

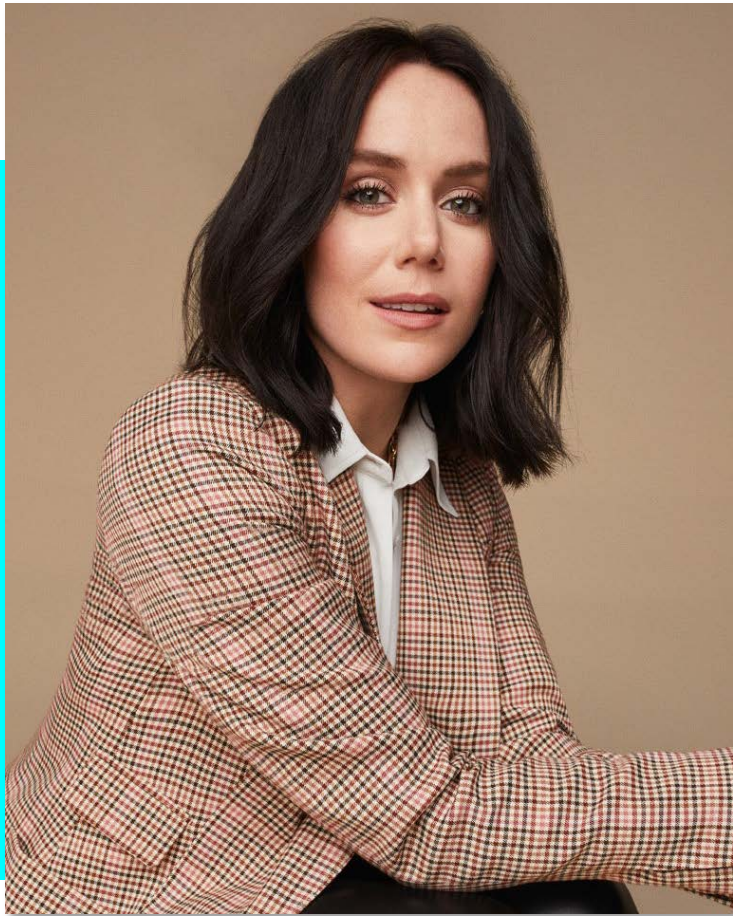


Tessa ●●● VIRTUE

Five-Time Olympic Medalist | Three-Time World Champion



TheSpotlightAgency.com



TESSA VIRTUE

Figure Skating Icon | Olympic Gold Medalist

Tessa Virtue skated into the hearts of people around the world when she became the youngest ice dance champion in Olympic history at the 2010 games alongside her on-ice partner, Scott Moir. The winner of three Olympic gold medals — and five Olympic medals in total — she is the most decorated female figure skater in Olympic history.

Tessa announced her retirement from skating in 2019. She has since earned an MBA from the Smith School of Business and has graduated with a Masters of Applied Positive Psychology from the University of Pennsylvania. Tessa is also an executive advisor with Deloitte, where she works with the firm's senior leaders and their clients.

In addition, Tessa is the face of women's training at Adidas Canada, and a long-time member of the Special Olympics Canada Champions Network.

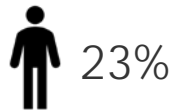
With a passion for mental health, wellness, fitness, and fashion, Tessa has been featured in several prominent media outlets, including feature coverage in *Strong Fitness Magazine* and *Best Health Magazine*. She has also been featured in *Vogue Japan* and is a two-time cover girl for Canada's *Real Style Magazine*. Tessa joined CBC as a guest analyst for the 2022 Beijing Olympic Games and is a familiar presence in Canada's fashion community and at red carpet events.

Tessa was inducted into the Canada Walk of Fame in 2018, named to the Order of Canada in 2020, and received the Canadian Order of Sport Award, marking her induction into Canada's Sports Hall of Fame in 2023. Tessa lives in Toronto with her husband, Toronto Maple Leafs player Morgan Rielly, their baby boy, McCormick, and their pup, Zoë.

SOCIAL MEDIA

Over 582K+ Followers
Across Instagram, TikTok, and X
Combined average reach of 236K+

Audience Demographics



23%

13% ages 20-24



77%

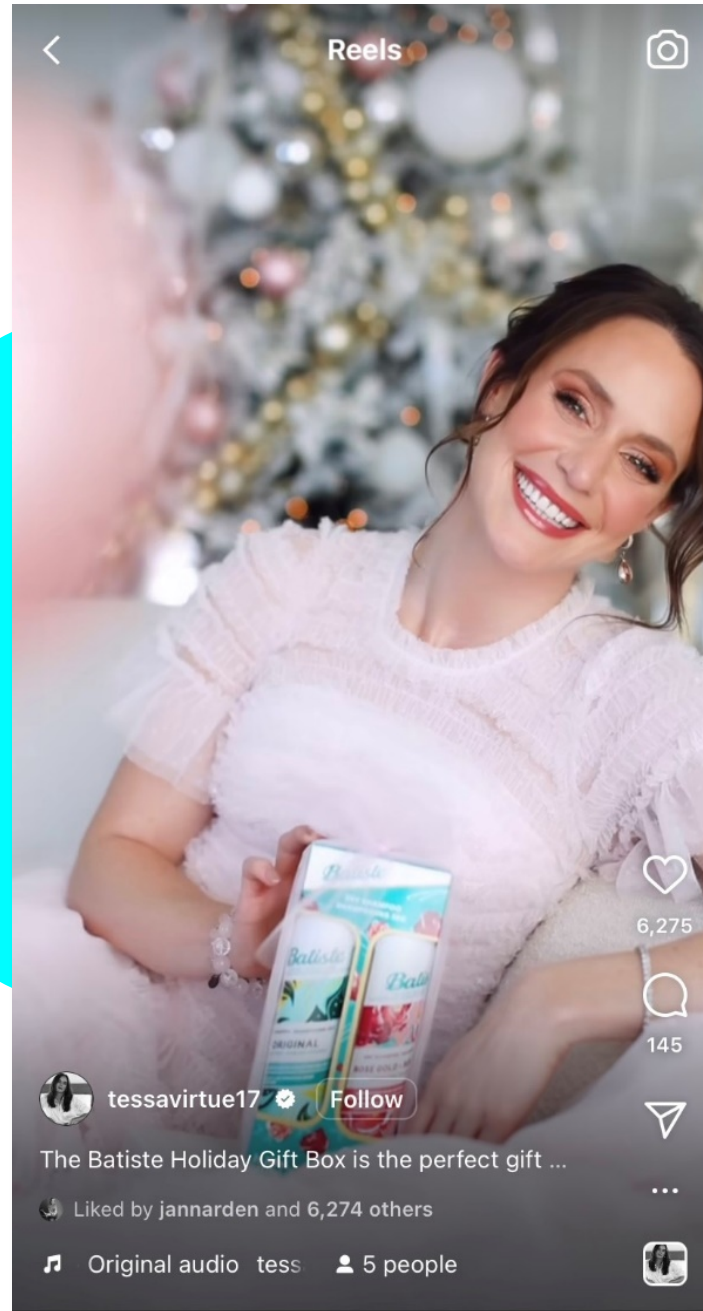
24% ages 25-29

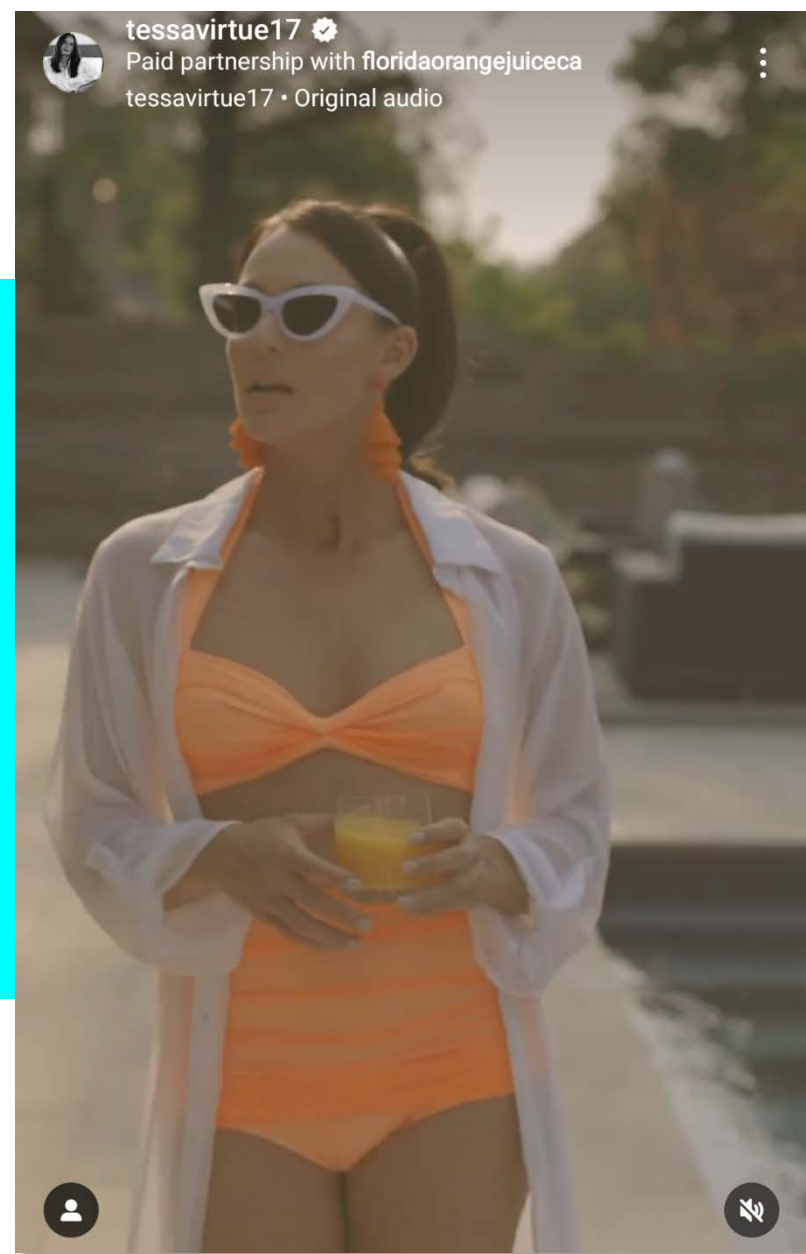
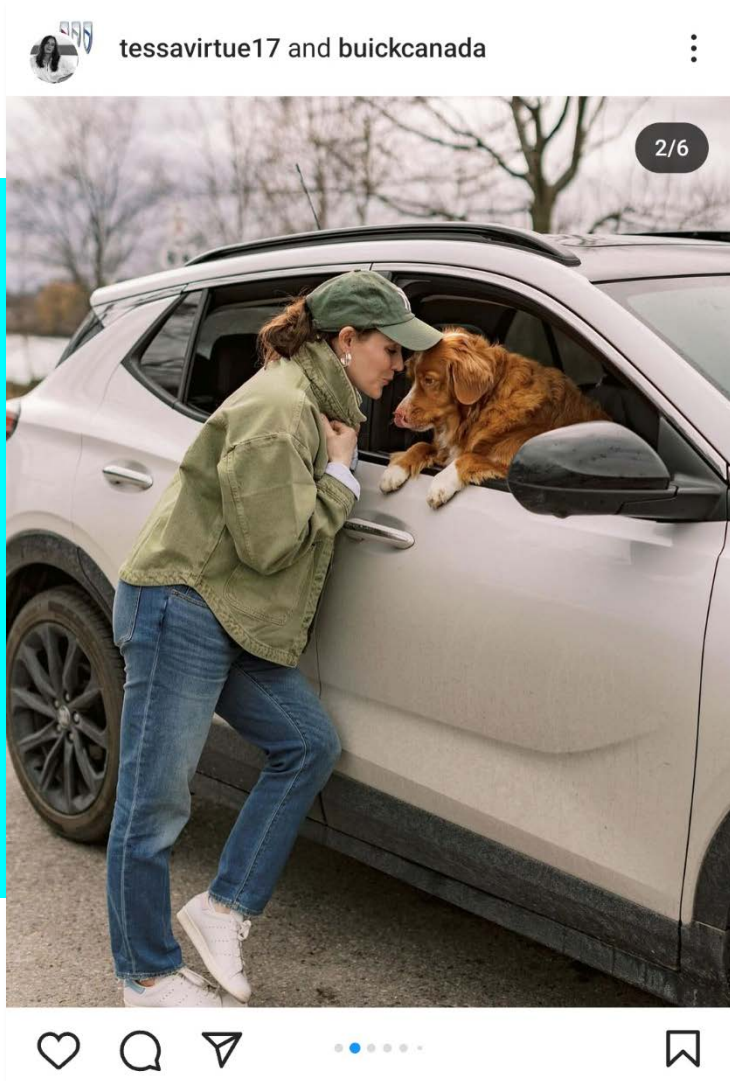
31% ages 30-34

Top Countries: Canada (51%) USA (27%)

Top Cities: Toronto, Montreal, Vancouver

Tessa's community's general interests include health, wellness, fashion, beauty, and ice dancing/figure skating.

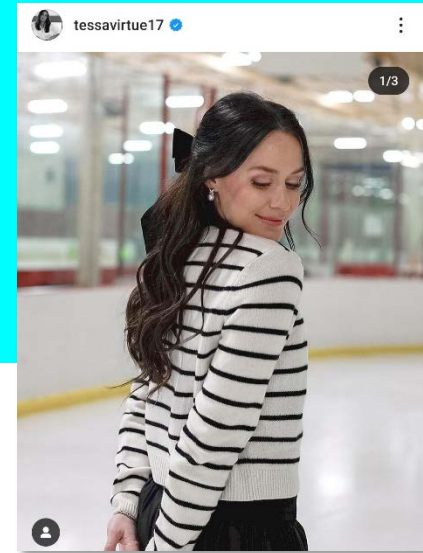
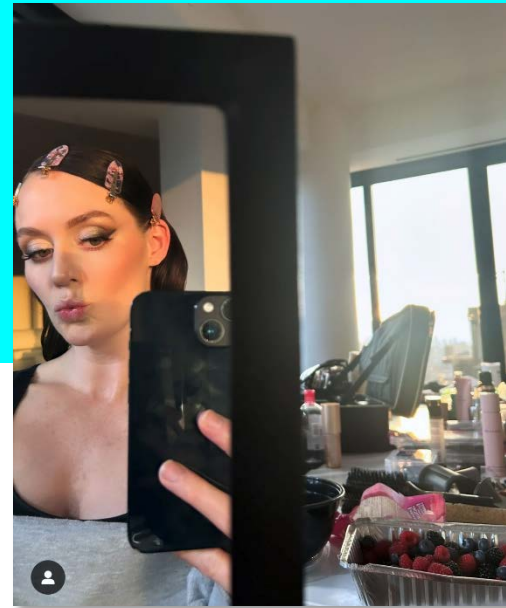
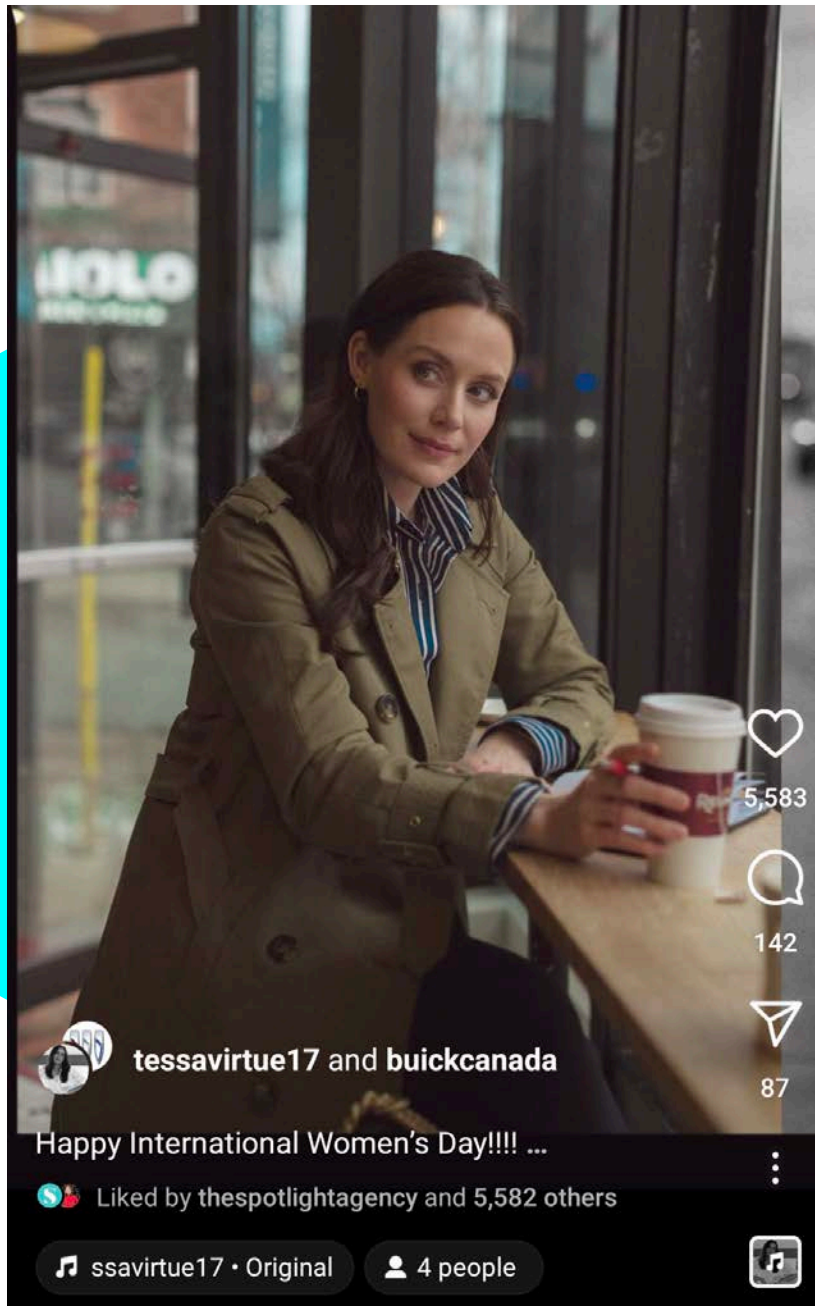




INSTAGRAM

Over 442K+ Followers
@TessaVirtue17

85K+ Average Reach
17.7K+ Average Engagements



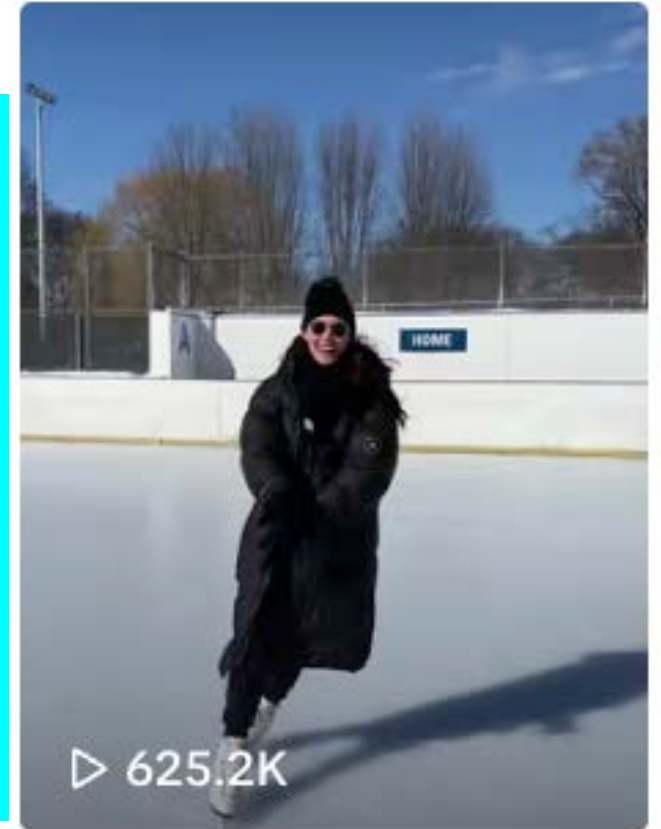
TikTok

Over 32.7K+ Followers


149K+ Average Reach
12.7K+ Average Engagements
158K+ Average Video Views
8% Engagement Rate



Having a ball whilst getti...




What one does the day a...

A photograph of figure skaters Tessa Virtue and Scott Moir celebrating. They are both smiling and holding up the Canadian flag. Tessa is wearing a dark, sequined, high-necked dress with a jagged, icicle-like pattern. Scott is wearing a black, sequined, long-sleeved top. The background is a blurred arena setting.

Tessa is the most decorated female figure skater in Olympic history. She is a three-time Olympian, three-time World Champion, and winner of three Four Continents Championships, eight Canadian Championships, and six Skate Canada International titles.

- 2010 Vancouver: Gold Medal (Ice Dance - Mixed)
- 2014 Sochi: Silver Medal (Ice Dance - Mixed), Silver Medal (Team - Mixed)
- 2018 PyeongChang: Opening Ceremony Flag Bearer, Gold Medal (Ice Dance - Mixed), Gold Medal (Team - Mixed)
- Youngest ice dance champion in Olympic history
- Youngest Canadian to win a gold medal at their first Olympic Games



In 2022, Tessa joined CBC's Olympics commentary team as a special analyst for the Beijing games covering the Olympic ice dance competition.





Sports > Olympics > Winter Sports > Figure Skating

Reunited: Olympic greats Tessa Virtue, Scott Moir joining CBC broadcast team for ice dance event



Retired Canadian duo won ice dance gold at 2010, 2018 Games

Andrea Janus - CBC Sports - Posted: Feb 08, 2022 4:43 PM EST | Last Updated: February 8, 2022



THE KIT

SHOPPING BEAUTY FASHION LIVING CULTURE WEDDINGS

Tessa Virtue Has a New Job
What it's like going from the podium to the corporate world

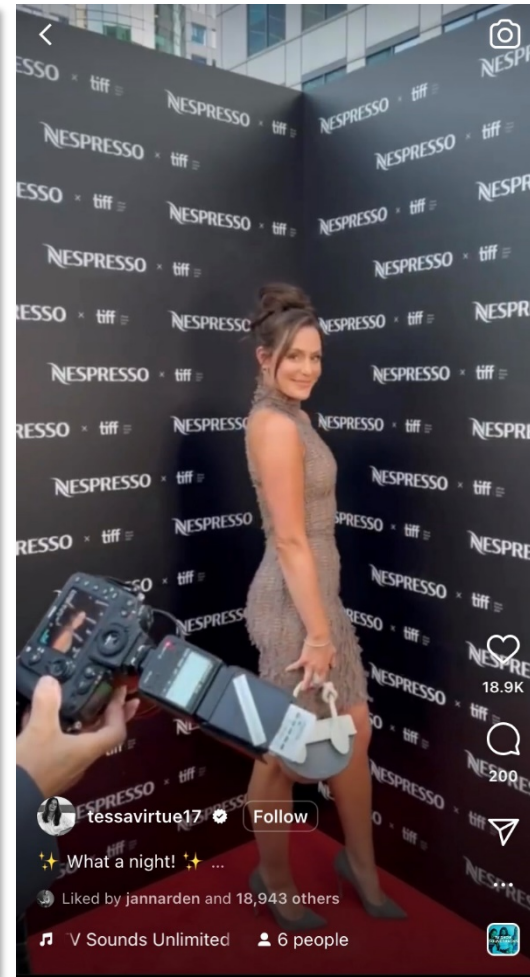
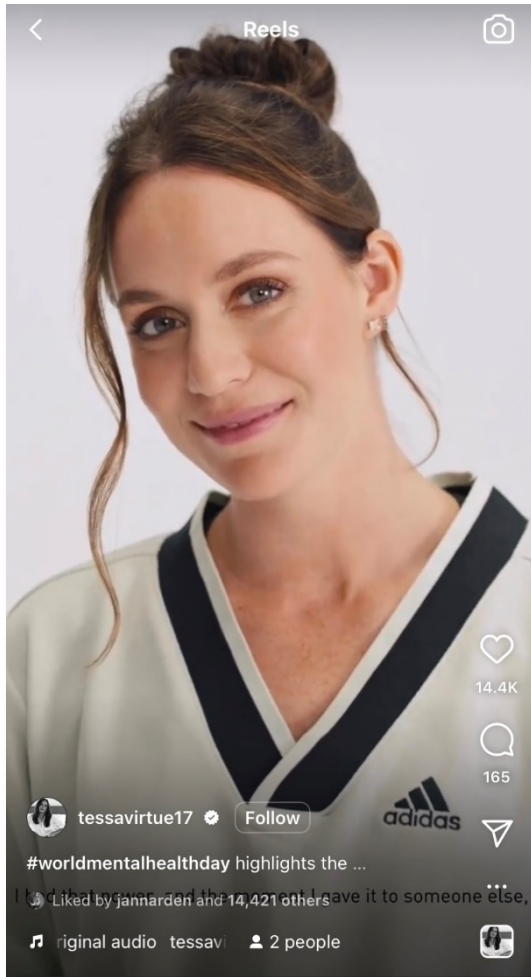
Microsoft



THE KIT THE WALRUS



WOMEN OF INFLUENCE



With a passion for mental health, wellness, fitness, and fashion, Tessa has partnered with several prominent brands on custom creative campaigns

Partnership Opportunities

Tessa is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and influencer content
- Speaking engagements and fireside chats
- Event hosting
- Guest appearances
- and more

Past partners:



BONLOOK



Partnership Opportunities ●



Highlight Reel ●



For more information, please contact:
info@thespotlightagency.com
thespotlightagency.com