



Host and Executive Producer, *Big Brother Canada*

Arisa ●●●
COX



TheSpotlightAgency.com



ARISA COX

Host and Executive Producer, Big Brother Canada

Arisa Cox is best known for her time hosting and executive producing the wildly popular *Big Brother Canada*. It has earned her three Canadian Screen Award nominations for Best Host, Talk Show, or Entertainment News, and the respect of fans across Canada as a champion of equity in reality television.



A fixture in Canadian entertainment, Arisa has also covered The Grammys, The Oscars, the Sundance and Cannes film festivals, and Survivor for *ET Canada*. In 2022, she won a Canadian Screen Award for Best Host, Live Entertainment Special, for co-hosting TVO's televised New Year's Eve special, *From Ontario with Love: A Celebration of Hope*.

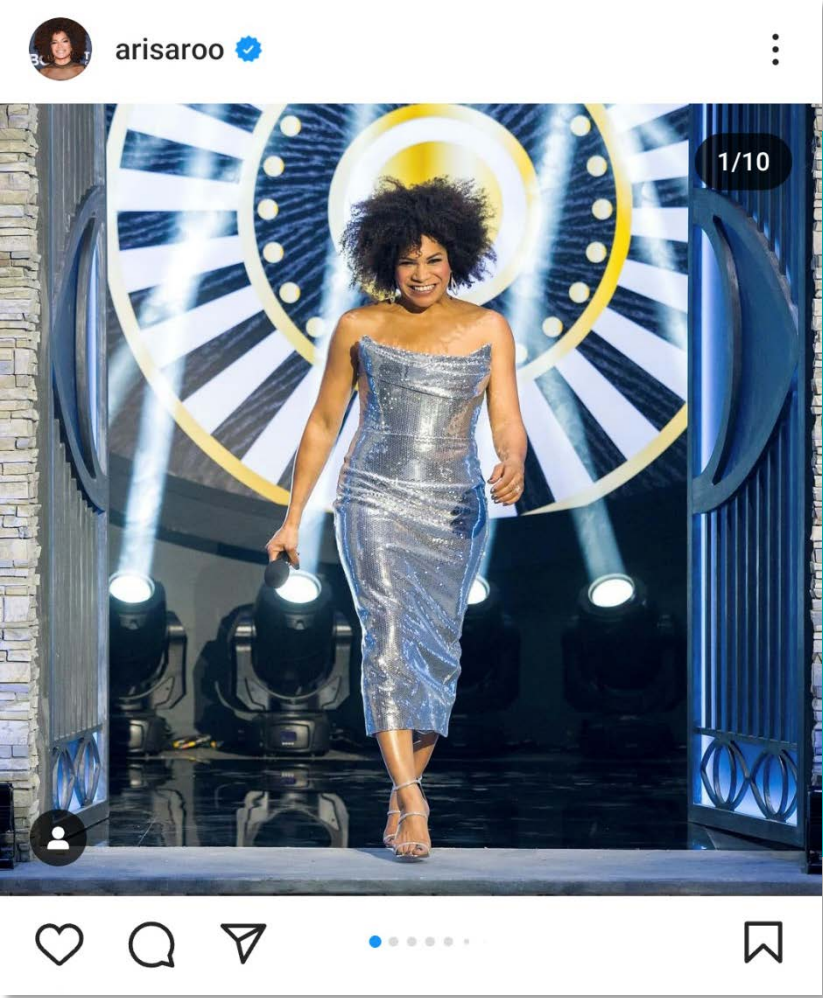
Named one of *HELLO! Canada's* "50 Most Beautiful People", Arisa brings energy and enthusiasm to everything she does.

Arisa lives on the farm in Alberta with her husband and three children.

Social Media

106K+ Followers between Facebook, Instagram, and Twitter/X

- 
@arisaroo
- 
@arisacox
- 
@arisacox



@Arisaroo

43K+ Followers on Instagram

Audience Demographics



28.7%

34.2% ages 25-34



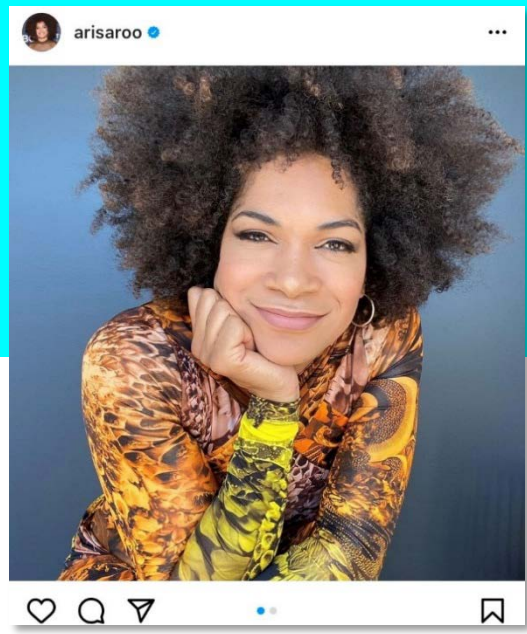
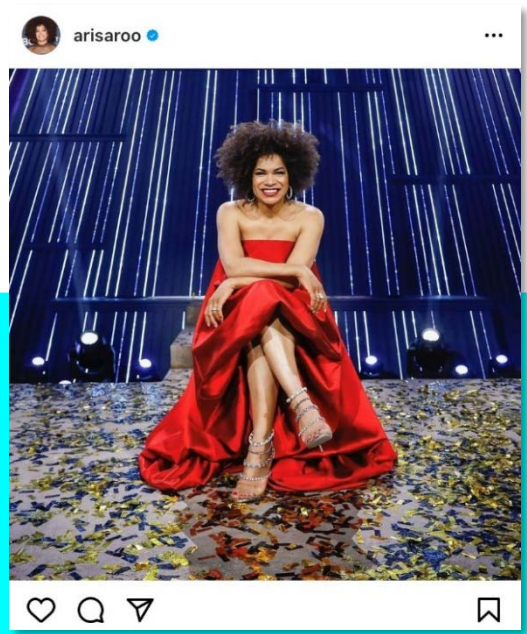
71.5%

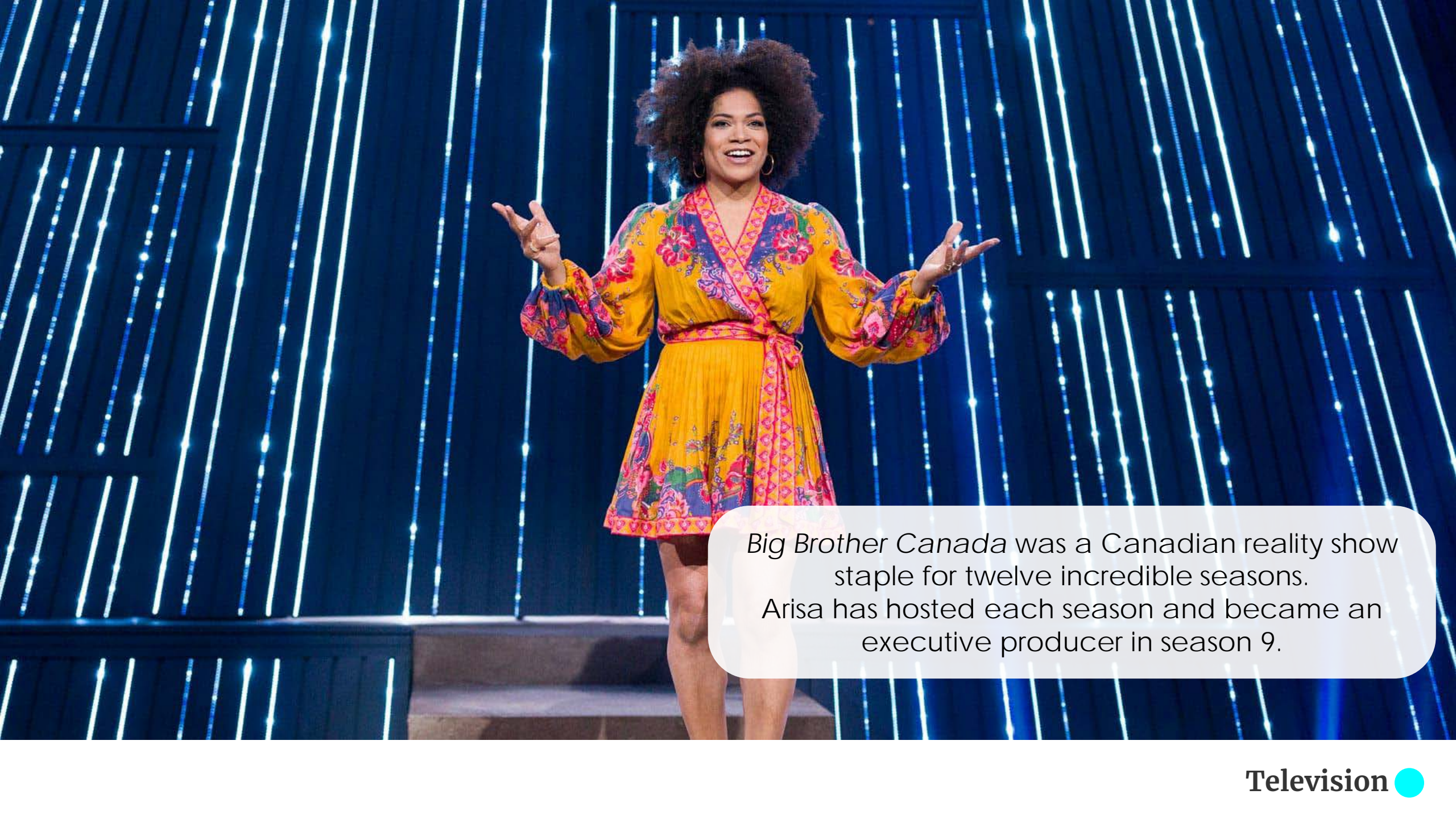
32.0% ages 35-44

14.7% ages 45-54

Top Countries: Canada (65%), USA (20%)







Big Brother Canada was a Canadian reality show staple for twelve incredible seasons. Arisa has hosted each season and became an executive producer in season 9.



A fixture in Canadian entertainment, Arisa's past highlights include starring in Canada's first reality TV show, *U8TV: The Lofters*; *ET Canada* shoots and specials around the world, including *Survivor*; covering arts and entertainment for CBC's *The National*; and appearing in Disney's *Camp Rock 2*, Netflix's *Christmas with a View*, and Global's hit series *Private Eyes*.

Television / Entertainment / Celebrity / Canada

BIG BROTHER CANADA EXPLODES: Arisa Cox on diversity, jury house & cliffhangers galore!

Postmedia News
Apr 15, 2021 • April 15, 2021 • < 1 minute read • 5 Comments



Entertainment

Big Brother Canada sets return, with leadership role for host Arisa Cox



'Top priority is bold, lasting change by embracing the rich diversity of Canada:' Cox

The Canadian Press - Posted: Jul 13, 2020 1:34 PM ET | Last Updated: July 13, 2020



Arisa Cox, seen arriving for the 2019 Canadian Screen Awards in Toronto, will continue as host of Big Brother Canada for a ninth season, but will also be adding the role of executive producer to her duties. (Nathan Denette/Canadian Press)

'Big Brother Canada' Back For 9th Season With Host Arisa Cox Doing Double Duty As Executive Producer

By JAMIE SAMHAN, 13 Jul 2020 8:00 AM



Isaiah Trickey/FilmMagic

"Big Brother Canada" is coming back for a ninth season with a new creative twist. Host Arisa Cox will play double duty as Executive Producer of the hit reality show.



Arisa is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Event hosting
- Guest appearances
- and more

Past partners:



President's Choice



GlaxoSmithKline



RMHC



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