



Shawn ●●●  
**KANUNGO**

*Innovation Strategist | Bestselling Author*



[TheSpotlightAgency.com](http://TheSpotlightAgency.com)



# SHAWN KANUNGO

*Innovation Strategist | Bestselling Author*

As a globally recognized innovation strategist and bestselling author, Shawn Kanungo works at the intersection of creativity, business, and technology. He spent 12 years at Deloitte working closely with leaders to help them better plan for the opportunities associated with disruptive innovation.

Since leaving Deloitte, Shawn has worked with hundreds of organizations on their journey to digital transformation. He's led complex projects incorporating artificial intelligence, cloud technologies, behavioral economics, Web3, and more. Today, Shawn is a Partner with Queen & Rook, where he advises leading organizations and executives on disruptive trends and invests in early-stage ventures.

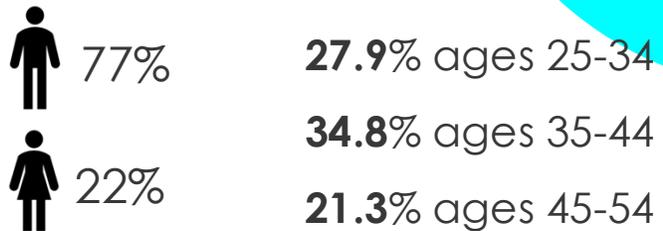
Shawn is the first innovation expert to have a streaming special, released on Apple TV and Prime Video in August 2023. It complements and shares the name of his bestselling debut book, *The Bold Ones*, a playbook for individuals to become bolder and push their careers and organizations forward. It has been touted as one of McKinsey's top decision-making books for leaders. Shawn's work has also been featured in *The Globe and Mail*, *The Guardian*, CBC, and CTV.

A prolific content creator, Shawn's content on innovation has garnered millions of views across LinkedIn, TikTok, YouTube, and Facebook. He's been recognized by *Edify* magazine as one of their "Top 40 Under 40" and was called the "best virtual keynote speaker I've ever seen" by *Forbes* in 2021.

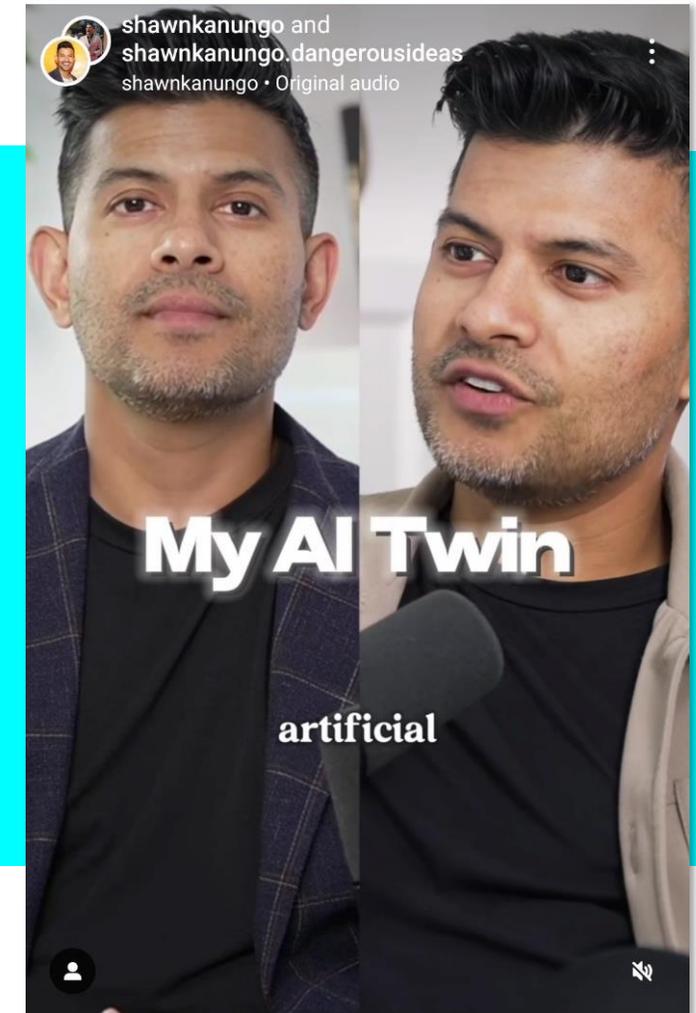
# @ShawnKanungo

100K+ Followers on *Instagram*

## Shawn's Audience



Shawn also has a large following on TikTok (77K+) and LinkedIn (31K+).





CANADA'S OCEAN  
SUPERCLUSTER



**LE PLUS CÉLÈBRE AU  
CANADA?**

*On The Job*  
Exploring Ocean Careers  
with Shawn Kanungo



Shawn has partnered with businesses (such as SAP, Canada's Ocean Supercluster, and Walmart) to create customized, fun, and engaging B2B, B2C, and B2E content - like when he became a Walmart employee for the day!



Released in 2022, *The Bold Ones* is a bestselling playbook on using innovation and disruption to become truly unstoppable. Currently, Shawn is working on another book to be released in 2027.

# SHAWN KANUNGO

# THE BOLD ONES

A photograph of Shawn Kanungo on a stage. He is wearing a patterned bomber jacket over a dark t-shirt and has a microphone clipped to his ear. The background is dark with some stage lights visible.

The first innovation specialist with a streaming special, Shawn explores what it means to be dangerous, bold and dynamic, in a culture overflowing with disruption, technology, and uncertainty.

Streaming Special ●

**Shawn is available to partner with brands for a variety of initiatives, including:**

- Spokesperson roles
- Media appearances
- Digital video and television ads
- B2B and B2C initiatives
- Event hosting
- Guest appearances
- and more

**Past partners:**





For more information, please contact:

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