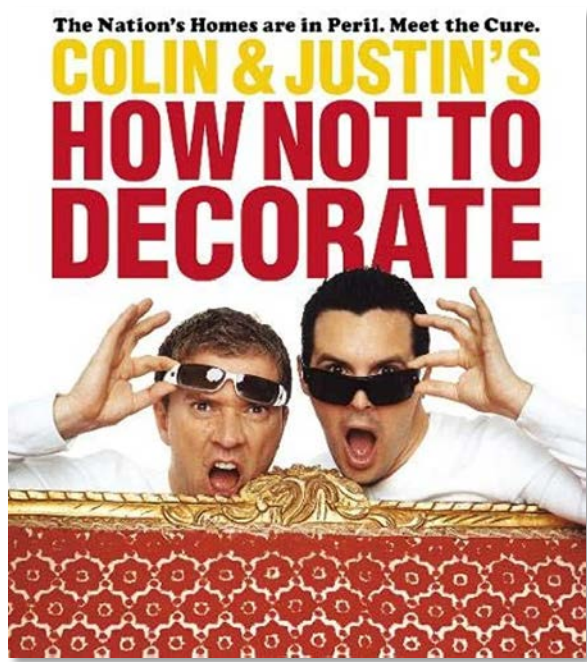


WATCH: Why We Chose to Buy a Hotel in Nova Scotia – Cityline Clip



WATCH: Colin and Justin's Home Heist – S2E10

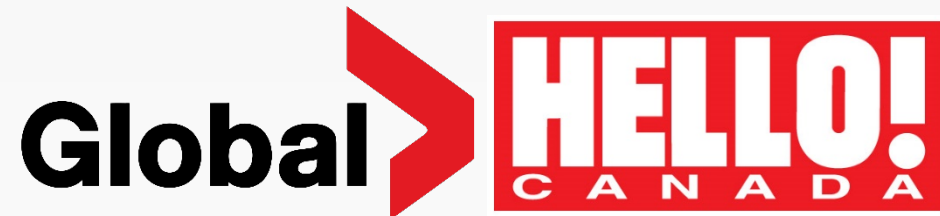




Over the years, Colin and Justin have written and published several bestselling books.

Publications ●





Colin and Justin are regular contributors to both the Toronto Sun and Ottawa Sun.

Media and Publicity 



# Colin and Justin: The ultimate IKEA hack

Colin and Justin

Published Feb 20, 2018 • Last updated Mar 27, 2018

[Join the conversation](#)



*WATCH: Colin and Justin for TD Insurance*

Colin and Justin have partnered with several prominent brands on custom creative campaigns.



**Colin & Justin are available to partner with brands for a variety of initiatives, including:**

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Speaking engagements
- Event hosting
- Guest appearances
- and more

**Past partners:**



**Partnership Opportunities** ●





For more information, please contact:

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