



Sangita ●●● Patel

Award-Winning Television Personality



TheSpotlightAgency.com



SANGITA PATEL

Award-Winning Television Personality

Sangita Patel is a dynamic, award-winning Canadian television personality with a proven track record of connecting with audiences across platforms. Previously a co-host of *ET Canada*, she has interviewed many of the biggest stars from around the globe, including Tom Cruise, Dwayne “The Rock” Johnson, and Jennifer Lawrence, both in-studio and on the red carpet. She was also the host of HGTV Canada's hit reality show *Home to Win* for four seasons, host of *ET Canada Weekend*, and in 2024 she hosted TLC's lifestyle show, *Love and Translation*. Named one of *HELLO! Canada* magazine's “50 Most Beautiful People”, Sangita is also a devoted mom and fitness enthusiast.

As the host of *Home to Win*, Sangita earned a nomination for both Best Host in the lifestyle category and the Audience Choice Award at the Canadian Screen Awards (CSAs). In 2022, Sangita received a CSA for Best Host of a Web Program or Series for her work with *ET Canada Live*, and *ET Canada* won a CSA for Best Entertainment News Program in the same year.

In 2024, Sangita and her former *ET Canada* castmate Carlos Bustamante started a new venture together: a digital series called *Click and Tell*. Every week, they invite actors, influencers, musicians, athletes and other icons to sit down and tell the stories behind the social media posts that they've shared with the world.

Chosen as Canada's Covergirl Ambassador for three years, Sangita was honoured to use her platform to show how vital representation is in the media as well as the beauty industry. Sangita has a passion for giving back to her community and stepping up when it's needed most, from delivering food to frontline workers during the pandemic to hosting national fundraisers for charitable causes.

Sangita is also a proud mother of two daughters, a passionate health enthusiast, and a resilient cancer survivor. Her personal journey adds depth to her public persona, inspiring audiences everywhere with her authenticity and strength.

@Sangita.Patel

448K+ Followers on Instagram

Audience Demographics

27.6%

72.4%

35.6% ages 25-34

37.0% ages 35-44

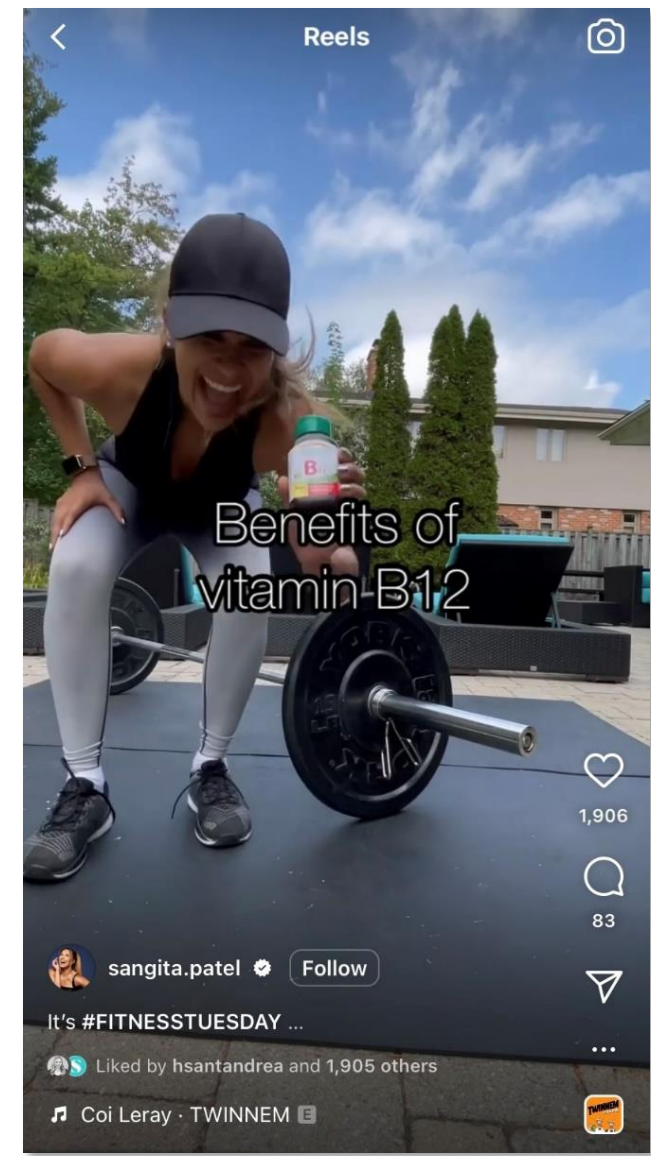
27.4% ages 45-54

Top Countries: Canada (40%), USA

A majority of Sangita's community are interested fitness, family, beauty, and entertainment news.



Social Media



● Well-known for her love of fitness and health, Sangita coined the hashtag #FitnessTuesday to help motivate her followers to live their best lives.

@ThisIsSangitaPatel

293K+ Followers on TikTok



12.8 MILLION VIEWS
1.1 MILLION LIKES
5,000+ COMMENTS
14.4K SAVES



8.6 MILLION VIEWS
565,000+ LIKES
800+ COMMENTS
32.7K SAVES



7.9 MILLION VIEWS
810,700+ LIKES
2,321 COMMENTS
12.5K SAVES



3.7 MILLION VIEWS
601,100+ LIKES
5,315 COMMENTS
69.5K SAVES



Sangita joined *ET Canada* in 2013 as an entertainment reporter, quickly becoming a fan favourite. In 2022, she was promoted to co-host alongside Cheryl Hickey. Sangita was also the host of *ET Canada Weekend*.





For four seasons, Sangita was the host of HGTV Canada's hit home renovation reality series, *Home to Win*.



Having interviewed the biggest stars from around the globe, in-studio and on the red carpet, Sangita is a natural and experienced host for brand events.



ELLE

FASHION BEAUTY & WELLNESS CULTURE

Meet Sangita Patel, the first South Asian Canadian Ambassador for CoverGirl

The strong media personality is making her mark in the beauty industry

ELLE By Isha Mayer November 20th, 2020

f p t i

Best known for interviewing the biggest stars of Hollywood on Entertainment Tonight, Sangita Patel has become the first-ever South Asian, Canadian Ambassador for the beauty brand, CoverGirl. At a time when diversity and inclusivity have become the need of the hour, Sangita is proud to represent her roots with this association. Having dedicated her career to

CITY LIFE

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Sangita Patel

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ISSUE 100

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HELLO! CANADA WEEKLY • No 714 • 11 JUNE 2020

EXCLUSIVE PHOTO SPECIAL V8

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ISSUE 100

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SANGITA PATEL

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Grand Estates - Living Back

Publicity and Media

'I wanted to share about it.' After a tumultuous year, TV host Sangita Patel forges ahead

Cancer and the cancellation of 'ET Canada' haven't stopped her from launching onto U.S. television, with a little guiding light from Oprah.

Updated March 8, 2024 at 1:52 p.m. | Feb. 8, 2024 | 4 min read



BLOND AMBITION
Canada's Sangita Patel turns heads with a Beyoncé-inspired new look

Sangita Patel is kicking off 2024 with a dramatic transformation! The Toronto-born TV personality surprised her Instagram fans with a striking platinum blond look, later revealing that the bold switch-up was courtesy of a wig. "Yess, my inner diva slash Beyoncé," she joked, sharing photos from a glam shoot that came together just in time for her Jan. 2 birthday – and giving *Hello! Canada* readers an exclusive peek at these unseen images (which also feature her dog, Indie, top). "Getting older is a gift, truly precious," wrote the former *ET Canada* host, 47, who was diagnosed in 2021 with a rare and aggressive form of thyroid cancer. Miraculously, she responded well to treatment and is now cancer-free, though the journey proved to be profoundly life-changing. As a result, the upbeat mom of two, foodie and fitness enthusiast – who is also a Canadian ambassador for CoverGirl – places even greater emphasis on gratitude, resilience and contentment in everyday moments with her family. "Joy is my voice, and that is what I want to show," she has said. Stepping confidently into a new year, Sangita is clearly embracing her next chapter with strength, humour and fearlessness!



Sangita is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Event hosting
- Guest appearances
- and more

Past partners:

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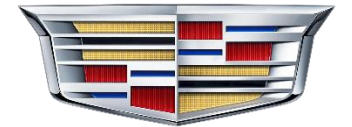
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Partnership Opportunities 





For more information, please contact:

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