



# David ●●● ROCCO

*Celebrity Chef & Television Personality*



[TheSpotlightAgency.com](http://TheSpotlightAgency.com)



# DAVID ROCCO

*Celebrity Chef | Hit Television Host | Bestselling Author*

Trailblazing international celebrity chef David Rocco brings his passion for food, travel, and adventure to millions of homes worldwide through his hit television programs *David Rocco's Dolce Vita*, *Dolce India*, *Dolce Africa*, *Dolce Italia*, *Dolce Southeast Asia*, *Dolce Napoli*, *David Rocco's Amalfi Getaway*, and *Dolce HomeMade*. His newest show, *David Rocco's Eating Dirty*, is scheduled to release later this year. He is also the author of four internationally bestselling cookbooks and owner of Bar Aperitivo, an authentic Italian wine bar named one of Canada's 100 Best Restaurants. Whether he's hosting events or partnering with world-renowned brands, David brings his unique Italian flare to everything he does.

A global celebrity, David's programs are seen in over 100 countries, airing on National Geographic People, Fox Life, Food Network, Cooking Channel, BBC Food, Hola! TV, and TLN. In addition to his own shows, David has made guest appearances on television's *Donut Showdown*, *Iron Chef America*, *Top Chef Canada*, *Celebrity Chef: East vs. West*, and *Top Chef Middle East*.

David is the author of four internationally bestselling cookbooks — *David Rocco's Dolce Famiglia*, *David Rocco's Dolce Vita*, *Made in Italy*, and *Avventura: Journeys in Italian Cuisine* — and is the recipient of numerous awards and accolades, including a Gourmand Award, a Taste Canada Award, and the King Charles III Coronation Medal.

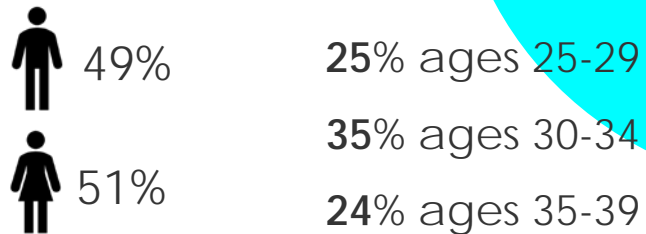
As a top media personality, influencer, and famous television chef, David is regularly featured in prominent media, including the *Globe and Mail*, *National Post*, *Toronto Star*, *HELLO!*, *enRoute*, *Food & Drink*, and *Chatelaine*, as well as Global, CTV, and CBC. He also has his own line of authentic Italian-made pasta and premium sauces available across Canada and the US.

# SOCIAL MEDIA

680K+ Followers across platforms

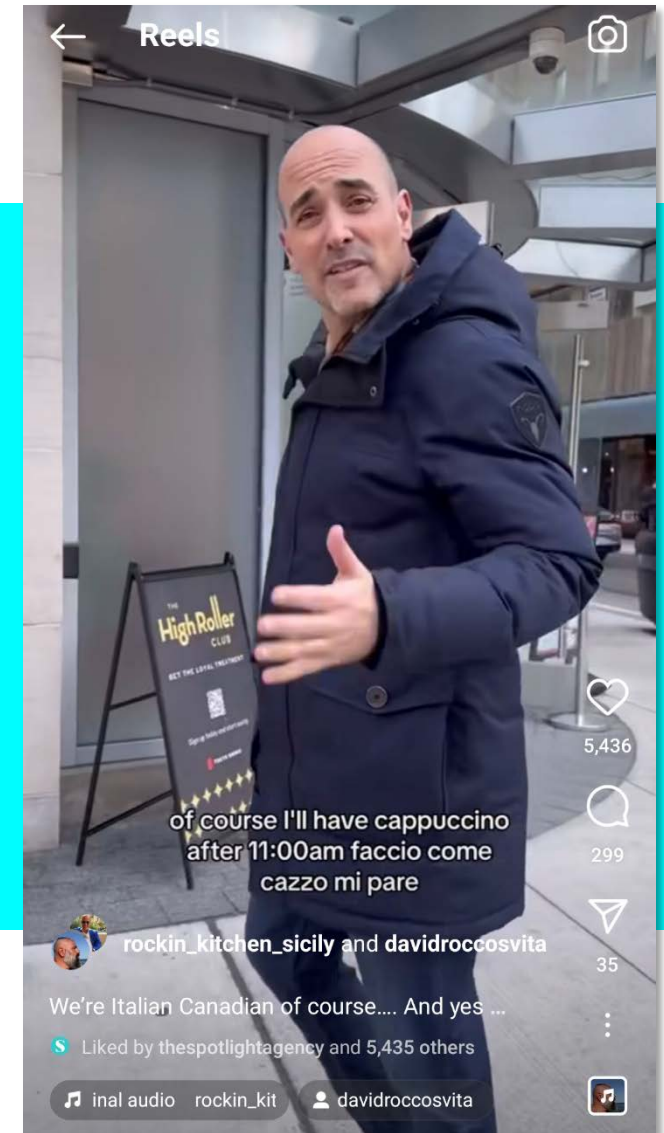
Combined average reach of 205K+ across Instagram, Facebook, and TikTok.

## Audience Demographics



Top City: Toronto

David has built a global audience who love his Italian-influenced original recipes and whose general interests include cooking, baking, and family.



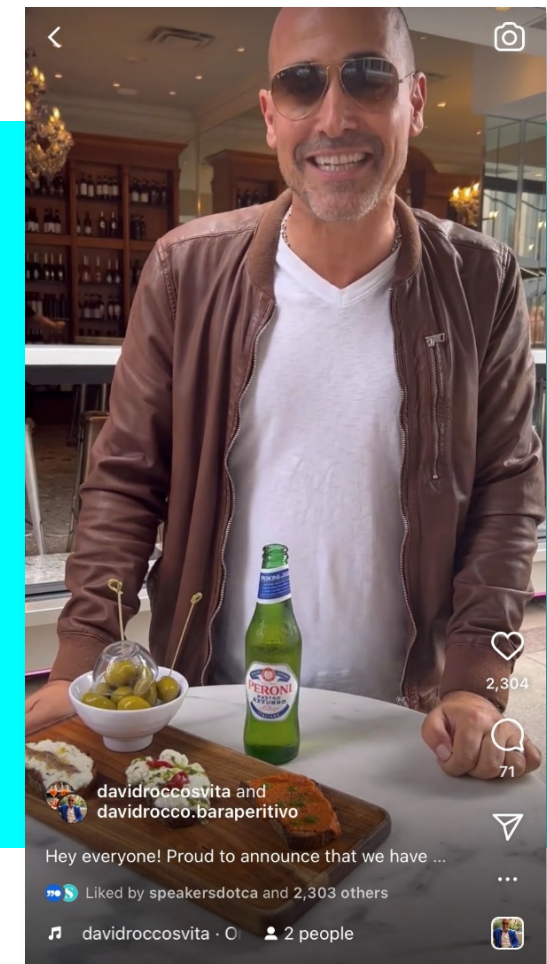
# INSTAGRAM

@DavidRoccasVita

306K+ Followers

72K+ Average Reach

100K+ Average Reel Plays





Crispy chickpea wrap wit...



Fagioli e Scarole aka Bea...

# TIKTOK

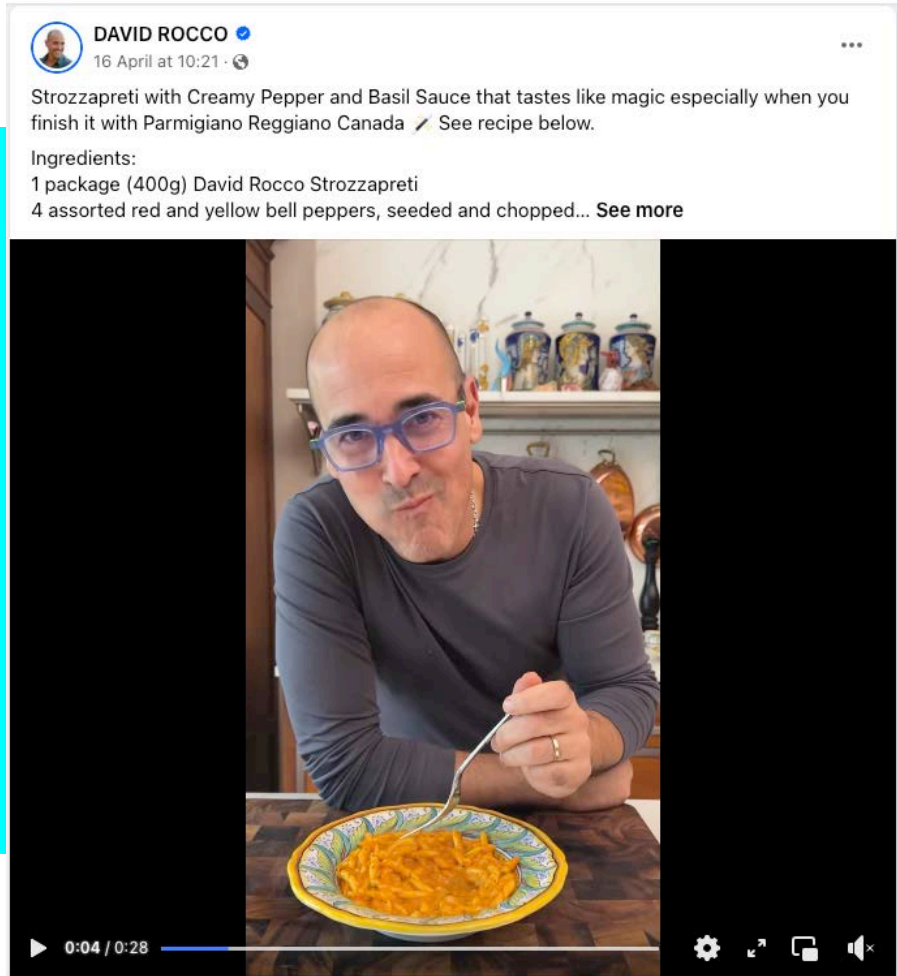
@DavidRoccasVita

59.8K+ Followers

62K+ Avg. Reach

46.8 Avg. Views

4% Engagement Rate



# FACEBOOK

@DavidRocco

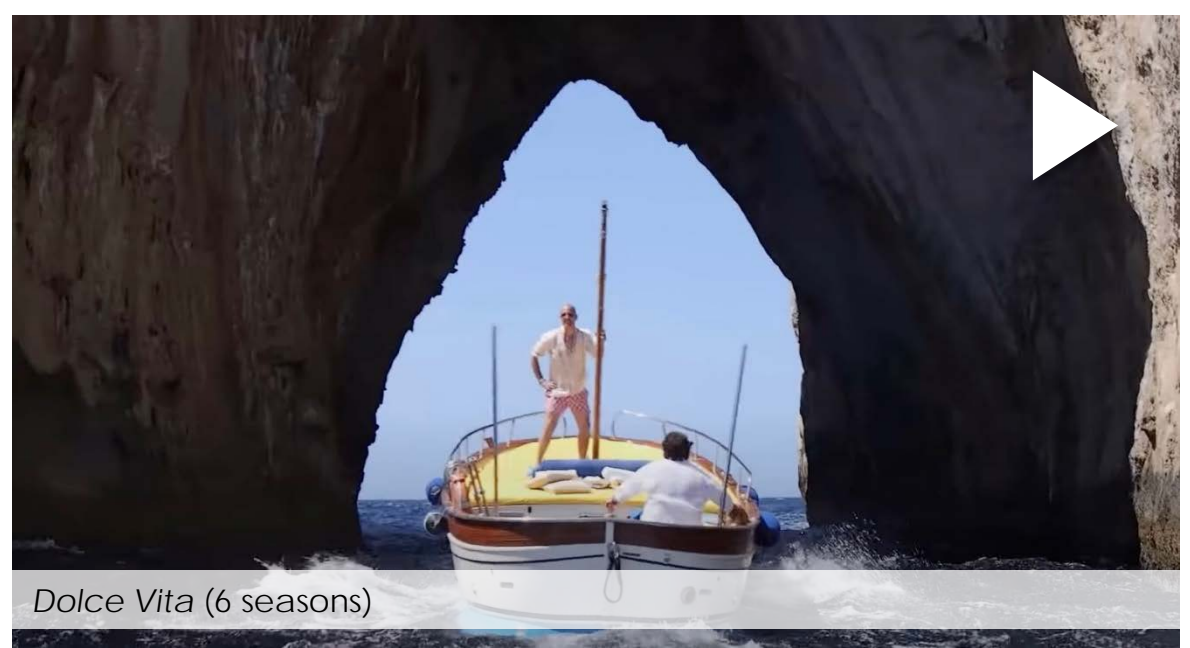
450K+ Followers

150K+ Avg. Post Reach  
140K+ Avg. Post Engagement

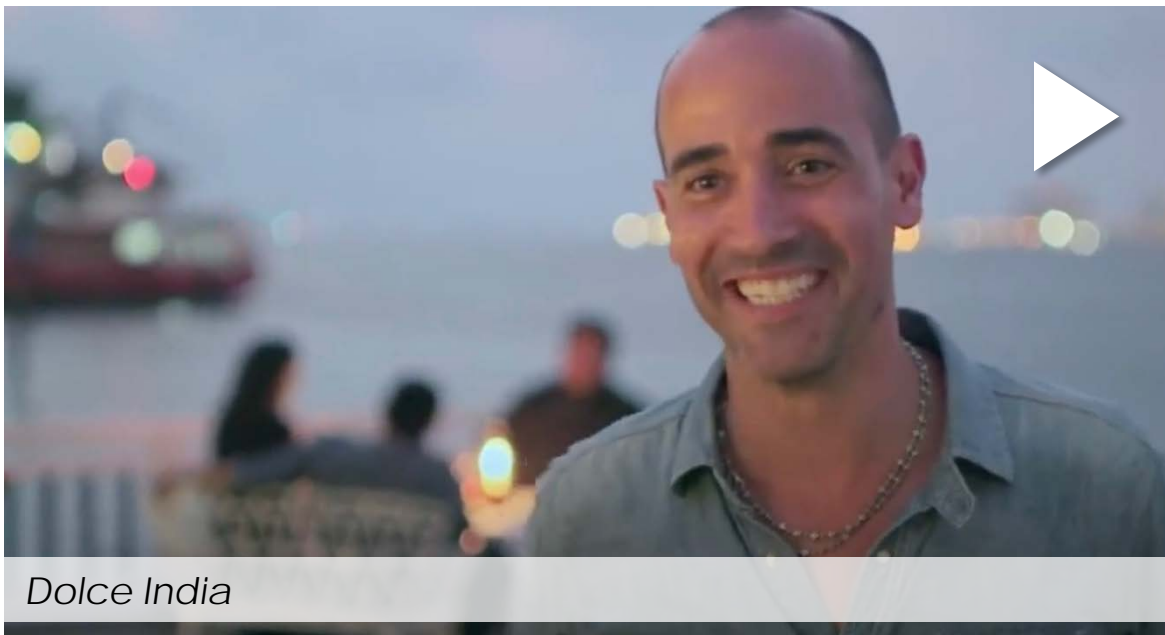
Social Media ●



*Dolce HomeMade*



*Dolce Vita (6 seasons)*



*Dolce India*



David's self-produced, hit television programs are seen in over 100 countries, airing on National Geographic People, Fox Life, Food Network, Cooking Channel, BBC Food, Hola! TV, and TLN.

*Dolce Africa*



*Dolce Southeast Asia*



*Dolce Italia*



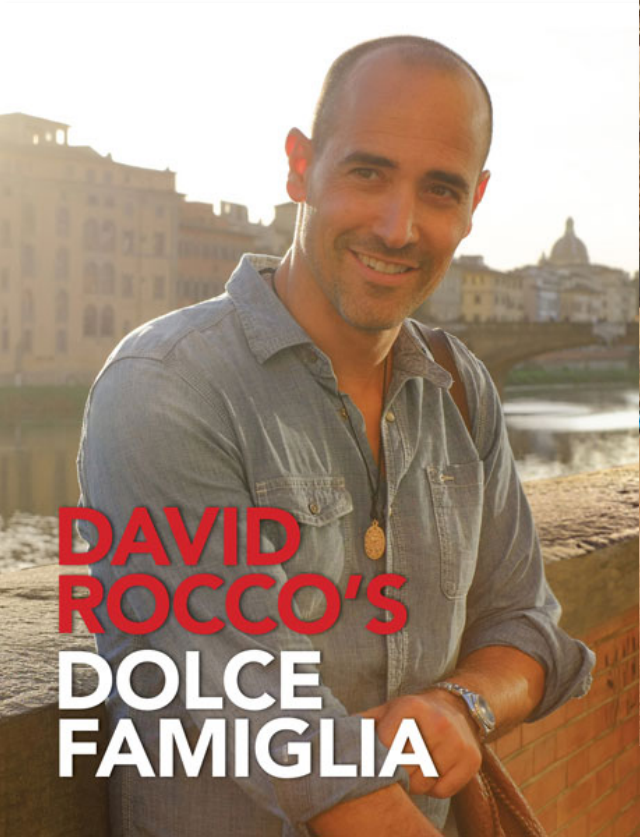
*Dolce Napoli*



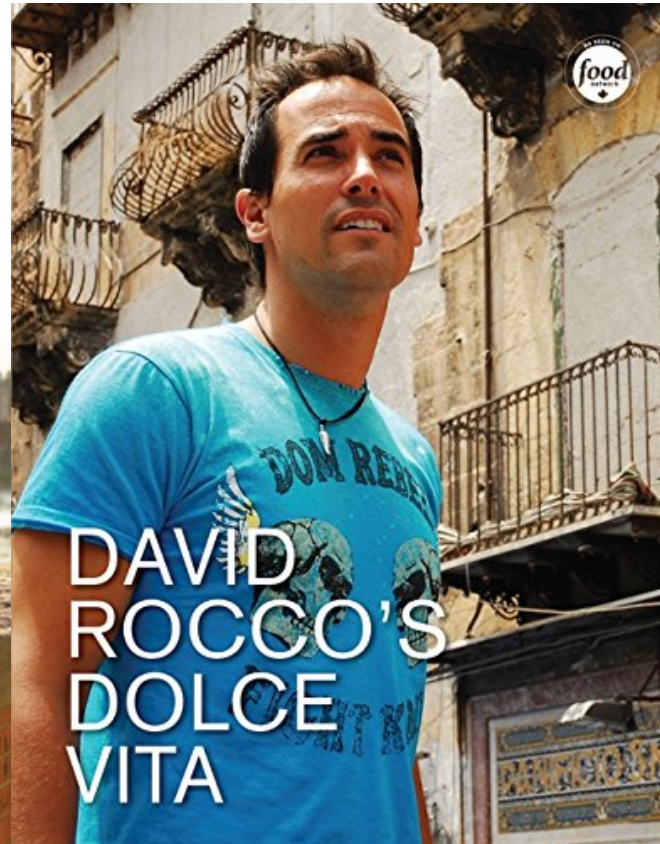
*David Rocco's Amalfi Getaway*



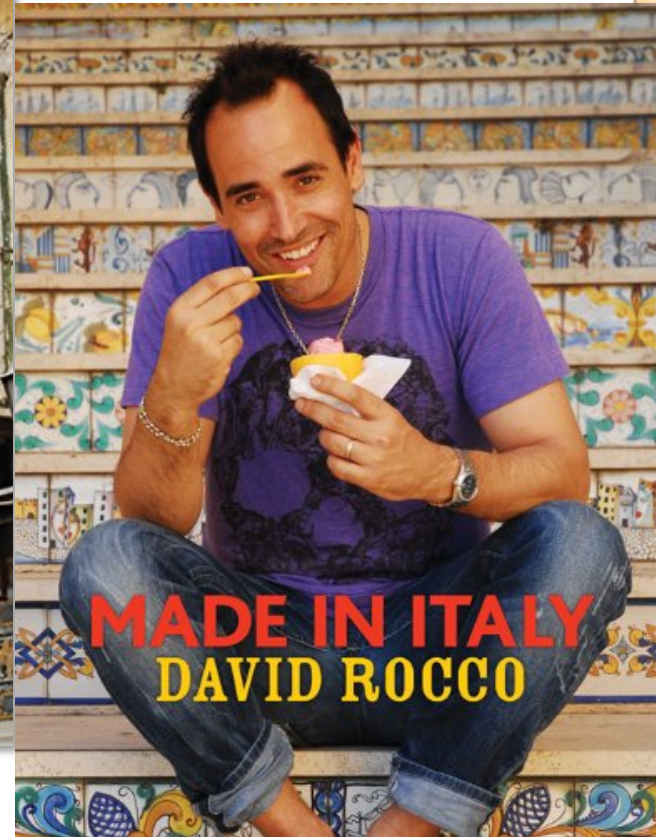
David has made guest appearances on several popular television programs, including *Donut Showdown*, *Iron Chef America*, *Top Chef Canada*, *Celebrity Chef: East vs. West*, and *Top Chef Middle East*.



*David Rocco's Dolce Famiglia*



*David Rocco's Dolce Vita*



*Made in Italy*



*Avventura:  
Journeys in Italian Cuisine*

David is the author of four award-winning and internationally bestselling cookbooks.



In 2021, David opened his first Canadian establishment, David Rocco - Bar Aperitivo, an authentic Italian wine bar located in downtown Toronto. Named one of Canada's 100 Best Restaurants, David provides brand partners the exclusive opportunity to host intimate custom events or media events at the bar.



BT David's daughters were inspirational to his new tv series "Dolce HomeMade"

8:23 WED 2° THU 4° FRI -2° SAT -4° SUN -1°



FOOD & DRINK CHATELAIN

THE GLOBE AND MAIL

NATIONAL POST

TORONTO STAR

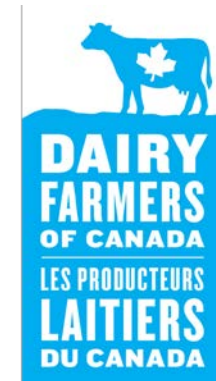
enRoute

Publicity and Media

David is available to partner with brands for a variety of initiatives, including:

- Exclusive custom events
- Custom menu curation
- Cooking demonstrations
- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Event hosting
- Guest appearances and more

Past partners:



**CAMPARI**



**Scotiabank**

The **BRICK**

*Redpath*



Partnership Opportunities ●





For more information, please contact:

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[thespotlightagency.com](https://thespotlightagency.com)