

Sangita •••• Patel

Award-Winning Television Personality





SANGITA PATELAward-Winning Television Personality

Sangita Patel is one of Canada's most engaging media personalities. Previously a co-host of *ET Canada*, she has interviewed many of the biggest stars from around the globe, both in-studio and on the red carpet. She was also the host of HGTV Canada's hit reality show *Home to Win* for four seasons and the host of ET Canada Weekend. Named one of *HELLO! Canada* magazine's "50 Most Beautiful People", Sangita is also a devoted mom and fitness enthusiast. Sangita is currently the host of TLC's newest lifestyle show, *Love and Translation*.

As the host of *Home to Win*, Sangita earned a nomination for Best Host in the lifestyle category at the Canadian Screen Awards (CSA) and for the CSA's Audience Choice Award. In 2022, Sangita received a CSA for Best Host of a Web Program or Series for her work with *ET Canada Live*, and *ET Canada* won a CSA for Best Entertainment News Program in the same year.

In 2024, Sangita and her ET Canada castmate Carlos Bustamante started a new venture together: a digital series called Click and Tell. Every week, they invite actors, influencers, musicians, athletes and other icons to sit down and tell the stories behind the social media posts that they've shared with the world.

Chosen as Canada's Covergirl Ambassador for three years, Sangita was honoured to use her platform to show how vital representation is in the media as well as the beauty industry. Sangita has a passion for giving back to her community, stepping up when it's needed most, from delivering food to frontline workers during the pandemic to hosting national fundraisers for charitable causes.

Well-known for her love of fitness and health, Sangita created her #FitnessTuesday social media series to help motivate her followers to live their best lives. She looks at her social media platforms as a yearbook, posting moments that encourage conversations and highlight her true self to the world.

With her husband, two daughters, and dog, Indie, by her side, Sangita always aims to live life to the fullest.



@Sangita.Patel

444K+ Followers on Instagram

Audience Demographics

19.2% ages 25-34 30.0% ages 35-44 24.4% ages 45-54 14.2% ages 55-64

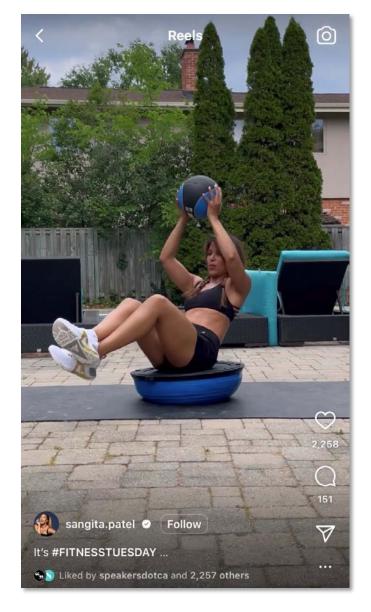
Top Countries: Canada, USA

A majority of Sangita's community are interested fitness, family, beauty, and entertainment news.

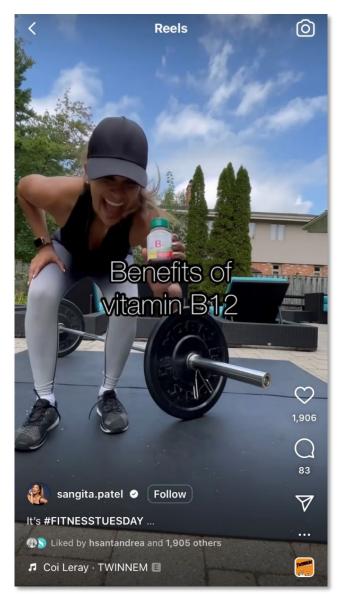










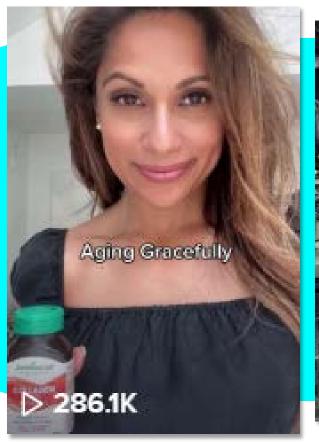


Well-known for her love of fitness and health, Sangita coined the hashtag #FitnessTuesday to help motivate her followers to live their best lives.

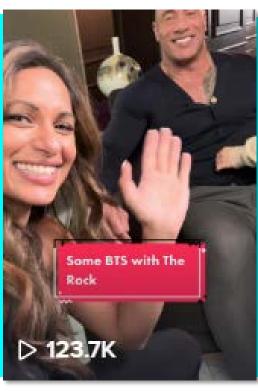


@ThisIsSangitaPatel

291K+ Followers on TikTok







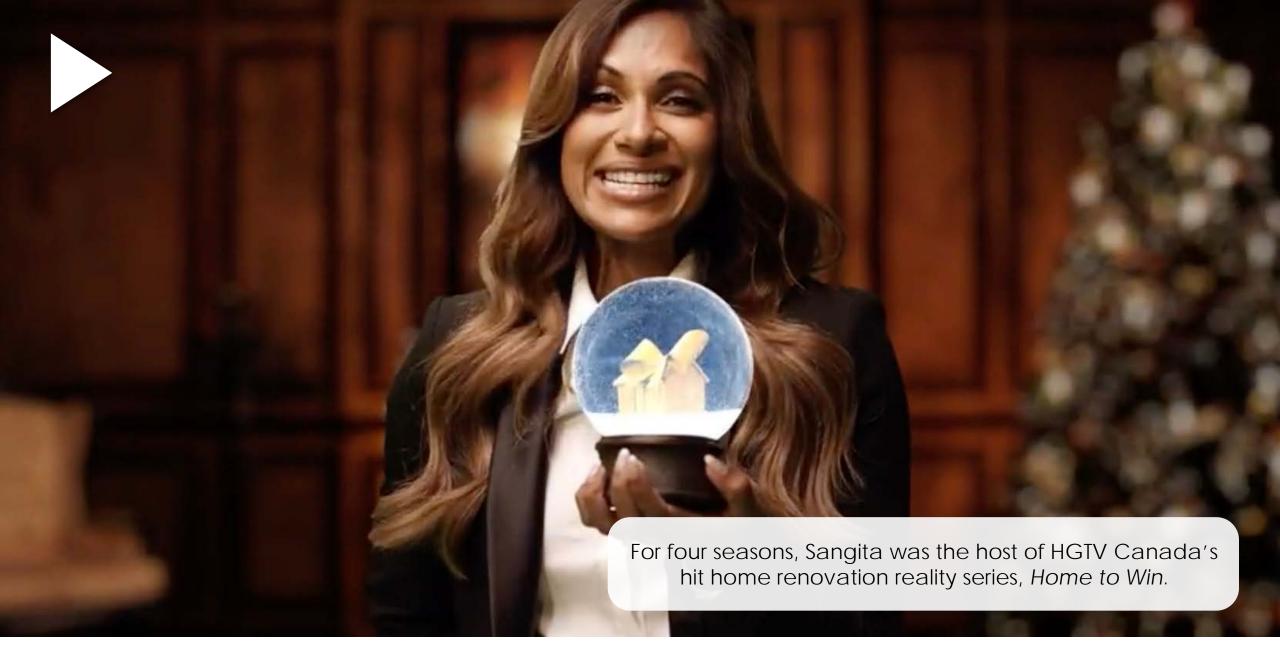
188K+ average reach8.9K+ average engagements





















'I wanted to share about it.' After a tumultuous year, TV host Sangita Patel forges ahead

Cancer and the cancellation of 'ET Canada' haven't stopped her from launching onto U.S. television, with a little guiding light from Oprah.

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CANADA

TORONTO STAR

Sangita is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Event hosting
- Guest appearances
- and more

Past partners:





SAMSUNG





PANTENE COVERGIRL







For more information, please contact: info@thespotlightagency.com
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