Michele ROMANOW

"Dragon", CBC's *Dragons' Den* | Co-Founder and Executive Chair, Clearco

The Spotlight Agency

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Tech titan Michele Romanow is an engineer and serial entrepreneur who started six companies before her 35th birthday. A "Dragon" on CBC's hit show *Dragons' Den*, Michele is also the co-founder and executive chair of Clearco, the world's largest e-commerce investor, and one of only 23 fintech unicorns with a female founder. Renowned for her youthful energy, enthusiasm, and business savvy, Michele serves as an inspiration for aspiring entrepreneurs and women in business everywhere.

Prior to co-founding Clearco, Michele co-founded SnapSaves (acquired by American tech giant Groupon), and Buytopia.ca (acquired by Emerge). She is also the co-founder of the Canadian Entrepreneurship Initiative non-profit with Sir Richard Branson, and is the host of the hit Audible Original podcast, *The Revisionaries,* and has created digital solutions for many of the world's leading brands, including P&G, Netflix, Starbucks, and Cirque du Soleil.

Honoured with RBC's Women of Influence Innovation Award in 2021, Michele's work has been profiled in *The Wall Street Journal*, *Forbes*, *Fortune*, *TechCrunch*, and *The Globe and Mail*.

Michele is a director for Vail Resorts, BBTV, and Queen's School of Business. Previously, she was a director for Freshii, Whistler Blackcomb, SHAD International, and League of Innovators.

@MicheleRomanow

62.6K+ *Followers on* ***Instagram***

12.2K *Average Reach*

Audience Demographics

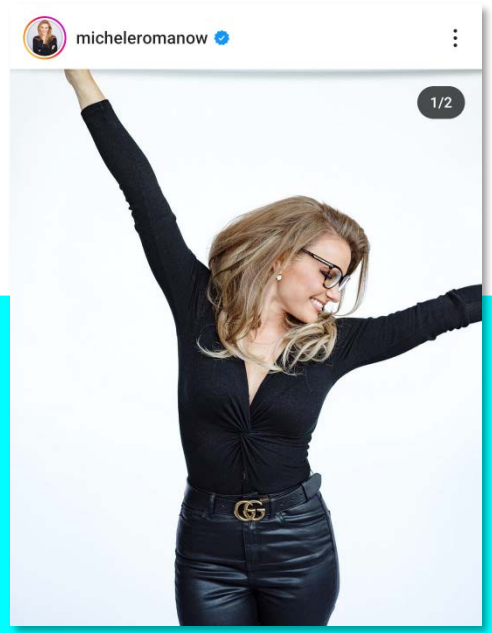
50%

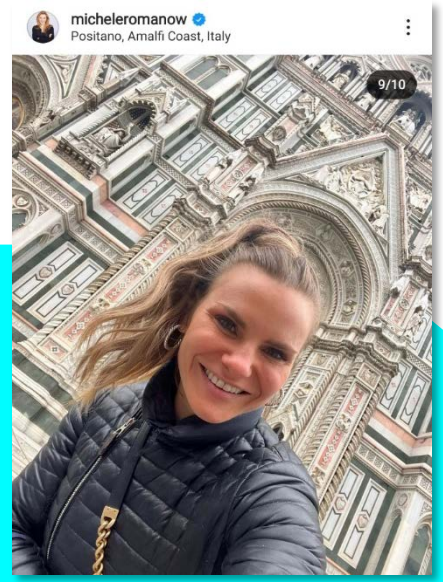
50%

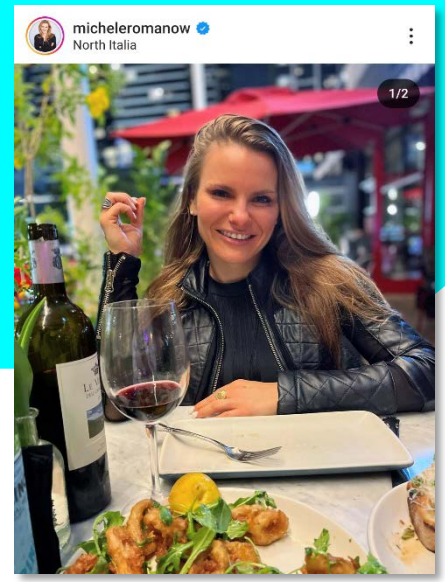
35% ages 30-34

27% ages 35-39

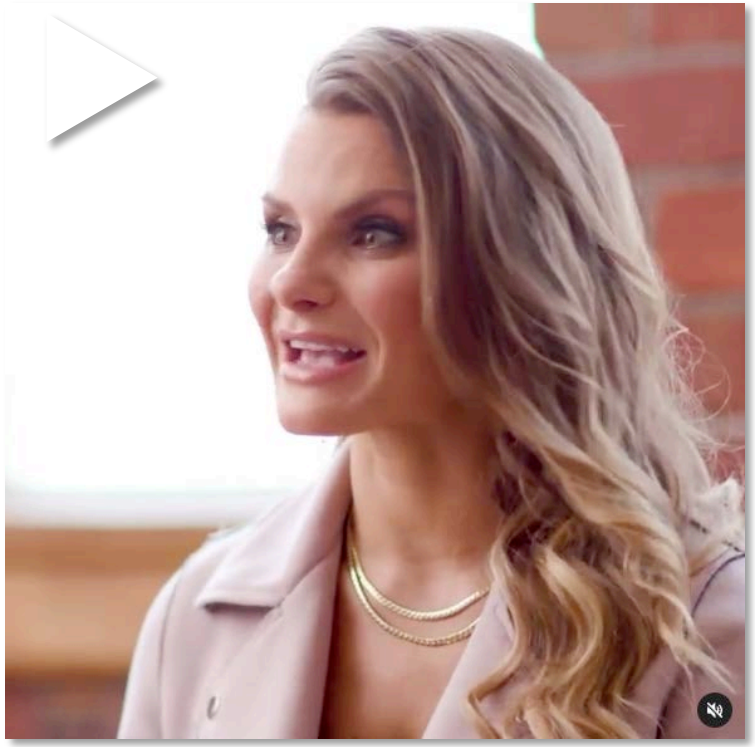
Top Countries: Canada (86%), USA







Social Media



WATCH: B2B Campaign for Export Development Canada

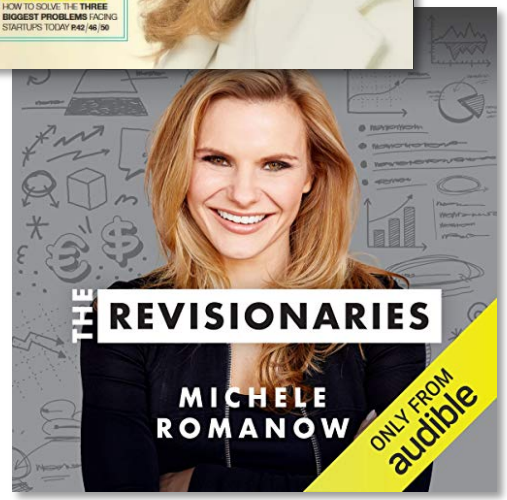
WATCH: Google Summit, Expand Your Business Globally: Clearco Case Study feat. Michele Romanow

WATCH: B2B Campaign for Fedex

Michele is also available for B2B and B2C partnerships, like those shown here for Fedex, Google, and Export Development Canada.

B2B and B2C Opportunities

Michele has been a fan favourite on *Dragons' Den* since season 10 (2015).



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THE GLOBE AND MAIL

MoneySense

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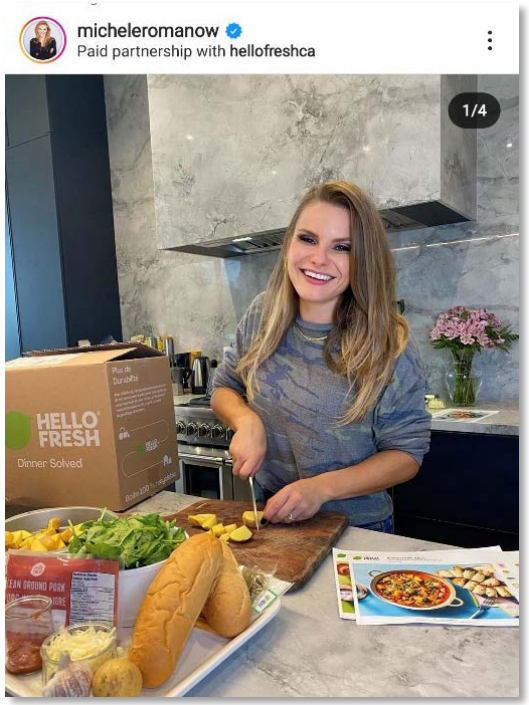
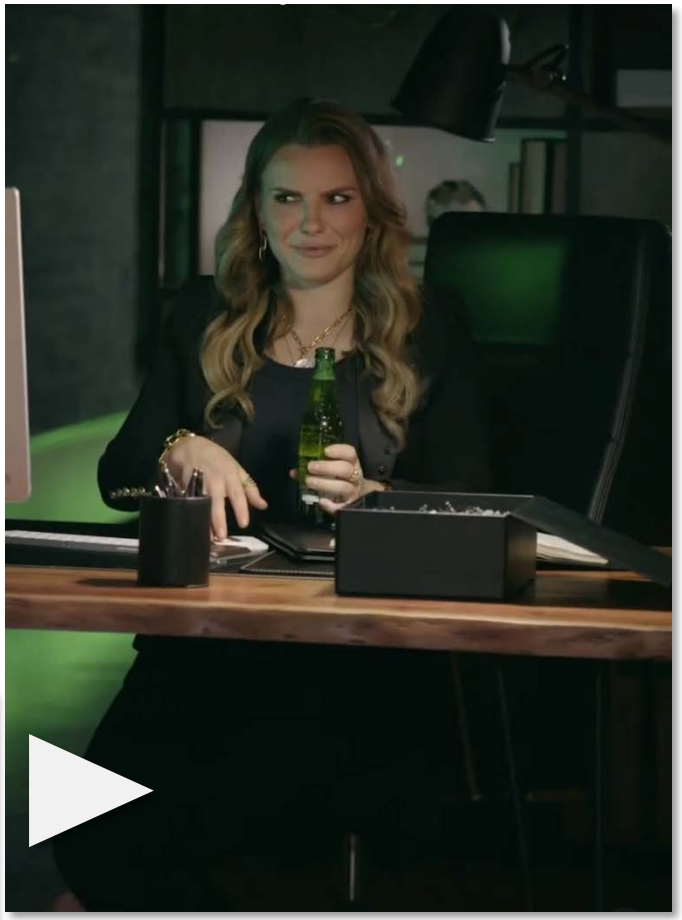
Publicity and Media



Michele for HelloFresh



WATCH: Michele Romanow and Matt Basile for Heineken

WATCH: Small Wins make Life Sparkle La Marca Prosecco

Michele has partnered with several prominent brands on custom creative campaigns.

Brand Partnerships

Michele is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Speaking engagements
- Event hosting
- Guest appearances
- and more

Past partners:

Google

HEINEKEN

REVLON

LAMARCA PROSECCO

BMW

HELLO FRESH

Talent Reel

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For more information, please contact:
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