



Deepa ●●● PRASHAD

Television and Radio Personality



TheSpotlightAgency.com



DEEPA PRASHAD

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The hilarious co-host of *Daryn and Deepa Mornings*, Deepa Prashad is one of the friendliest faces in media. Known across Canada for her work in radio and television and as a celebrated Toronto “foodie”, she originally rose to fame through her work on Family Channel and *blogTO*. An experienced host and content producer, Deepa is a hit with all of her partners.

A graduate of Toronto Metropolitan University’s Radio and Television Arts program, Deepa became the Family Channel’s official host while still an undergraduate and travelled across Canada emceeing their live concerts. After that, she joined *blogTO* as one of their first digital hosts, producing, writing, and presenting her own segments. These ranged from restaurant reviews to event and local business coverage, and from “streeters” to red carpet interviews at high-profile events, including at the Toronto International Film Festival.

Since then, Deepa has been a regular on Canadian radio, appearing on popular programs such as *The Roz and Mocha Show*, and *Mornings with Chris Kelly*, before co-hosting *Daryn and Deepa Mornings* on Toronto’s Virgin Radio. Deepa also appears regularly as a guest on CTV’s *The Social*.

Passionate about her love of Formula 1, Deepa dives into all things F1 on her social media accounts. She also hosts her own funny and informative social media series, “The Car Radar” in which she shows an in-depth look at cars both new and old.

@DeepaPrashad1

64.7K+ Followers on *Instagram*

and @FormulaDeepa

4.7K+ Followers on *Instagram*

Audience Demographics



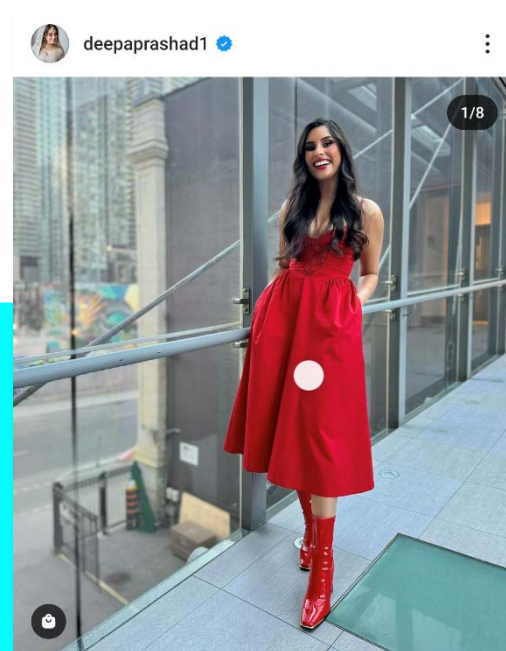
Top Countries:

Canada (77%), USA (9%), India (2%)

Deepa's audience are interested in food and food trends, restaurant reviews, cars, and entertainment news.



Social Media: Instagram



Social Media: Instagram



@FormulaDeepa

7.2K+ Followers on TikTok

350K+ average reach

70.5K+ average video views

4.9K+ average engagements

Social Media: TikTok



Deepa joined KISS 92.5 as an entertainment reporter and became a regular on such hit programs as *The Roz* and *Mocha Show* and *KISS 30* with *Chris Kelly*. She is now co-host of *Daryn and Deepa Mornings*.



A Guide to the Most Popular Diwali Sweets | *Cityline*



Foodie Friday with Deepa Prashad: Bom-Bay Snack Bar | *Breakfast Television*



Deepa Prashad on *The Social*

Deepa was previously the resident "foodie reporter" for both *Breakfast Television* and *Cityline*. She continues to appear regularly as a guest on *The Social*.

Chop it
like it's
HOT

PRESENTATION

TASTE

HEART

In 2021, Deepa hosted *Cityline*'s digital lifestyle series, *Deepa Does It*. In each episode, Deepa was joined by a professional chef to recreate a trending dish.

THE BACHELOR AFTER SHOW

AFTER PARADISE CANADA



Deepa joined Daryn Jones to co-host *The Bachelor After Show: After Paradise Canada*. They were both nominated for Best Host, Talk Show, or Entertainment News at the 2022 Canadian Screen Awards.



Deepa was one of *blogTO*'s first digital hosts. She produced, presented, and wrote hundreds of her own segments that ranged from restaurant reviews to local business coverage, from "streeters" to red carpet interviews at high-profile events.



Cityline

» TORONTO STAR «

blogTO



Citytv



the social

An experienced host and digital content producer, Deepa develops custom, creative, digital content for her brand partners to ensure their message resonates with a wide array of audiences.

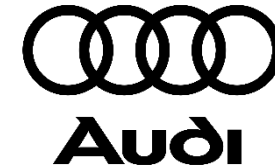
Deepa is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Event hosting
- Guest appearances
- and more

Past partners:



SONY



Partnership Opportunities ●



Highlight Reel ●



For more information, please contact:

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thespotlightagency.com

Contact Us 