

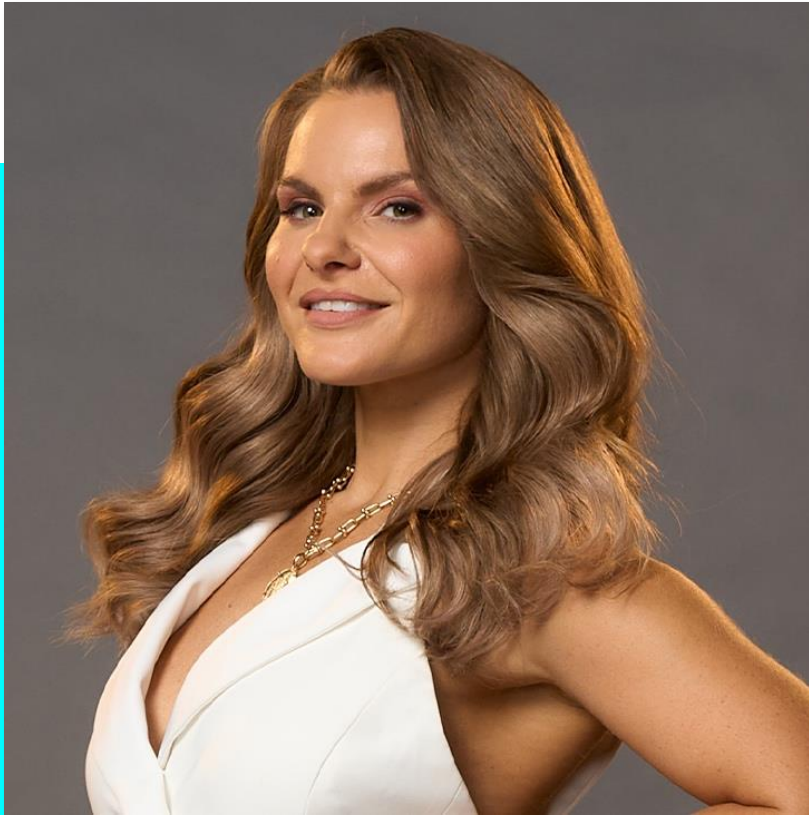


Michele ● ● ●
ROMANOW

"Dragon", CBC's *Dragons' Den*



TheSpotlightAgency.com



MICHELE ROMANOW

"Dragon", CBC's *Dragons' Den*

Tech titan Michele Romanow is an engineer and serial entrepreneur who started six companies before her 35th birthday. A "Dragon" on CBC's hit show *Dragons' Den*, Michele is also the co-founder of Clearco, the world's largest e-commerce investor, and one of only 23 fintech unicorns with a female founder. Renowned for her youthful energy and enthusiasm, Michele serves as an inspiration for aspiring entrepreneurs and women in business everywhere.



Prior to co-founding Clearco, Michele co-founded SnapSaves, acquired by American tech giant Groupon, and Buytopia.ca, acquired by Emerge. She is also the co-founder of the Canadian Entrepreneurship Initiative non-profit with Sir Richard Branson, and has hosted the hit Audible Original podcast, *The Revisionaries*. Michele has created digital solutions for many of the world's leading brands, including P&G, Netflix, Starbucks, and Cirque du Soleil.

Michele is a director for Vail Resorts, BBTV, and Queen's School of Business. Previously, she was a director for BBTV, Freshii, Whistler Blackcomb, SHAD International, and League of Innovators. A prolific investor, she was named one of *Fortune's* "40 under 40", a "Young Global Leader" by the World Economic Forum, one of Canada's "100 Most Powerful in Canada" by WXN, Canada's "Angel Investor of the Year", and was also honoured with RBC's Women of Influence Innovation Award in 2021.

@MicheleRomanow

65.8K+ Followers on Instagram

Audience Demographics

	45.4%	26% ages 25-34
	54.6%	39% ages 35-44
		19% ages 45-54

Over 73% of Michele's followers are Canadian.





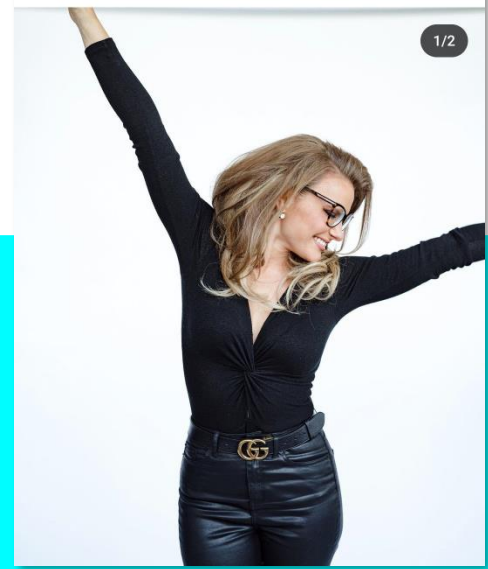
micheleromanow The Dragon's Den @ CBC



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micheleromanow Volcano In Iceland



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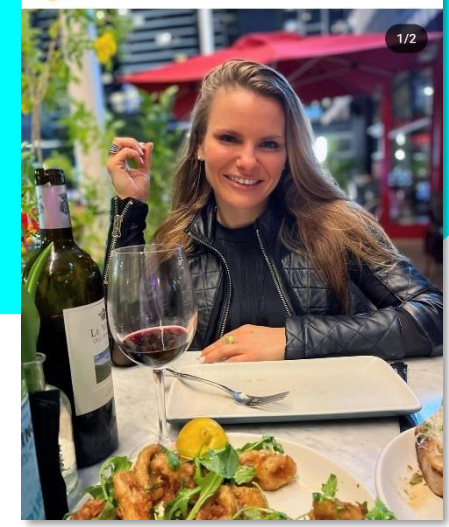
micheleromanow Positano, Amalfi Coast, Italy



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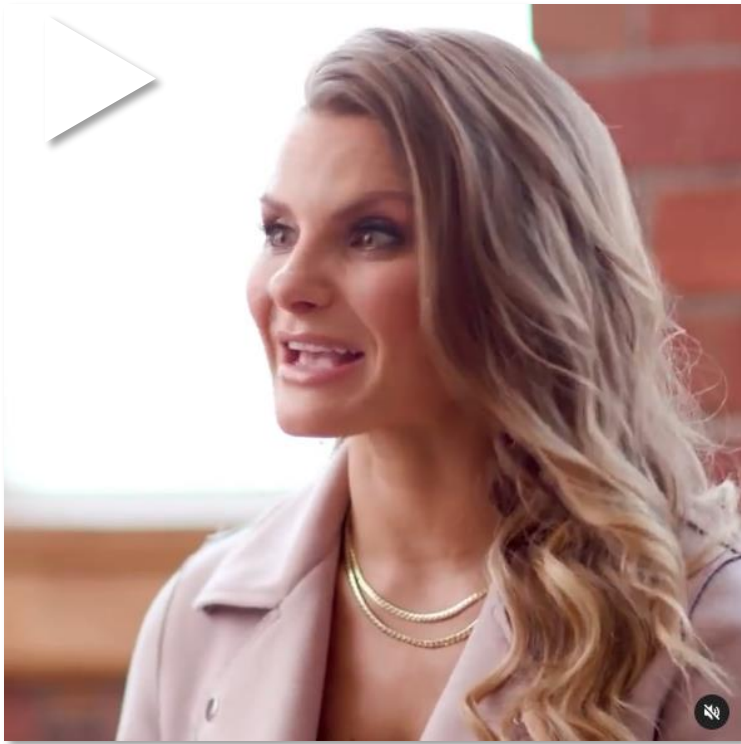


micheleromanow North Italia



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Social Media



WATCH: B2B Campaign for Export Development Canada



WATCH: B2B Campaign for Fedex



WATCH: Google Summit, Expand Your Business Globally: Clearco Case Study feat. Michele Romanow

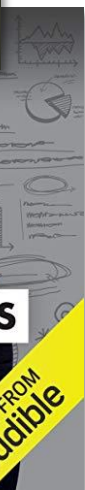
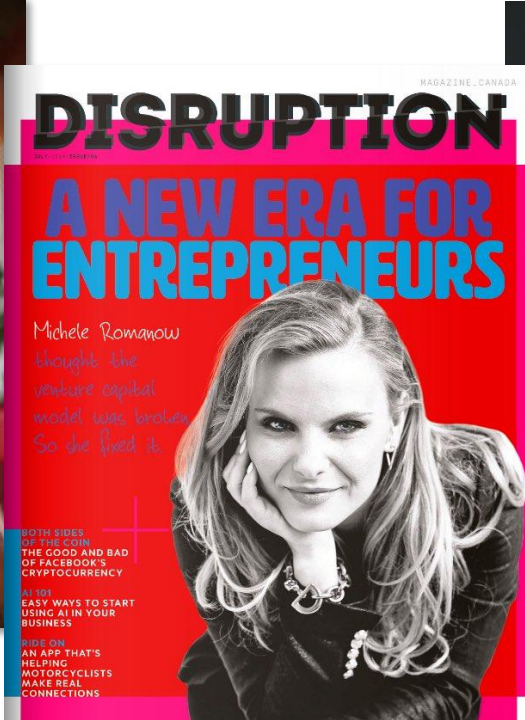
Michele is also available for B2B and B2C partnerships, like those shown here for Fedex, Google, and Export Development Canada.

B2B and B2C Opportunities ●



DRAGONS' DEN

Michele has been a fan favourite on *Dragons' Den* since season 10 (2015).



MoneySense

Global > Forbes



WOMEN OF INFLUENCE+

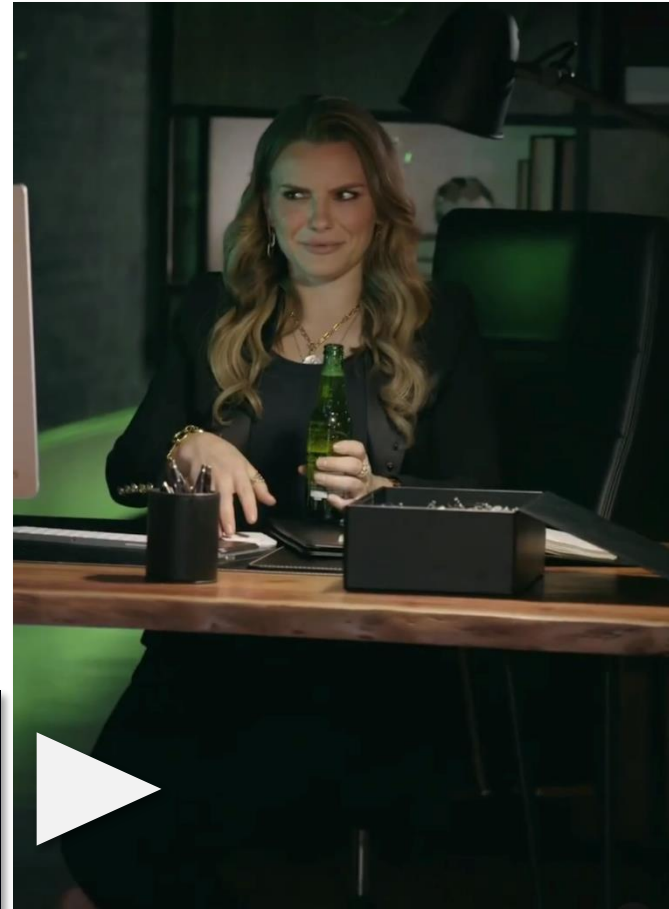
Publicity and Media 



WATCH: Michele for National Bank of Canada



Michele for HelloFresh



WATCH: Michele Romanow and Matt Basile for Heineken



WATCH: Small Wins make Life Sparkle La Marca Prosecco



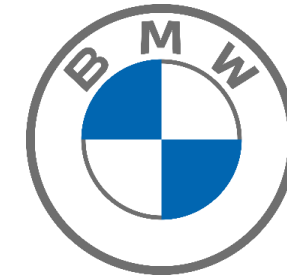
Michele has partnered with several prominent brands on custom creative campaigns.

Brand Partnerships 

Michele is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Speaking engagements
- Event hosting
- Guest appearances
- and more

Past partners:



Partnership Opportunities ●





For more information, please contact:

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