



Sinead ●●● BOVELL

Model | Futurist | AI & Future of Work Expert



TheSpotlightAgency.com



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On a mission to bridge the gap between young entrepreneurs and the digital future, Sinead Bovell creates conversations that lead toward a progressive, informed, and thriving new era. A futurist and the founder of WAYE — an organization that helps prepare the next generation of leaders for a future shaped by advanced technologies – Sinead is an incredible partner, panel moderator, and event host for brands and organizations striving to be at the forefront of what they do.

Sinead founded WAYE (Weekly Advice for Young Entrepreneurs) in 2018, shortly followed by the launch of WAYE Talks—a series of monthly events for young entrepreneurs on the intersection of the latest trends in business and technology.

She is an 11-time United Nations speaker, as well as an expert advisor to the United Nations AI Advisory body, focusing on the future of work and AI's long-term trajectory. Sinead has also delivered formal addresses to presidents, royalty, and Fortune 500 leaders on topics ranging from synthetic biology to artificial intelligence and is considered one of the most sought-after voices on the topic of AI.

A regular tech contributor for CNN, NBC, and CTV, and often a featured expert on a myriad of talk and morning shows, Sinead has also served as a tech contributor for publications such as *Vogue*, *The Star*, and *The Globe and Mail*, and was named one of the top 50 voices shaping the future by *Afrotech*. Recently, she started *I've Got Questions*, a podcast dedicated to understanding how AI and emerging technologies are reshaping our world.

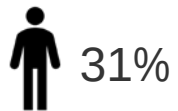
Sinead's been dubbed the AI educator for “non-nerds” by *Vogue* magazine, and named one of *Refinery 29*'s “Top Ten Black Women Changing the Game”, alongside Naomi Osaka and Michaela Coel. She has also received the Mozilla Rise 25 Award for her work in championing the development of open and responsible AI Ecosystems, and has given a TEDx Talk on the ethics of avatars; hosted WIRED magazine's hit YouTube Series, “What We Will Know”; and to date has educated over 300,000 young entrepreneurs on the future of technology, focusing on non-traditional and minority markets.

Prior to founding WAYE, Sinead received her MBA from the University of Toronto and worked as a management consultant for A.T. Kearney.

@sineadbovell

283K+ Followers on Instagram

Audience Demographics



31%

5.3% ages 18-24

30.1% ages 25-34

37.5% ages 35-44

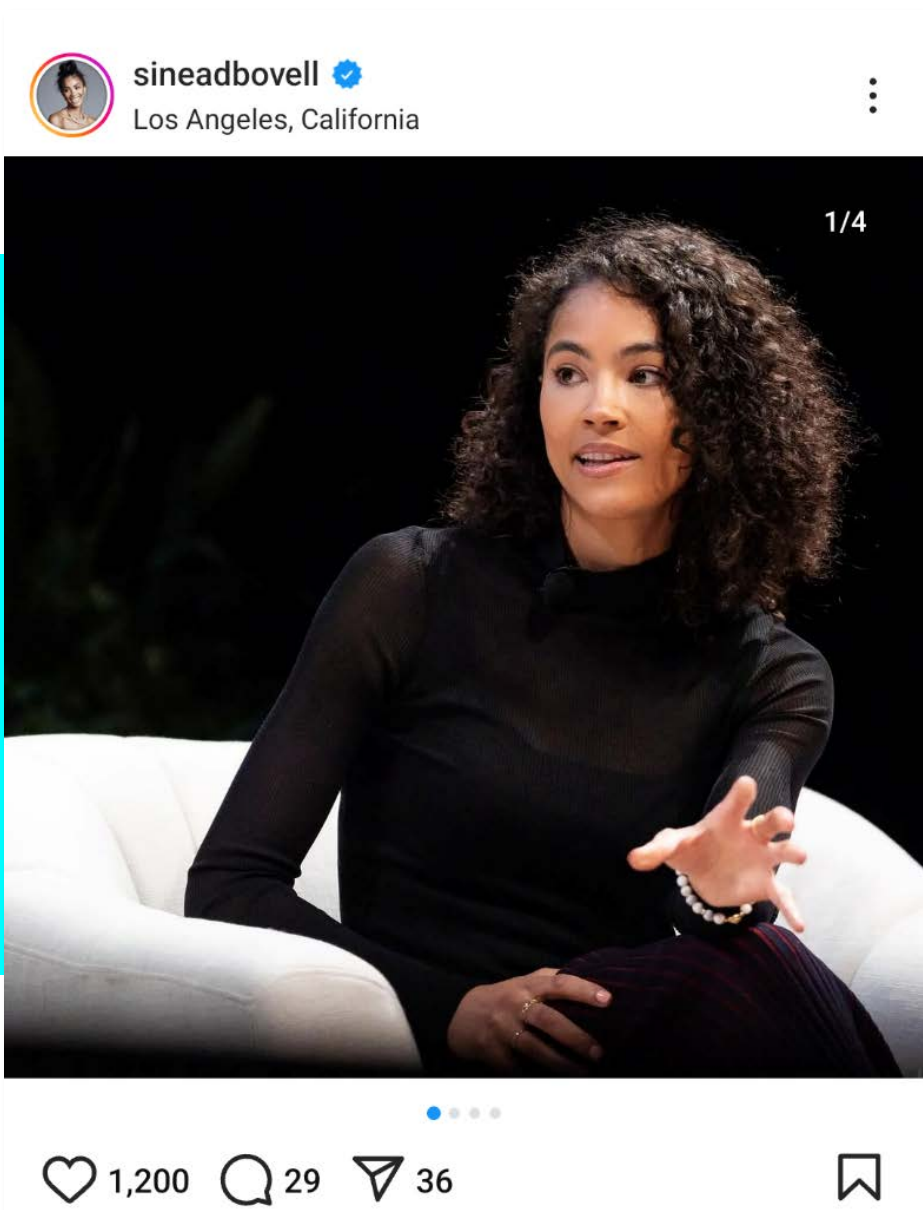
17.1% ages 45-54

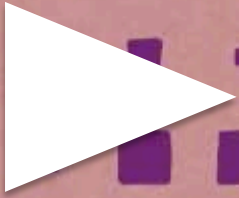


68%

Top Countries: USA, Canada, UK







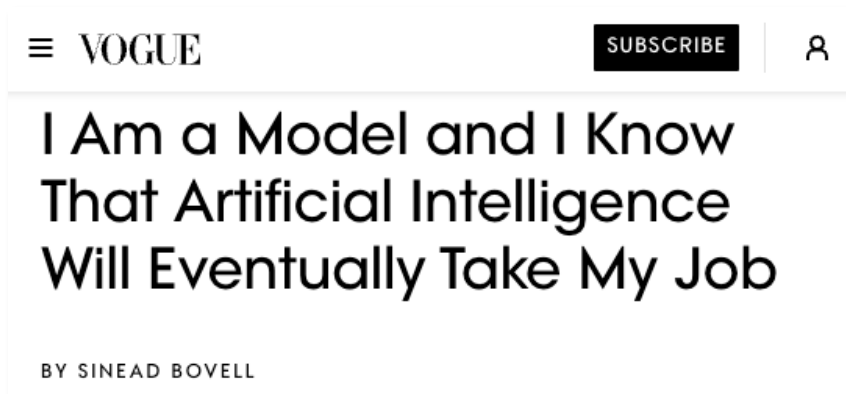
Sinead Bovell

Founder of WAYE

Sinead has partnered with businesses like Microsoft to create customized, informed, and engaging B2B content.



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Sinead is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- B2B and B2C initiatives
- Event hosting
- Guest appearances
- and more

Past partners:





For more information, please contact:

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Contact Us 