

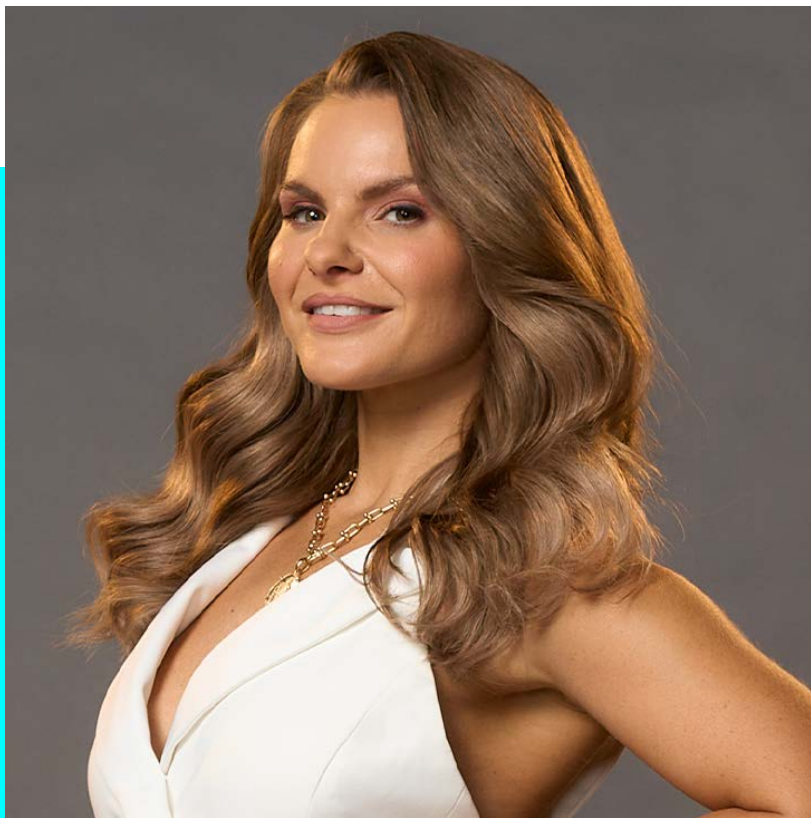


Michele ●●● ROMANOW

"Dragon", CBC's *Dragons' Den* | Co-Founder and Executive Chair, Clearco



TheSpotlightAgency.com



MICHELE ROMANOW

Co-Founder and Executive Chair, Clearco
"Dragon", CBC's *Dragons' Den*

Tech titan Michele Romanow is an engineer and serial entrepreneur who started six companies before her 35th birthday. A "Dragon" on CBC's hit show *Dragons' Den*, Michele is also the co-founder and executive chair of Clearco, the world's largest e-commerce investor, and one of only 23 fintech unicorns with a female founder. Renowned for her youthful energy, enthusiasm, and business savvy, Michele serves as an inspiration for aspiring entrepreneurs and women in business everywhere.

Prior to co-founding Clearco, Michele co-founded SnapSaves (acquired by American tech giant Groupon), and Buytopia.ca (acquired by Emerge). She is also the co-founder of the Canadian Entrepreneurship Initiative non-profit with Sir Richard Branson, and hosted the hit Audible Original podcast, *The Revisionaries*, and has created digital solutions for many of the world's leading brands, including P&G, Netflix, Starbucks, and Cirque du Soleil.

Honoured with RBC's Women of Influence Innovation Award in 2021, Michele's work has been profiled in *The Wall Street Journal*, *Forbes*, *Fortune*, *TechCrunch*, and *The Globe and Mail*.

Michele is a director for Vail Resorts, BBTv, and Queen's School of Business. Previously, she was a director for Freshii, Whistler Blackcomb, SHAD International, and League of Innovators.

@MicheleRomanow

64K+ Followers on Instagram

Audience Demographics



50%

35% ages 30-34



50%

27% ages 35-39

Top Countries: Canada (86%), USA

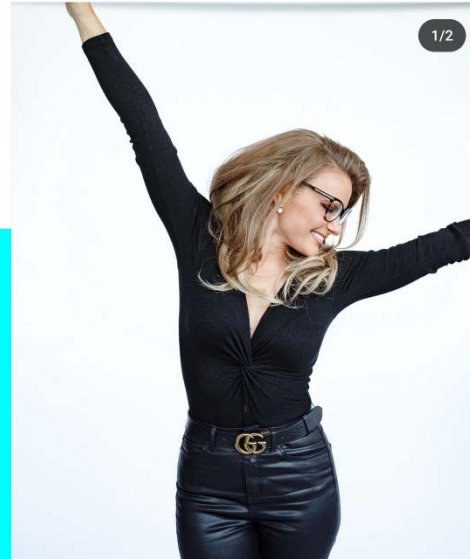




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The Dragon's Den @ CBC



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Volcano In Iceland



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Positano, Amalfi Coast, Italy



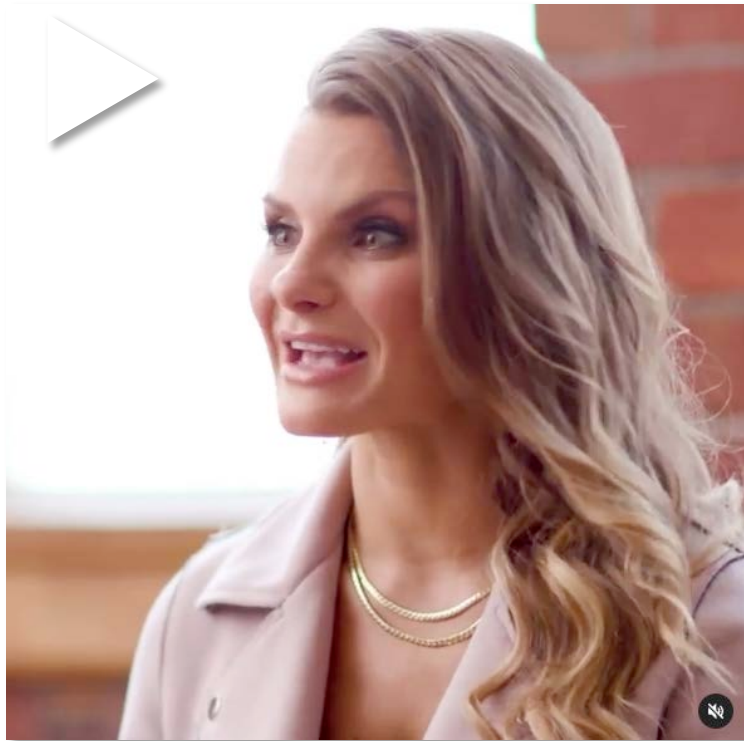
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North Italia



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WATCH: B2B Campaign for Export Development Canada



*WATCH: B2B
Campaign for
Fedex*



*WATCH: Google Summit, Expand Your Business Globally:
Clearco Case Study feat. Michele Romanow*

Michele is also available for B2B and B2C partnerships, like those shown here for Fedex, Google, and Export Development Canada.

B2B and B2C Opportunities



Michele has been a fan favourite on *Dragons' Den* since season 10 (2015).



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THE GLOBE AND MAIL

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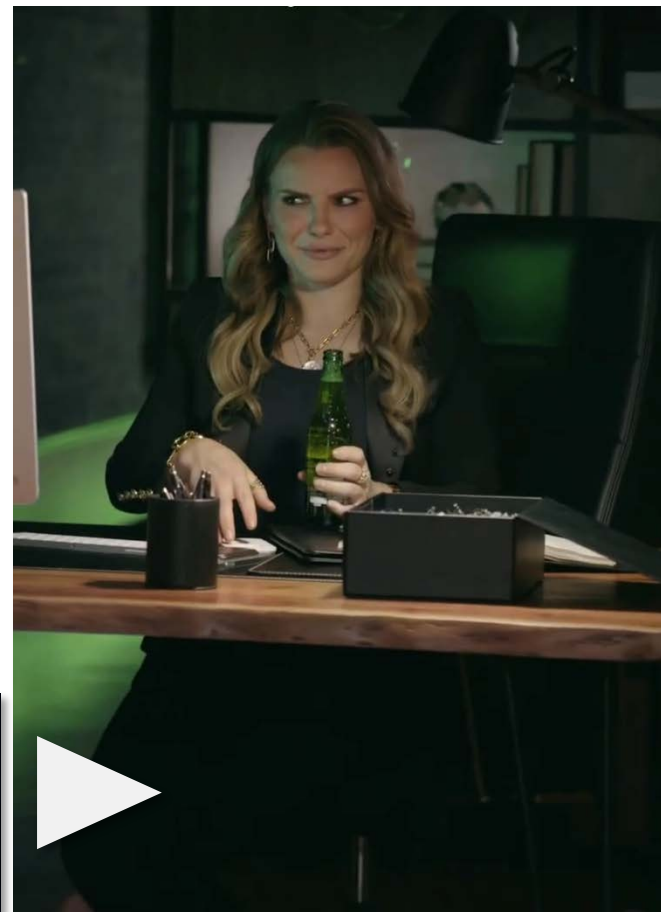
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INFLUENCE+**

Publicity and Media ●



Michele for HelloFresh



*WATCH: Michele Romanow and
Matt Basile for Heineken*



*WATCH: Small Wins make Life Sparkle
La Marca Prosecco*

Michele has partnered with several prominent brands on custom creative campaigns.

Brand Partnerships

Michele is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Speaking engagements
- Event hosting
- Guest appearances
- and more

Past partners:



Partnership Opportunities ●





For more information, please contact:

info@thespotlightagency.com

thespotlightagency.com

Contact Us 