

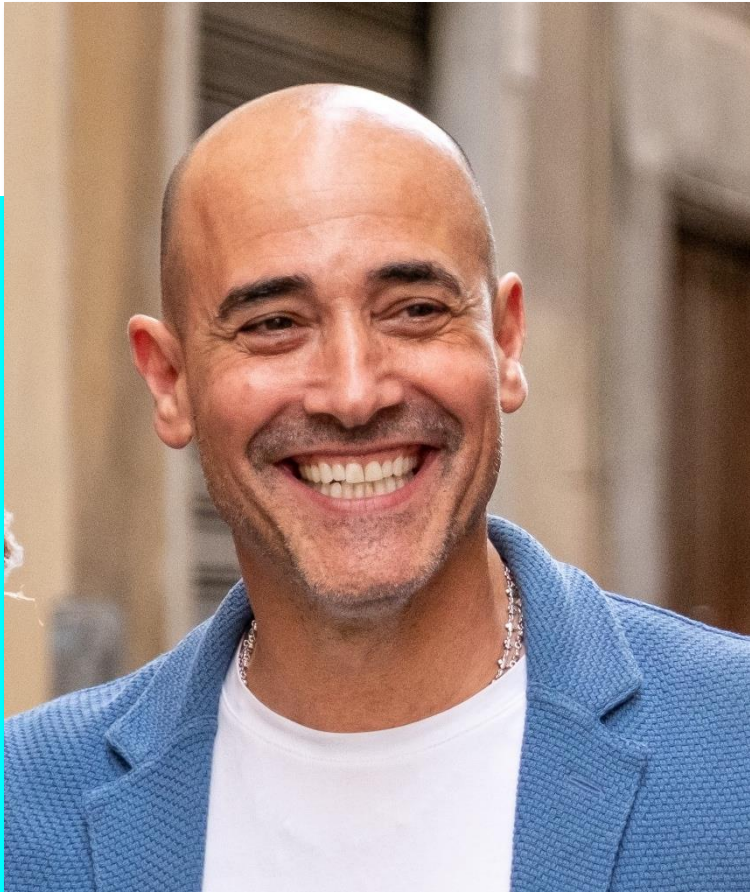


David ●●● ROCCO

Celebrity Chef & Television Personality



TheSpotlightAgency.com



DAVID ROCCO

Celebrity Chef | Hit Television Host | Bestselling Author

Trailblazing international celebrity chef David Rocco brings his passion for food, travel, and adventure to millions of homes worldwide through his hit television programs including *David Rocco's Dolce Vita*, *Dolce Southeast Asia*, and *Dolce Homemade*, to name a few. His most recent series, *David Rocco's Eating Dirty*, follows him across Italy, celebrating quality ingredients, bold flavours and rich regional cultures. Whether he's hosting events or partnering with world-renowned brands, David brings his unique Italian flare to everything he does.

A global celebrity, David's programs are seen in over 100 countries worldwide. He has also made guest appearances on television's *Donut Showdown*, *Iron Chef America*, *Top Chef Canada*, *Celebrity Chef: East vs. West*, and *Top Chef Middle East*.

David is also the author of four internationally bestselling cookbooks — *David Rocco's Dolce Famiglia*, *David Rocco's Dolce Vita*, *Made in Italy*, and *Avventura: Journeys in Italian Cuisine* — and is the owner of Bar Aperitivo, an authentic Italian wine bar named one of Canada's 100 Best Restaurants in 2022. Additionally, he has his own line of authentic Italian-made pasta and premium sauces available throughout Canada and the USA.

David is regularly featured in prominent global media, and is a recipient of numerous awards and accolades, including a Gourmand Award, a Taste Canada Award, and the King Charles III Coronation Medal.

@DavidRoccasVita

320K+ Followers on *Instagram*

Audience Demographics

 38%

 61%

16% ages 25-34

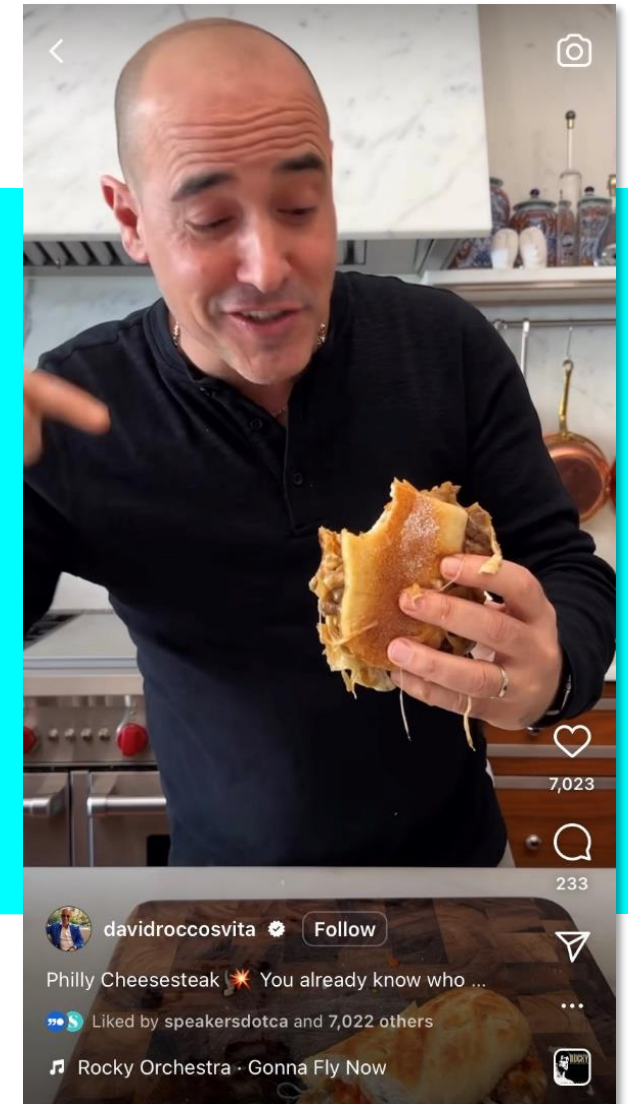
27% ages 35-44

24% ages 45-54

19% ages 55-64

Over 50% of David's followers are Canadian.

David has built a global audience who love his Italian-influenced original recipes and whose general interests include cooking, baking, and family.





Crispy chickpea wrap wit...



Fagioli e Scarole aka Bea...

@DavidRoccasVita

64.8K+ Followers on **TikTok**

Over **697,000** likes, with **millions** of views on top-performing content

Social Media ●



DAVID ROCCO

27 June at 11:51 · 🎵 Strada facendo · Claudio Baglioni · 🌐

Old school is always the best 🇮🇹 Potato and String Bean Salad 🍷 This bright and crunchy potato salad with this basil dressing is a winner 🍷 try it this weekend.

Ing... See more



👍 1.2K 💬 50 ➦ 303



@DavidRocco
489K+ Followers on Facebook

David continues to generate high engagement from his Facebook audience.

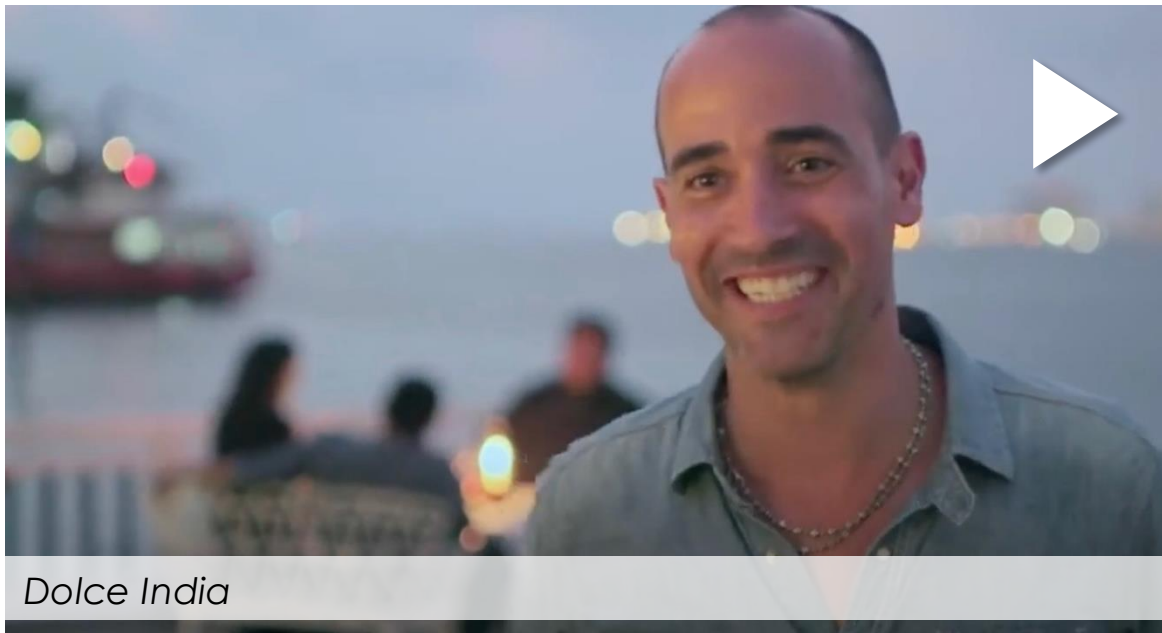
Social Media



Dolce HomeMade



Dolce Vita (6 seasons)



Dolce India



David's self-produced, hit television programs are seen in over 100 countries, airing on National Geographic People, Fox Life, Food Network, Cooking Channel, BBC Food, Hola! TV, and TLN.

Dolce Africa



Dolce Southeast Asia



Dolce Italia



Dolce Napoli



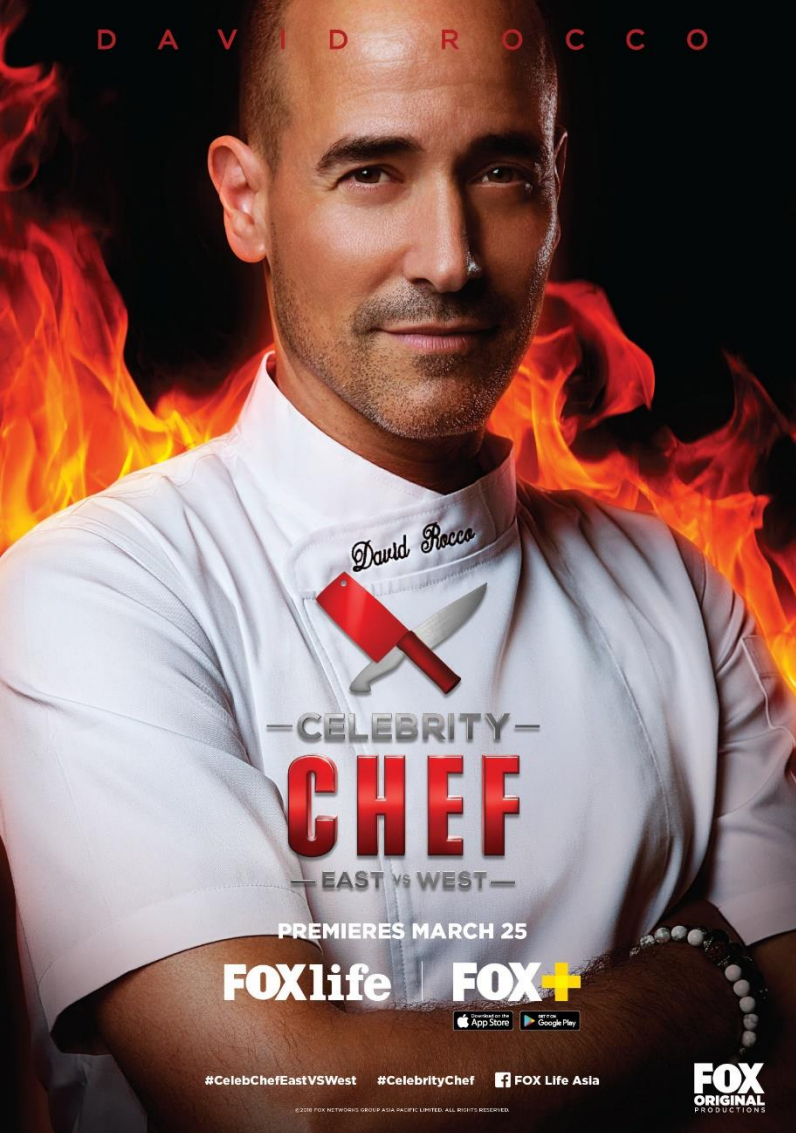
David Rocco's Amalfi Getaway



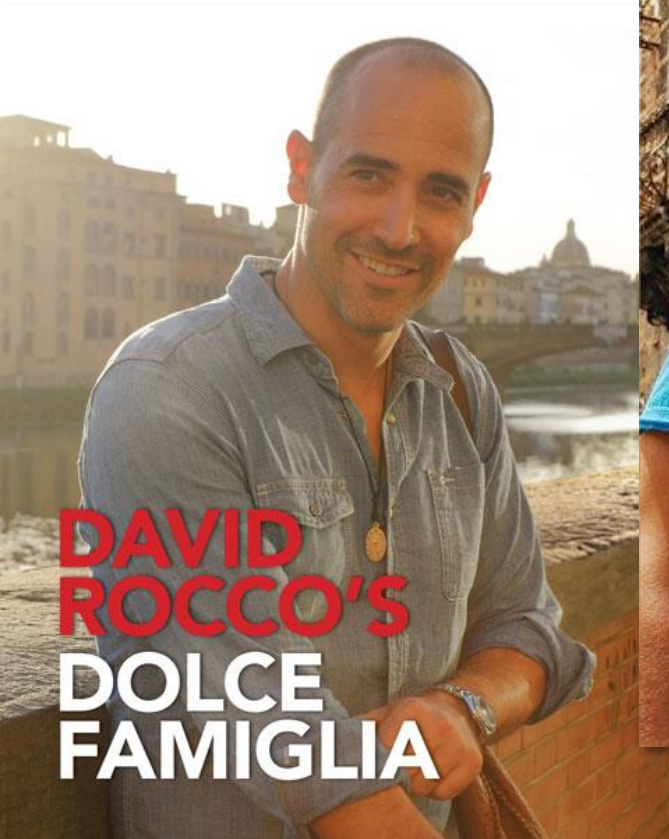
DAVID ROCCO'S EATING DIRTY



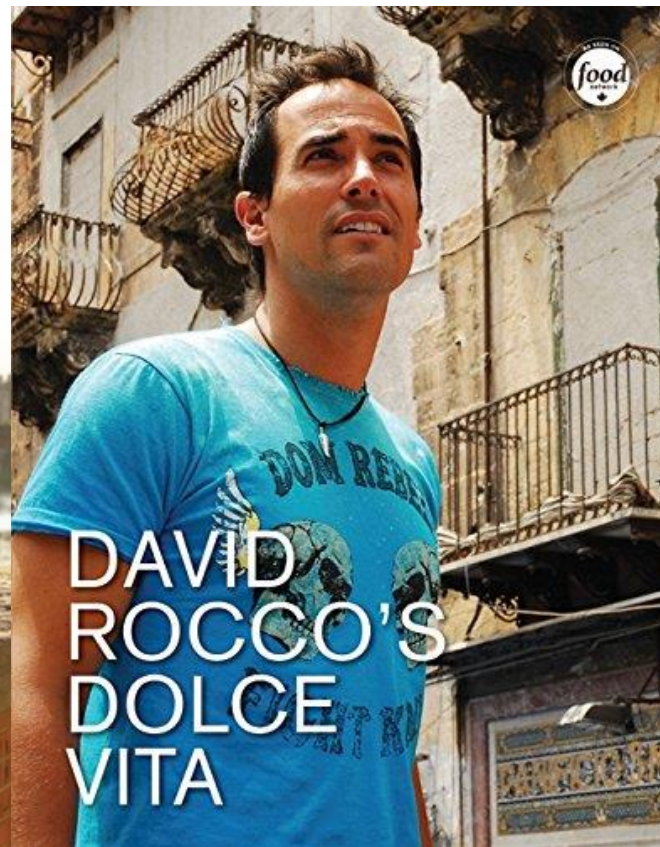
David's most recent television show: *David Rocco's Eating Dirty* (2025)!



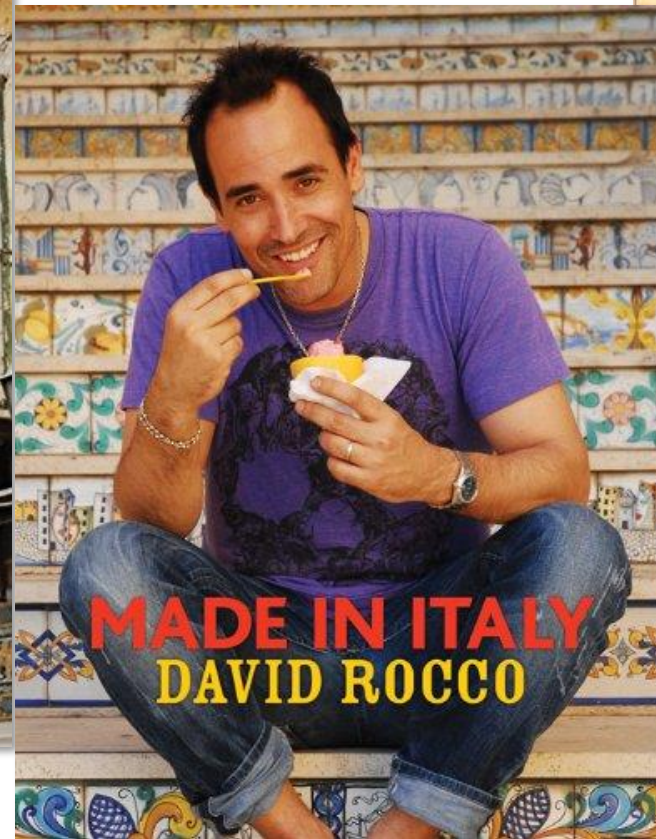
David has made guest appearances on several popular television programs, including *Donut Showdown*, *Iron Chef America*, *Top Chef Canada*, *Celebrity Chef: East vs. West*, and *Top Chef Middle East*.



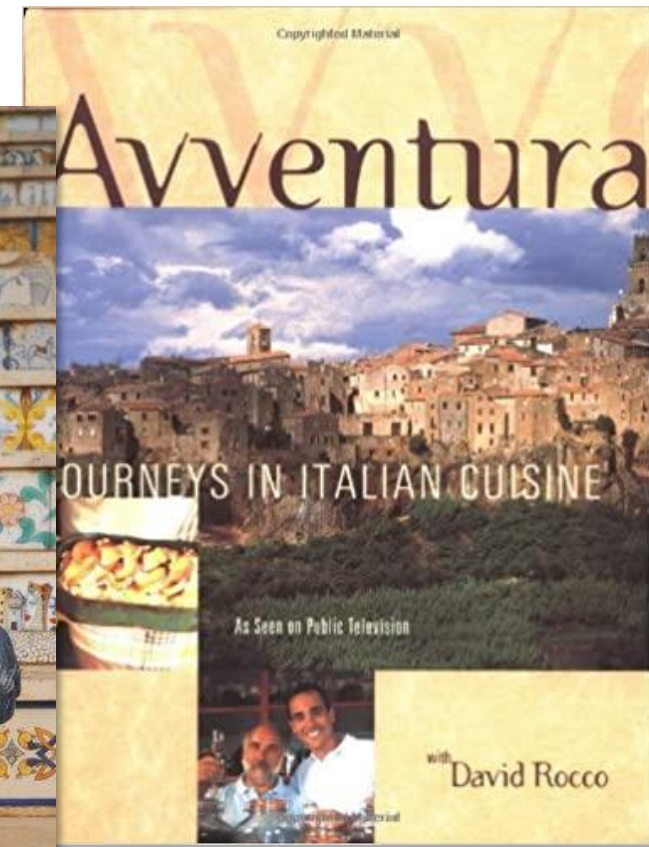
David Rocco's Dolce Famiglia



David Rocco's Dolce Vita



Made in Italy



*Avventura:
Journeys in Italian Cuisine*

David is the author of four award-winning and internationally bestselling cookbooks.



In 2021, David opened his first Canadian establishment, **David Rocco Bar Aperitivo**, an authentic Italian wine bar located in downtown Toronto. Named one of Canada's 100 Best Restaurants, David provides brand partners the exclusive opportunity to host intimate custom events or media events at the bar.



Global
NEWS

CTV

CTV
CANADA
am

CBC

ET

abc

NBC

CNN

etalk

HELLO!
CANADA

FOOD & DRINK
CHATELAIN

THE GLOBE AND MAIL

NATIONAL POST

TORONTO STAR

enRoute

Publicity and Media

David is available to partner with brands for a variety of initiatives, including:

- Exclusive custom events
- Custom menu curation
- Cooking demonstrations
- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Event hosting
- Guest appearances and more

Past partners:



Partnership Opportunities ●





For more information, please contact:

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thespotlightagency.com

Contact Us 