



Television Personality | Content Creator

Jennifer●●● Valentyne



TheSpotlightAgency.com



Jennifer Valentyne

Television Personality | Content Creator

For over 25 years, Jennifer Valentyne has been one of Toronto's most highly sought after television and radio show hosts. Today, she is a lifestyle content creator with millions of followers around the world. Whether in person or on social media, Jennifer's infectious enthusiasm lights up everything she does with her brand partners and collaborators.

Over the course of her career, Jennifer has interviewed celebrities such as Sir Richard Branson, Billy Crystal, Rachel McAdams, Channing Tatum, and Harrison Ford, but her passion has always been for people in her community. She has the exceptional gift of unearthing fascinating stories and sharing them in a meaningful way.

In 2017, Jennifer, along with her daughter, Georgia, launched Mother Daughter Date to chronicle their mother-daughter adventures across all social media platforms. Their original videos have had over nine million views on YouTube alone. They also hosted the Mother Daughter Date podcast together.

Jennifer is deeply fulfilled by giving back to the community with volunteer initiatives and is actively involved with Campfire Circle, The Children's Breakfast Club, Daily Bread Food Bank, and Habitat for Humanity.

Social Media

Over **2.8 MILLION+** Followers
On Instagram, Facebook and TikTok
Combined average reach of **420K+**!

Audience Demographics



32%

15% ages 25-29



68%

32% ages 30-34

25% ages 35-39

Top Countries: Canada (80%) USA (16%)

Jennifer's audience are generally interested in wellness,
family, food fashion, beauty, and entertainment.





@JenniferValentyne
Over **852K+** Followers on
Instagram

Instagram Statistics

94.4K+ Average Reach
17.6K Average Engagements
21% Engagement Rate

@JenniferValentyne

Over 694K+ Followers on TikTok

TikTok Statistics

226.3K+ Average Video Views

11.7K+ Average Engagements

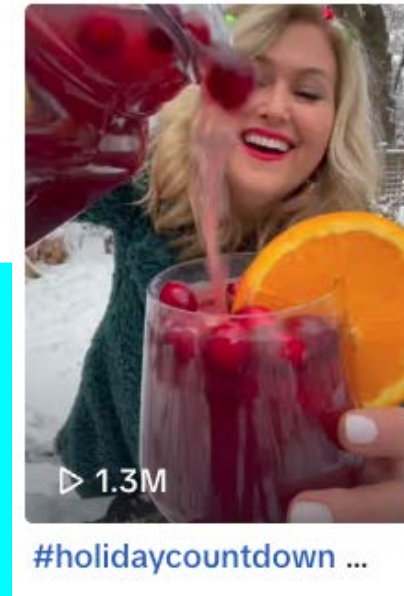
5% Engagement Rate



Holiday Punch



DIY Garden Fountain ...



Jennifer Valentyne posted a video to playlist Food Ideas.
October 2 at 6:23 PM · 🌐

You gotta try these delicious Homemade Tortilla Chips! 🍌
I added a little lime juice to the olive oil before I brushed on the baked ones and I used vegetable oil for the fried. Of course fried is a bit better but the baked are healthier and so good!!!
If you try them let me know what you think 🙌
I baked the leftover bits for salad 🥗
Hope everyone had an amazing weekend!!! ❤️🥰



0:01 / 0:45

44K

2.4K Comments 35K Shares



@jennifervalentyne

1.3 MILLION followers


100K+ average reach

4.4K+ average engagements

4% engagement rate



Social Media 

A photograph of a woman (Jennifer) and a young girl (Georgia) sitting in the front seats of a car. Both are laughing heartily, with their mouths wide open. Jennifer is on the right, wearing a dark blue shirt and a seatbelt, with her hand on the steering wheel. Georgia is on the left, wearing a dark top. Their long blonde hair is blowing in the wind. The car's interior, including the rearview mirror and back seats, is visible in the background.

In 2017, Jennifer, along with her daughter Georgia, launched **Mother Daughter Date**, a vlog chronicling their adventures together from car chats and cooking at home to hanging off the edge of the CN Tower.



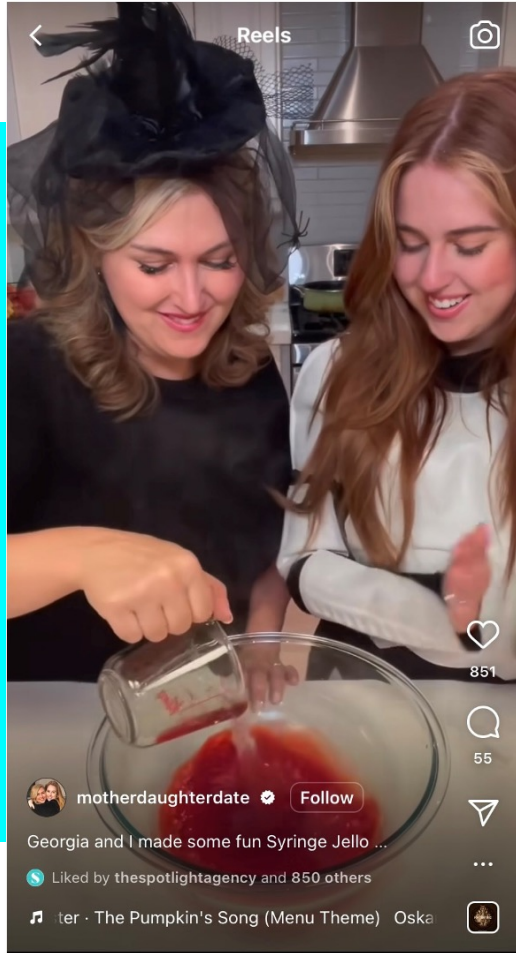
@motherdaughterdate

46.2K+ followers

13.6K+ average reach

2.2K+ average engagements

28% engagement rate



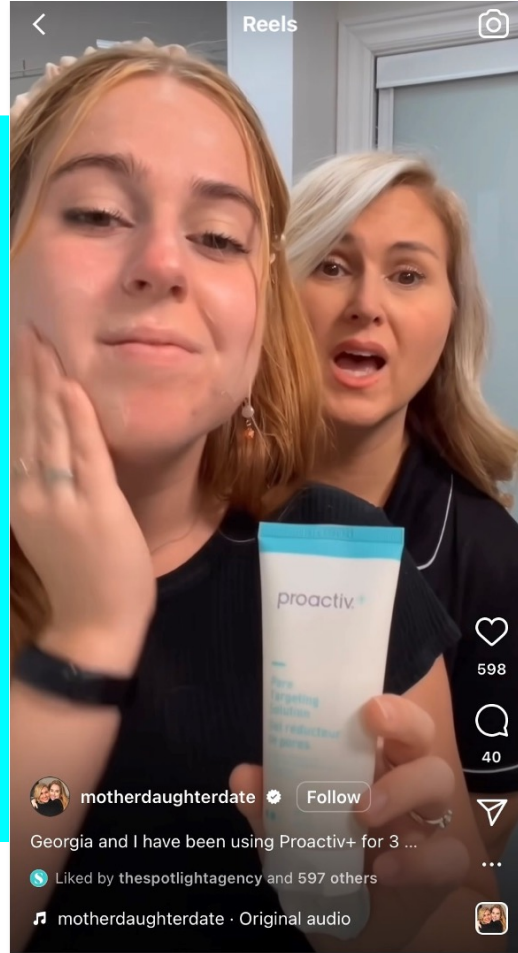
@motherdaughterdate

92.6K+ followers

8.5K+ average reach

1.1K+ average engagements

13% engagement rate



@motherdaughterdate

19.4K+ Subscribers

Mother Daughter Date posts regularly for their online community of **156K+** followers.

Over **9 MILLION** video views on YouTube alone!

Social Media – Mother Daughter Date



FOOD

Jennifer Valentyne shares three TikTok
obsessed recipes you will want to keep
making over and over again

Stop scrolling and start cooking!

January 4, 2024 9:00 a.m.
Latest Update January 4, 2024 9:00 a.m.



Jennifer is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Speaking engagements
- Event hosting
- Guest appearances
- and more

Past partners:



Partnership Opportunities ●





For more information, please contact:

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thespotlightagency.com

Contact Us 