

A high-contrast, black and white close-up portrait of Rick Hansen. He is looking directly at the camera with a slight, steady gaze. His face shows signs of age with visible wrinkles, particularly around the eyes and forehead. He has short, dark hair and is wearing a dark-colored V-neck sweater over a white collared shirt. The lighting is dramatic, coming from the side, highlighting the texture of his skin and the contours of his face.

RICK HANSEN

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RICK HANSEN

MAN IN MOTION | CHAMPION FOR ACCESSIBILITY AND INCLUSION

Rick Hansen is a Canadian icon who has dedicated his life to creating a world that is accessible and inclusive for all. Best known as the “Man In Motion” for undertaking an epic two-year circumnavigation around the world in his wheelchair, Rick is also a four-time world champion, nine-time Pan Am gold medalist, and three-time Paralympic gold medalist. Rick is now the CEO of the Rick Hansen Foundation, an organization committed to creating a world without barriers for people with disabilities.

When Rick was 15, his life changed forever. Returning home from a week-long fishing trip, Rick was thrown from the back of a pick-up truck and became paralyzed from the waist down. His new reality came with a lot of challenges, but with determination, a sense of humour and a lot of heart, he found a way to keep doing the things he loved, and began to make new dreams.

In 1976, Rick enrolled at the University of British Columbia, becoming the first person with a disability to graduate with a degree in Physical Education.

Between 1979 and 1984, Rick turned his focus to track and marathoning, winning nineteen wheelchair marathons, the world title three times and nine gold medals at the 1982 Pan Am Games. He won two gold medals and one silver at the 1984 Paralympic Summer Games in Stoke Mandeville, and gold, silver and bronze at the 1980 Paralympic Summer Games in Arnhem, Holland.

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With nothing but a vision, a trailer and a passionate team of supporters, Rick pushed his wheelchair out of Vancouver on March 22, 1985, to set out on a journey that would make history. The Man In Motion World Tour was fueled by two big dreams: to prove the potential of people with disabilities and to make communities more accessible and inclusive. Rick and his team traveled through 34 countries, wheeling through the United States, Britain and Europe, the Middle East, New Zealand, Australia, and the Far East, before returning to North America on May 22, 1987. The Tour raised \$26 million and became a catalyst for enormous change in the way people with disabilities were perceived.

Since the Man In Motion World Tour thirty years ago, Rick has dedicated his life to creating a world that is accessible and inclusive for all by removing barriers for people with disabilities. Rick and his team at the Rick Hansen Foundation are working hard to change attitudes, create accessible spaces and liberate the amazing potential of people with disabilities

Rick is the recipient of many awards and honours, including the Queen Elizabeth II Diamond Jubilee Medal; the Christopher Reeve Award; the CPA Alberta Canada's Walk of Fame award; Canada's Sports Hall of Fame – William Van Horne Visionary Award; the Athlete of the Century award from the British Columbia Wheelchair Sports Companion; and the Order of Canada.



THE RICK HANSEN FOUNDATION

Following the completion of Rick's World Tour, the Rick Hansen Foundation was established in 1988 to continue raising funds and awareness to create a world without barriers for people with disabilities.

For almost 30 years, the Foundation has worked to achieve real change through collaboration, partnerships and teamwork; all inspired by Rick's original dream to liberate the amazing potential of people with disabilities.

Today, there are more than 1.3 billion people living with some form of a disability, and the numbers are growing. Around the world, people with disabilities not only face physical barriers but also attitudinal, social and economic barriers that limit their full participation in life. The Rick Hansen Foundation breaks down barriers for people with disabilities by changing attitudes, creating accessible spaces and inspiring an inclusive society.

While Rick continues to pursue his original dream, he is looking to the future to find new innovations and solutions through the programs of his Foundation. To that end, Rick donates all speaking fees to the Rick Hansen Foundation to support its programs and initiatives.



RICK HANSEN SOCIAL MEDIA REACH

Rick connects with more than 50,000 followers through the Rick Hansen Foundation's social and digital channels to create awareness and inspire change.

33,000+ FACEBOOK FANS
20 MILLION+ REACH



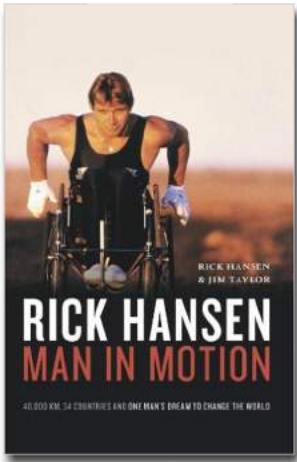
17,000+ FOLLOWERS
100,000+ IMPRESSIONS/MONTH



MORE THAN
250,000
LIFETIME
VIDEO VIEWS



RICK HANSEN PUBLICATIONS

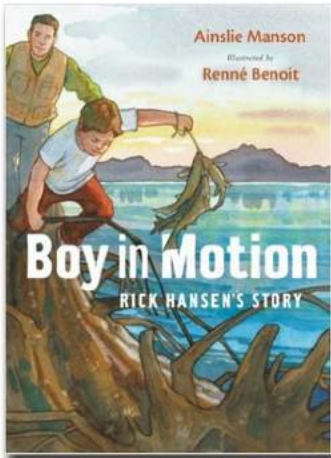
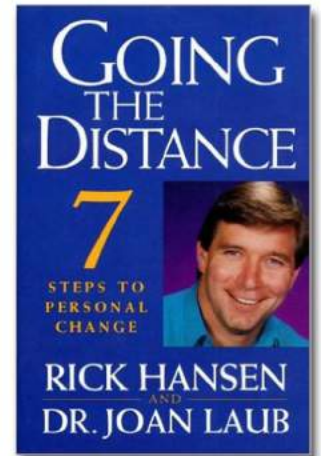


MAN IN MOTION BY RICK HANSEN AND JIM TAYLOR

An epic tale of adventure, friendship, struggle, and triumph. Inspired by the dream of making the world more accessible and inclusive and finding a cure for spinal cord injury, Rick Hansen pushed his wheelchair around the world on his Man In Motion World Tour. In this poignant story, discover how Rick and his team found the courage and determination to persevere against all odds, proving to the world that one person can make a difference.

GOING THE DISTANCE: 7 STEPS TO PERSONAL CHANGE BY RICK HANSEN AND DR. JOAN LAUB

A unique blend of the personal experiences of someone who has suffered monumental change and someone who has actually done research on change itself, Hansen and Laub have put together a step-by-step process of managing change that can be easily applied to anyone's life. Rick Hansen's personal experiences, in particular his adjustment to life in a wheelchair and his inspiring 24,000-mile odyssey, provides many of the illustrations.

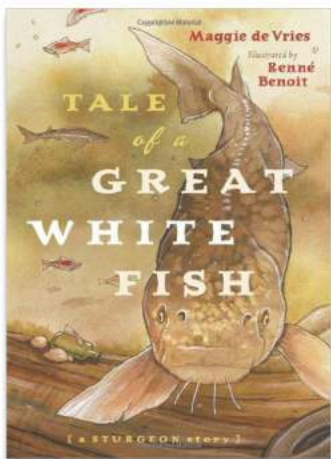
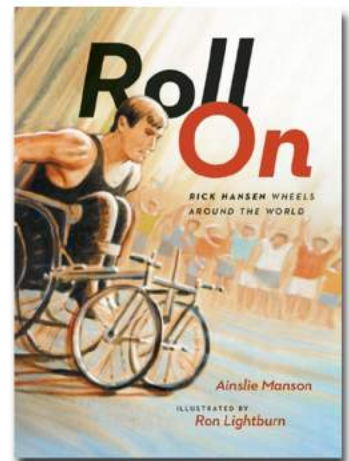


BOY IN MOTION BY AINSLIE MANSON

Building on the themes of courage, determination, overcoming obstacles and helping others, Boy In Motion tells the story of a young Rick Hansen – a boy who loved fishing and sports, who learned that life as a paraplegic did not mean leaving behind fishing or ballgames, or any of his other dreams.

ROLL ON: RICK HANSEN WHEELS AROUND THE WORLD BY AINSLIE MANSON

During his wheelchair around the world, Rick meets many children who are inspired by him to dream their own dreams and work to make them come true. This is an exciting story of adventure, hard work, and in the end, triumph.



TALE OF A GREAT WHITE FISH BY MAGGIE DE VRIES

Inspired by Rick Hansen's passion for protecting the great sturgeon population and their precious ecosystem, this engaging book follows 'Big Fish', a sturgeon, over two centuries, as she battles and survives many dangers in her amazing underwater world.

RICK HANSEN

PUBLICITY AND MEDIA



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RICK HANSEN TESTIMONIALS

"Mr. Hansen's obvious sincerity and down-to-earth manner, combined with an unbeatable story of inspiration, made his theme of "Personal Best" an absolutely outstanding presentation. The importance of striving towards one's personal best was brought to light as feelings of renewed hope and determination were stirred in every listener."

-The Commercial Travellers' Association of Canada

"Rick's address could not have been more supportive: it lent credence to our theme and provided a powerful stimulus, not least to those among us who may be intimidated by change, and for whom your message of achievement based on personal commitment and perseverance was especially valuable."

-Pharmacia



“Rick has this energy wand at his fingertips. He is catalytic. He challenged all of us to be “difference makers.” And he absolutely makes it clear that difference making is accessible to all. On the stage he never stops moving his wheel chair. He is a metaphor. He is a man in motion.

*-Chief People
Officer at ATB
Financial*”