



Michele ●●● ROMANOW

"Dragon", CBC's *Dragons' Den* | Co-Founder and Executive Chair, Clearco



TheSpotlightAgency.com



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Co-Founder and Executive Chair, Clearco
"Dragon", CBC's *Dragons' Den*

Tech titan Michele Romanow is an engineer and serial entrepreneur who started six companies before her 35th birthday. A "Dragon" on CBC's hit show *Dragons' Den*, Michele is also the co-founder and executive chair of Clearco, the world's largest e-commerce investor, and one of only 23 fintech unicorns with a female founder. Renowned for her youthful energy, enthusiasm, and business savvy, Michele serves as an inspiration for aspiring entrepreneurs and women in business everywhere.

Prior to co-founding Clearco, Michele co-founded SnapSaves (acquired by American tech giant Groupon), and Buytopia.ca (acquired by Emerge). She is also the co-founder of the Canadian Entrepreneurship Initiative non-profit with Sir Richard Branson, and hosted the hit Audible Original podcast, *The Revisionaries*, and has created digital solutions for many of the world's leading brands, including P&G, Netflix, Starbucks, and Cirque du Soleil.

Honoured with RBC's Women of Influence Innovation Award in 2021, Michele's work has been profiled in *The Wall Street Journal*, *Forbes*, *Fortune*, *TechCrunch*, and *The Globe and Mail*.

Michele is a director for Vail Resorts, BBTV, and Queen's School of Business. Previously, she was a director for Freshii, Whistler Blackcomb, SHAD International, and League of Innovators.

@MicheleRomanow

65K+ Followers on Instagram

Audience Demographics

 50% 35% ages 30-34

 50% 27% ages 35-39

Top Countries: Canada (86%), USA





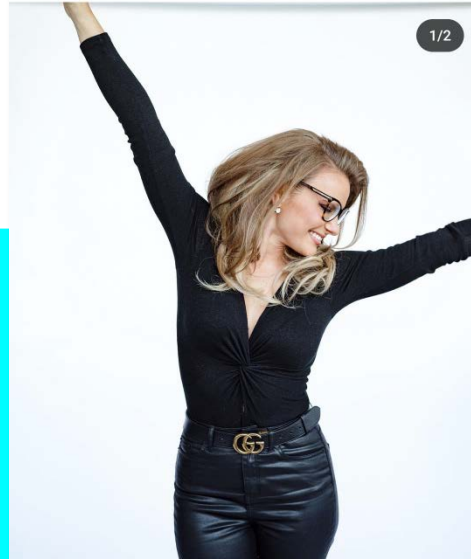
micheleromanow The Dragon's Den @ CBC



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micheleromanow Volcano In Iceland



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micheleromanow Positano, Amalfi Coast, Italy



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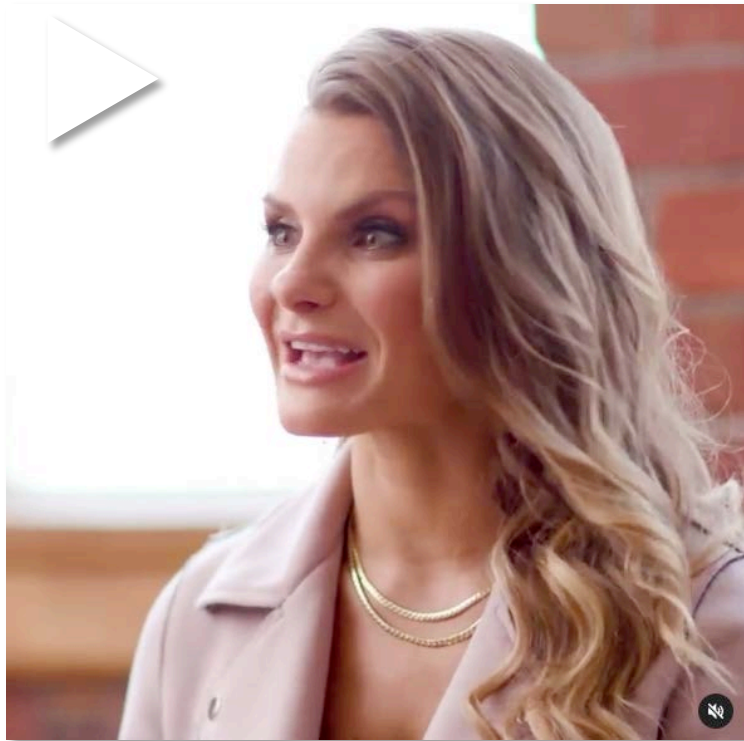


micheleromanow North Italia



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Social Media



WATCH: B2B Campaign for Export Development Canada



WATCH: B2B Campaign for FedEx

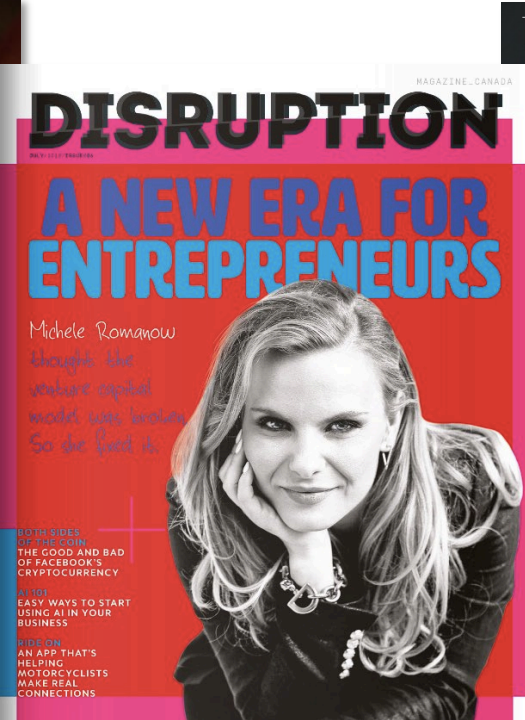


WATCH: Google Summit, Expand Your Business Globally: Clearco Case Study feat. Michele Romanow

Michele is also available for B2B and B2C partnerships, like those shown here for FedEx, Google, and Export Development Canada.



Michele has been a fan favourite on *Dragons' Den* since season 10 (2015).



MoneySense

Global > Forbes



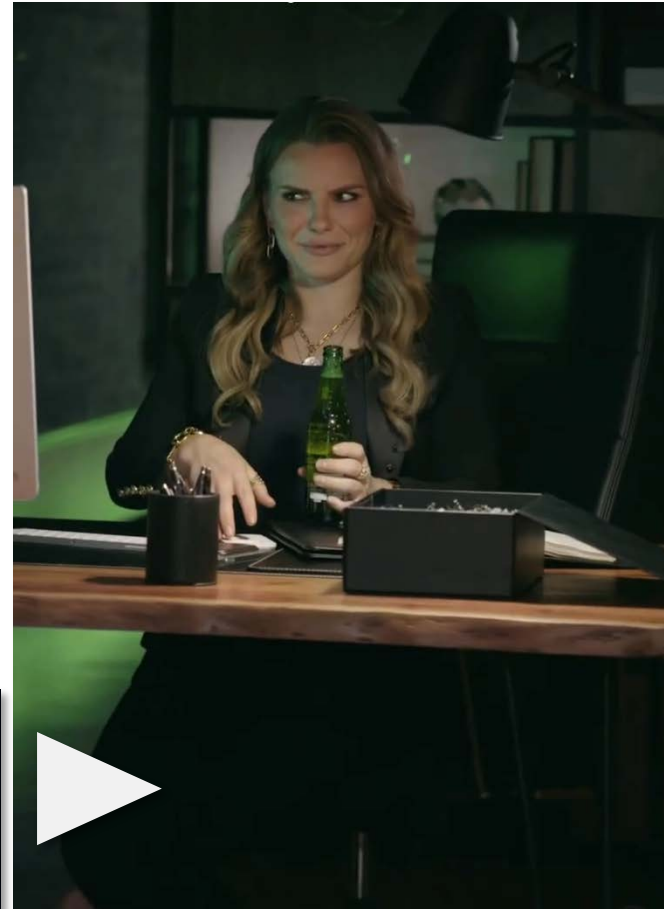
WOMEN OF INFLUENCE+



WATCH: Michele for National Bank of Canada



Michele for HelloFresh



WATCH: Michele Romanow and Matt Basile for Heineken



WATCH: Small Wins make Life Sparkle La Marca Prosecco



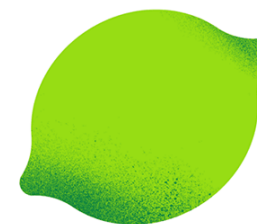
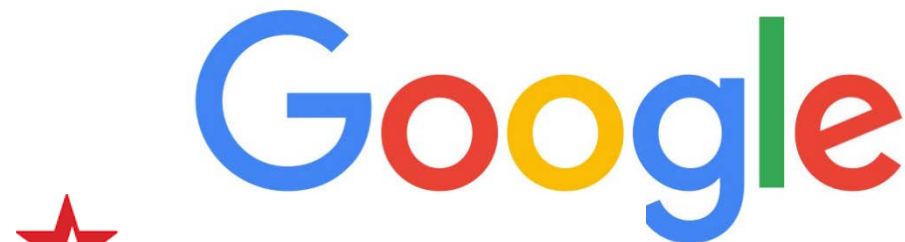
Michele has partnered with several prominent brands on custom creative campaigns.

Brand Partnerships 

Michele is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Speaking engagements
- Event hosting
- Guest appearances
- and more

Past partners:



**HELLO
FRESH**

Partnership Opportunities ●





For more information, please contact:
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