



Rick ●●●  
**CAMPANELLI**  
*Television and Radio Personality*



[TheSpotlightAgency.com](http://TheSpotlightAgency.com)



# RICK CAMPANELLI

*Television and Radio Personality*

Rick Campanelli is one of Canada's most recognizable TV personalities. After spending nearly a decade with MuchMusic as one of their most popular hosts, he made the leap from the "nation's music station" to *ET Canada*, where he covered many of the world's most glamorous events from the Golden Globes to the Oscars. Now, Rick appears daily as *Breakfast Television's* Live Eye Reporter, covering exciting events around Toronto. Rick previously co-hosted programs on popular radio stations Z103.5 and 98.1 CHFI before moving on to host his own Sunday radio show, CHFI's *Rewind with Rick Campanelli*. Whether creating custom digital content or hosting media events, Rick brings his natural charm and wit to everything he does.

Rick's on-air career started after winning the 1994 MuchMusic Temp contest. His boyish charm and easy-going, up-front style quickly made him a fan-favourite of viewers from coast to coast. From his flying leap off a jagged cliff with Sean Paul, to his dive out of an airplane with the Foo Fighters, to the pounding he took from pro wrestler, Cain, his willingness to go the extra distance speaks volumes about his work ethic and dedication.

After nearly 10 loyal years at MuchMusic, Campanelli joined the revered Entertainment Tonight brand with the launch of *ET Canada* into the Canadian marketplace. He co-hosted the program for 12 years. He also hosted Food Network Canada's *The Incredible Food Race*, a family-oriented series where he presided over exciting cook-off challenges.

A busy father of three, Rick has also been involved with several charitable organizations including World Vision Canada, Tuberos Sclerosis, Big Brothers/Big Sisters, McMaster Children's Hospital, and Kids Help Phone.

# @Rick\_Campanelli

Over **108K+** followers on Instagram

## Audience Demographics



36%

15% ages 25-34

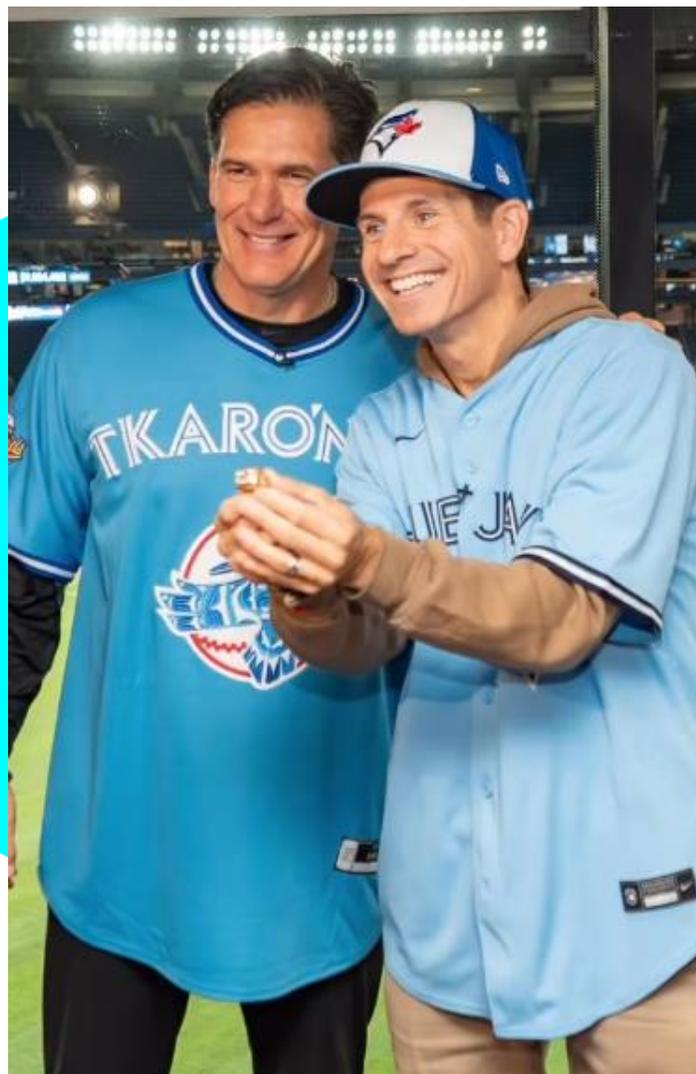


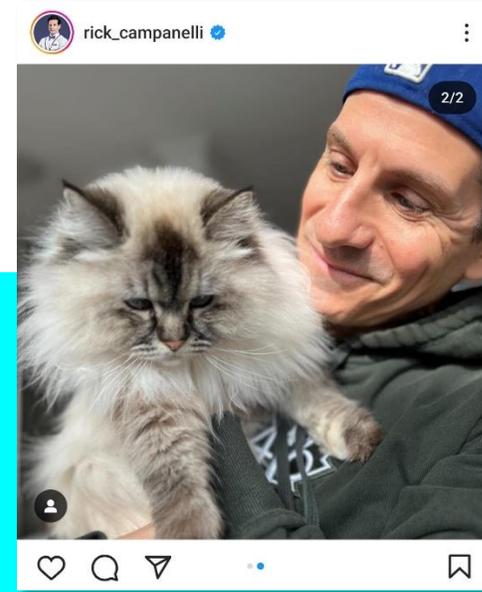
64%

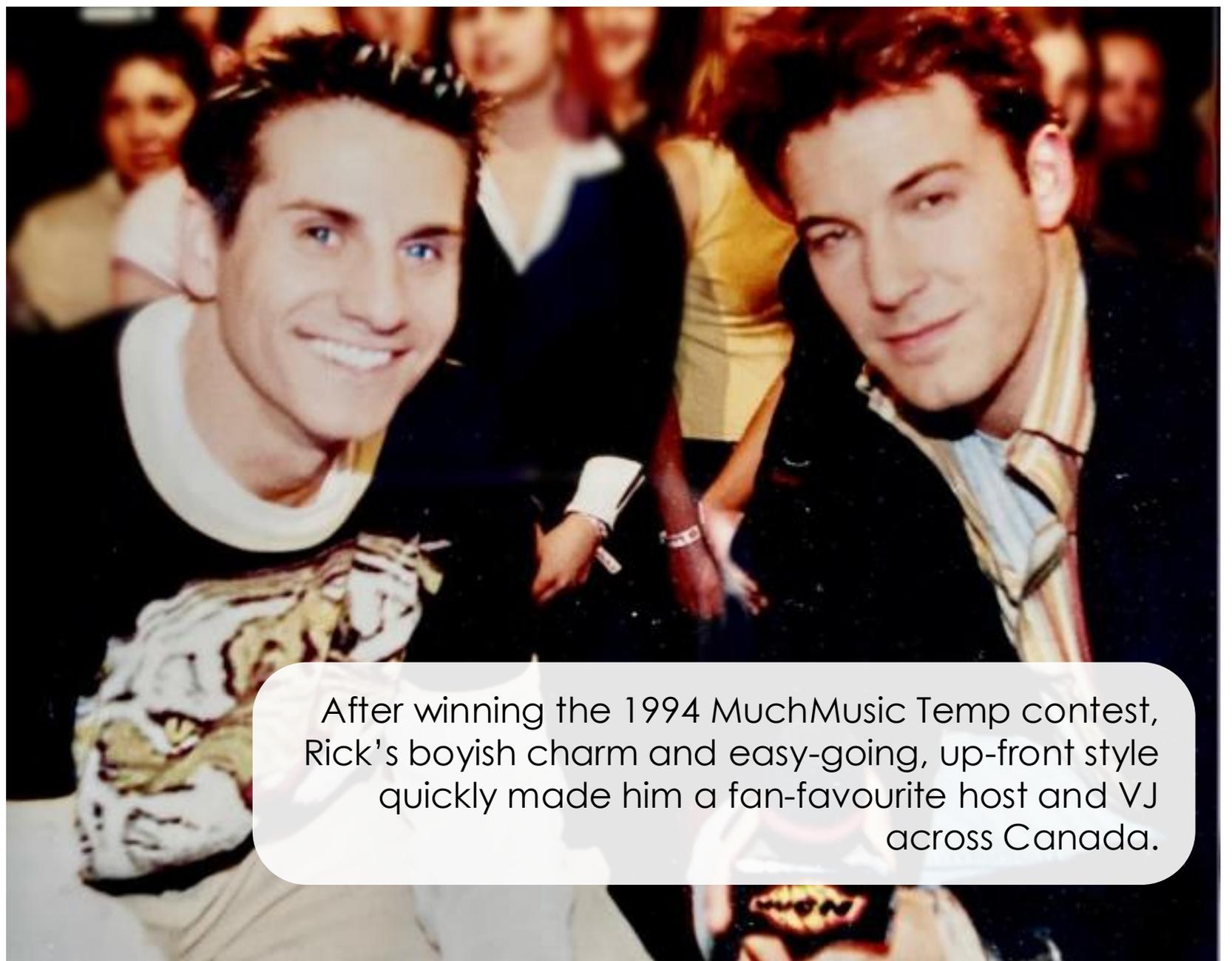
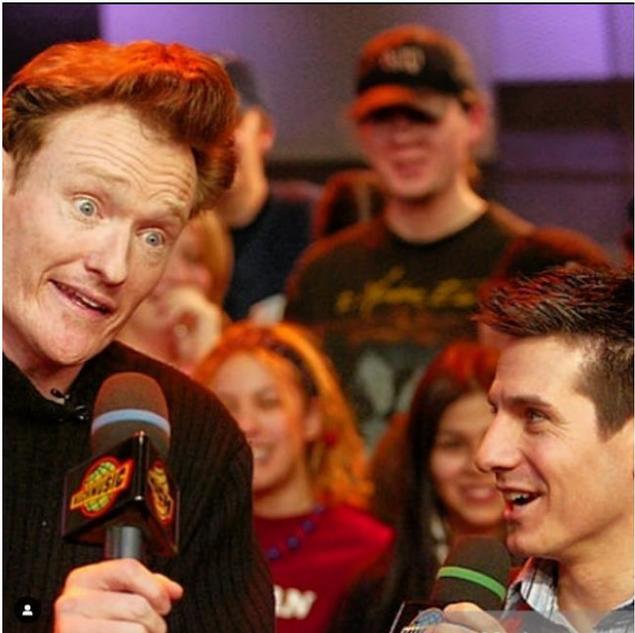
47% ages 35-44

24% ages 45-55

Rick's audience is over **95%** Canadian!  
Top Cities: Toronto, Hamilton, Vaughan and Mississauga.







After winning the 1994 MuchMusic Temp contest, Rick's boyish charm and easy-going, up-front style quickly made him a fan-favourite host and VJ across Canada.



Rick co-hosted *ET Canada* for 12 years, interviewing the biggest stars and covering some of the world's most glamorous events, from the Golden Globes to the Oscars.



Rick hosted Food Network Canada's *The Incredible Food Race*, a family-oriented series where he presided over exciting cook-off challenges.



Rick was previously co-host of Z103.5's morning show, where he dug into the biggest local and global news headlines, as well as the latest entertainment news. He has also co-hosted 98.1 CHFI, before moving on to his own Sunday show: *Rewind with Rick Campanelli*.

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# Celebrity Spaces: Rick and Angie Campanelli

Martin Slofstra  
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TV personalities Rick and Angie Campanelli believe that fun and good health can go together.



Athlete of the Week Segment | CityNews



Rick is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Event hosting
- Guest appearances
- and more

Past partners:



Partnership Opportunities ●



For more information, please contact:

[info@thespotlightagency.com](mailto:info@thespotlightagency.com)

[thespotlightagency.com](http://thespotlightagency.com)