



Todd ●●● Talbot

Television Personality | Real Estate Expert



TheSpotlightAgency.com



TODD TALBOT

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With over 30 years of experience on stage and screen, Todd Talbot is a skilled host, performer, and presenter, best known for hosting the international hit television show *Love It or List It Vancouver*, (titled *Love It or List It, Too* in the US).

An entrepreneur from a young age, Todd owns and manages several properties. With his vast knowledge of the market, he's often asked by the press for his opinions on real estate trends and is a passionate voice for functional spaces for real families.

Todd is also a long-time builder and developer who has embraced the future of residential construction. He incorporates and shares how to construct homes using advanced Passive House principles and FireSmart strategies, Mass Timber, and volumetric modular construction.

Sadly, Todd and his family lost their "EhFrame" cabin in the McDougall Creek Wildfire in 2023, which has elevated Todd's quest beyond just sustainability to also address the impending challenges of climate change. Todd stars in Cottage Life's *Todd Talbot Builds: The Passive House Project*, which follows Todd and his family through their incredibly emotional home building journey. Todd is currently filming season two with renewed urgency to create even more sustainable, resilient homes to combat the climate crisis amid the growing threat of globally devastating wildfires.

Todd lives in Vancouver with his wife, two children, and their dog Penny.

@ToddTalbot

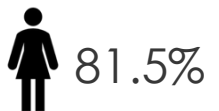
320K+ Followers between
Facebook and Instagram

Audience Demographics



18.5%

32% ages 35-44



81.5%

26% ages 45-54

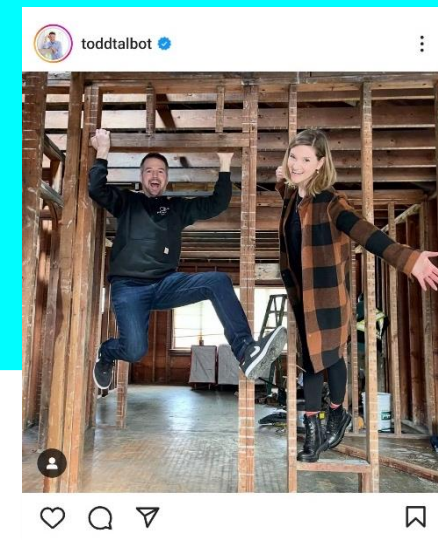
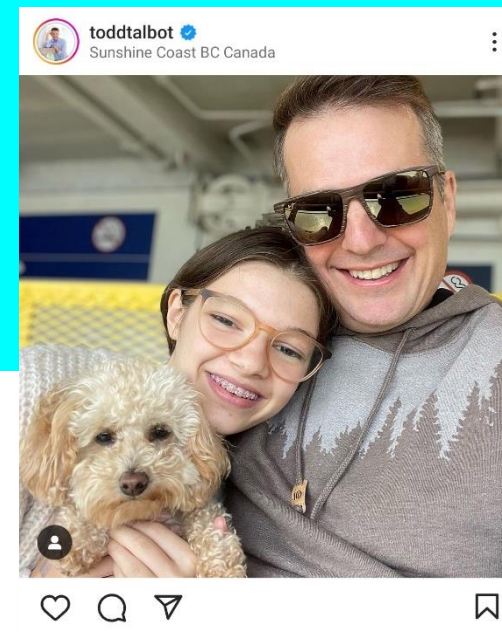
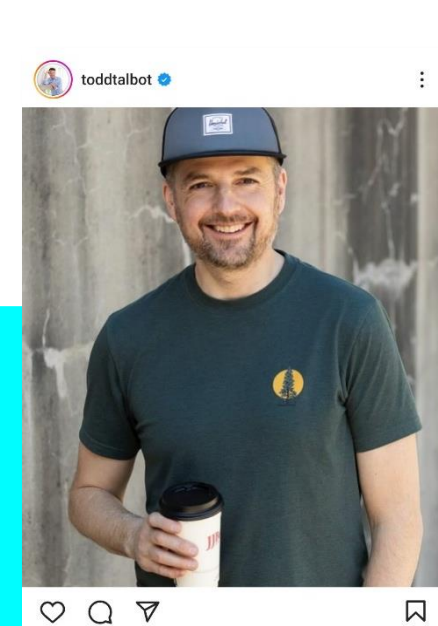
15% ages 55-64

54% of Todd's Followers are Canadian!

Todd's community and fans are interested in content surrounding real estate, home décor, tech, family and entertaining.



Social Media

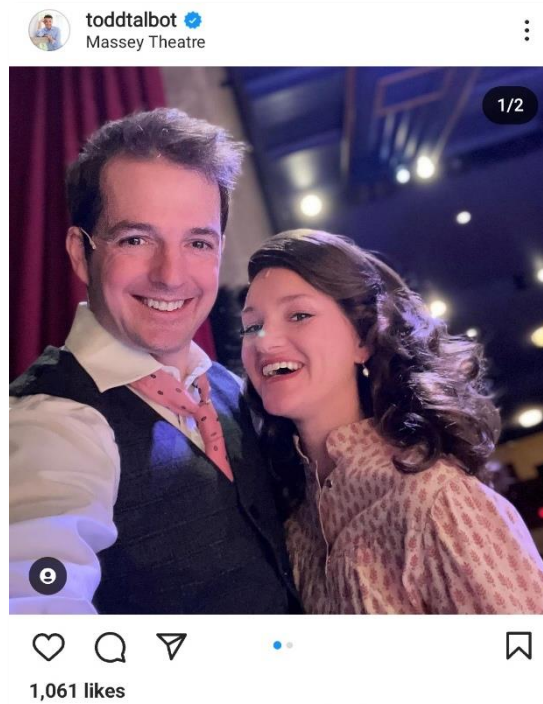




Todd has hosted
over 100 episodes
of *Love it or List it
Vancouver*



WATCH: *Love it or List it Vancouver* S10E2



Todd and his wife
Rabecca starred in
“*Crazy for You*” at
Massey Theatre



Todd Talbot's passive home journey is a reality-TV series ripped from the headlines

From dream home to a pile of ashes

Shawn Conner

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In 2024, *Todd Talbot Builds: The Passive House Project* premiered on Cottage Life. The series centres around the need for passive house construction to help offset the devastating effects of climate change, as well as creating safe, resilient homes for the future.

DECEMBER 2019 / JANUARY 2020
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VANCOUVER LIFE AT ITS FINEST
VANCOUVERBOULEVARD.COM



HOUSE & HOME 



Global  MoneySense



Citytv



CANADIAN
Real Estate Wealth

CKNW
NEWS TALK SPORTS
AM 980

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Living

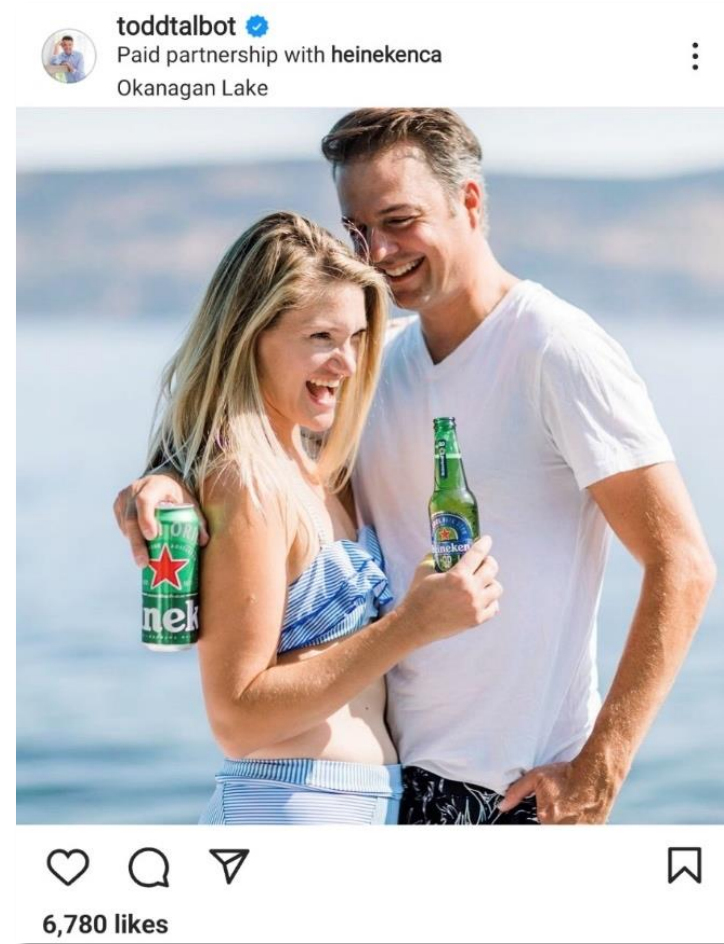
BNN *WL* | WESTERN LIVING
BUSINESS NEWS NETWORK MAGAZINE

Publicity and Media 



WATCH: Marshall's Back to School

Todd has partnered with several prominent brands on custom creative campaigns.



WATCH: Flexible TD Mortgages with Todd Talbot

Past Partnerships

Todd is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Speaking engagements
- Event hosting
- Guest appearances
- and more

Past partners:



Partnership Opportunities ●





For more information, please contact:

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thespotlightagency.com

Contact Us 