

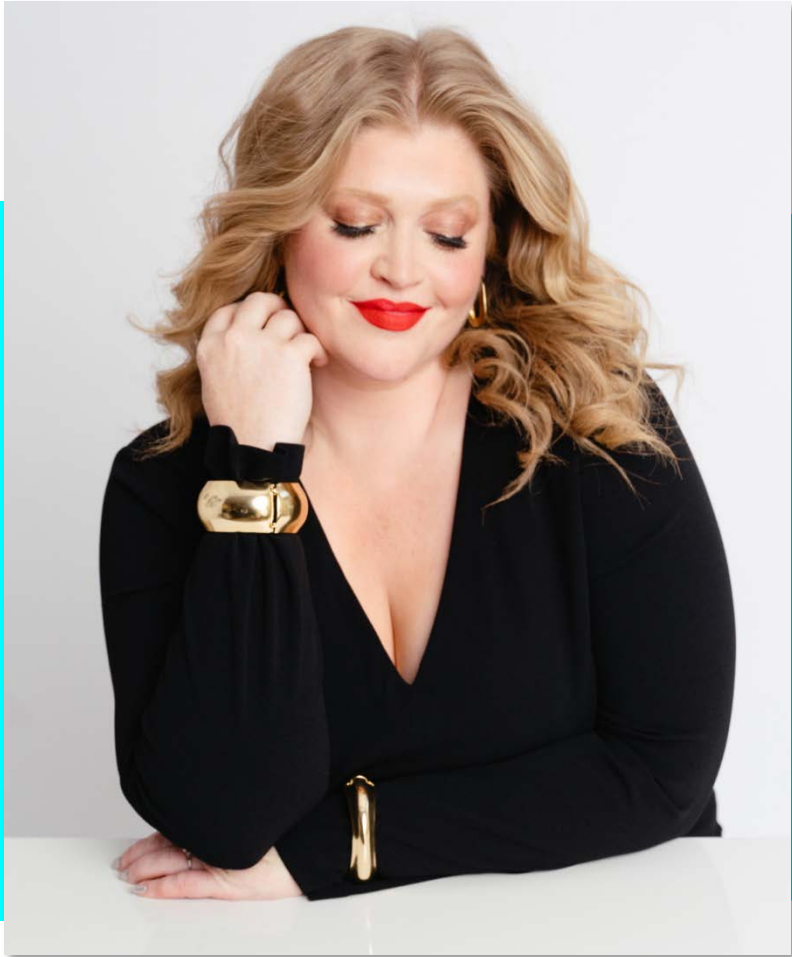


Meredith ●●● SHAW

Media Personality and Style Expert



TheSpotlightAgency.com



MEREDITH SHAW

Media Personality and Style Expert

The name Meredith Shaw is synonymous with confidence, style, and empowerment. Previously the co-host of *Breakfast Television*, she woke up the country with her signature wit, warmth, and wardrobe. Before that, she had also gained a loyal following of fans as an inclusive style expert on CTV's *The Social*, *Your Morning*, *ETalk*, and *The Marilyn Denis Show*. And, along with Rodney Bowers, she co-hosted CTV's *Double Your Dish*. As a multifaceted broadcaster with a history in radio, Meredith excels at creating genuine connections with audiences across the country.

Meredith is a firm fixture in Canada's fashion scene. She has booked campaigns for many world-renowned brands, including Hudson's Bay, Pennington's, Walmart, Winners, Marshall's and Eloquii. She has also graced magazine covers, including Canada's curve fashion bible, *Dare Magazine*, appeared in the pages of *Vogue*, walked Toronto Fashion Week's runways countless times, and worked alongside global supermodels such as Ashley Graham. In 2024, she added fashion designer to her moniker by releasing her very first holiday collection, in partnership with Pennington's.

At the heart of everything she does, Meredith is fiercely passionate about inspiring and motivating people of all sizes to embrace their power and feel confident, and fabulous in their own skin. She works closely with initiatives such as Girls Inc., Girl Talk, and Shoppers Drug Mart's "Run for Women", to spread a message of inclusivity, self-love, and acceptance. As a television and radio host, style expert, and advocate for all bodies, Meredith is breaking down the status quo and leading a powerful conversation that's changing the game.

@MeredithShaw

79.4K+ Followers on Instagram

Audience Demographics



22%

30% ages 30-34

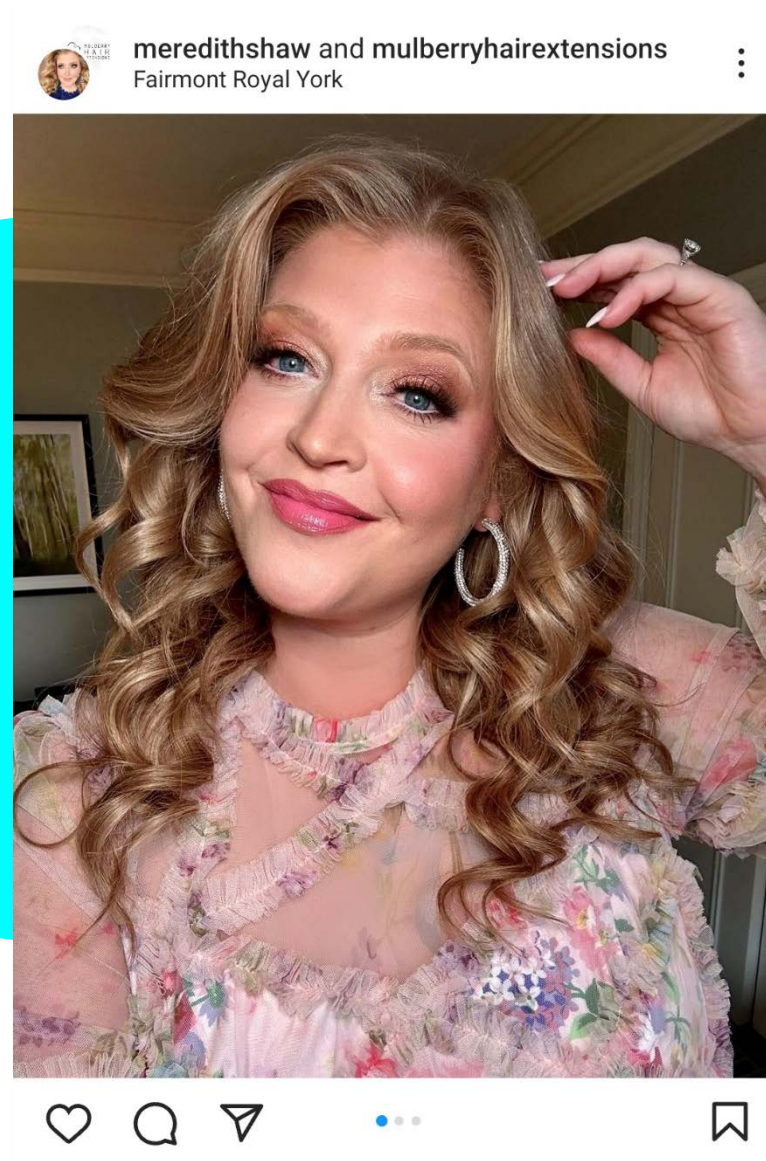


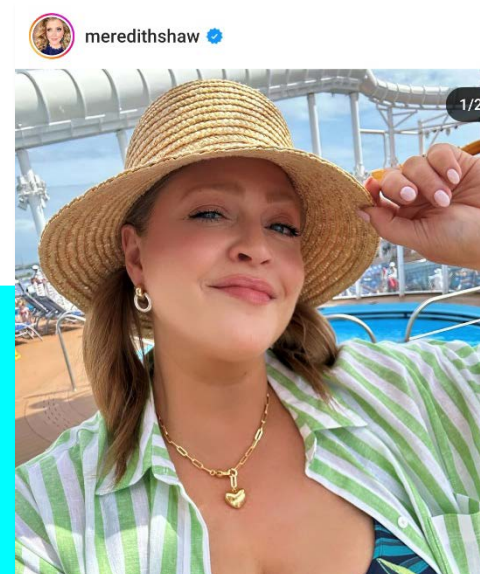
78%

34% ages 35-39

Top Countries: Canada (79%), USA (11%)

Top Cities: Toronto, Vancouver, Montreal





A majority of Meredith's community of followers and fans range in age from 30-39, with 78% identifying as female and 79% residing in Canada. Their general interests include fashion, wellness, design, and travel.

Body Language

with
Meredith Shaw

Body
Language



We are here today
talking about
getting married!

Body
Language

#Swimwearbffs



Meredith launched her own IGTV series called "Body Language", where she brings together a group of inspiring women to discuss topics such as body acceptance, inclusivity, and confidence, in hopes of empowering women to be comfortable in their own skin.



During the time she co-hosted *Breakfast Television*, Meredith quickly became a fan favourite with her humour and style.

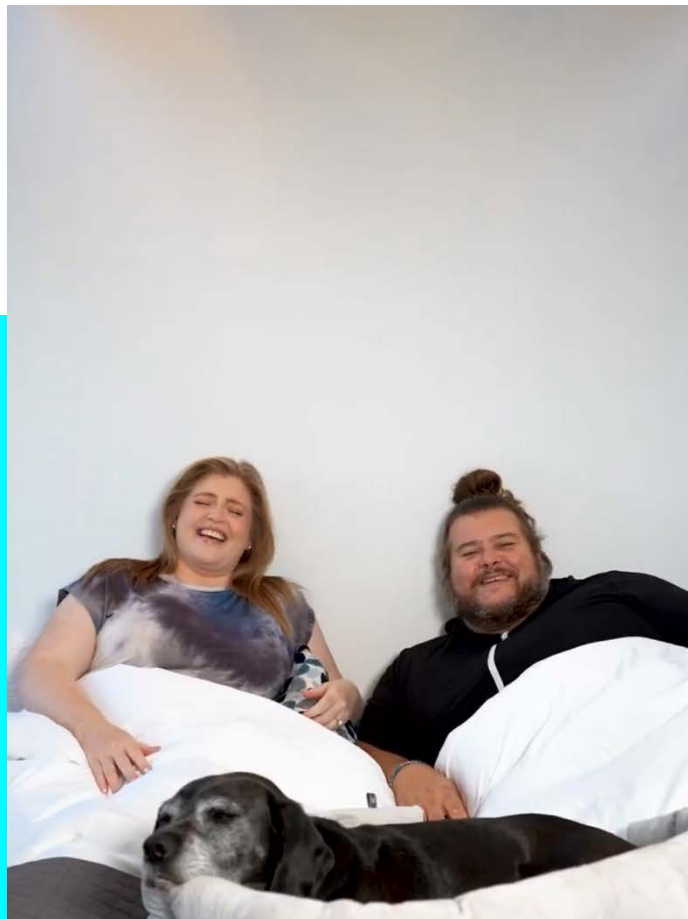


Meredith has previously appeared as a style expert and co-host on CTV's *The Social*, *Your Morning*, *The Marilyn Denis Show*, and *Etalk*.



DOUBLE your DISH

During the pandemic, Meredith hosted CTV's *Double Your Dish* alongside her partner, Rodney Bowers. The show was "self-shot" in their home kitchen.



Following the success of *Double Your Dish*, Meredith and Rodney Bowers are available as a duo for both brand campaigns and as event hosts.





M YOUR **RNING**

Canadian
Living

ET
CANADA

HELLO!

THE KIT

etalk

**the
social**

» **TORONTO STAR** «

**TORONTO
LIFE**

C T V

Meredith is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Event hosting
- Guest appearances
- and more

Past partners:

Penningtons
ESTÉE LAUDER
AËROPLAN 
MAYBELLINE
NEW YORK
EVER NEW
MELBOURNE

Partnership Opportunities 





For more information, please contact:

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Contact Us 