



Shawn ●●● KANUNGO

Innovation Strategist | Bestselling Author



TheSpotlightAgency.com



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As a globally recognized innovation strategist and bestselling author, Shawn Kanungo has emerged as one of the world's most sought-after voices on innovation and generative AI. He spent 12 years at Deloitte working closely with leaders to help them better plan for the opportunities associated with disruptive innovation. Shawn draws on his extensive experience to provide audiences with an optimistic roadmap for the future; one that embraces unexpected approaches to innovation to remain competitive and relevant.

Shawn made history as the first innovation expert with a streaming special on Apple TV and Prime Video. His bestselling book, *The Bold Ones* — celebrated by McKinsey as essential reading for decision makers — provides a thought-provoking blueprint for professionals and organization to embrace bold innovation in an era of unprecedented change.

Called the “best virtual speaker I’ve ever seen” by *Forbes* and recognized as one of *Edify*’s “Top 40 Under 40”, Shawn has spent over two decades working with and advising Fortune 500 companies. His expertise spans artificial intelligence, cloud technologies, and behavioural economics, enabling him to guide organizations through complex transformations.

Featured in the *Globe and Mail*, *The Guardian*, CBC, and CTV, Shawn is also a prolific content creator whose thought-provoking insights on innovation has attracted millions of followers across LinkedIn, TikTok, YouTube, and Instagram.

@ShawnKanungo

101K+ Followers on *Instagram*

Shawn's Audience



77.1%

27.9% ages 25-34



22.9%

34.8% ages 35-44

21.3% ages 45-54

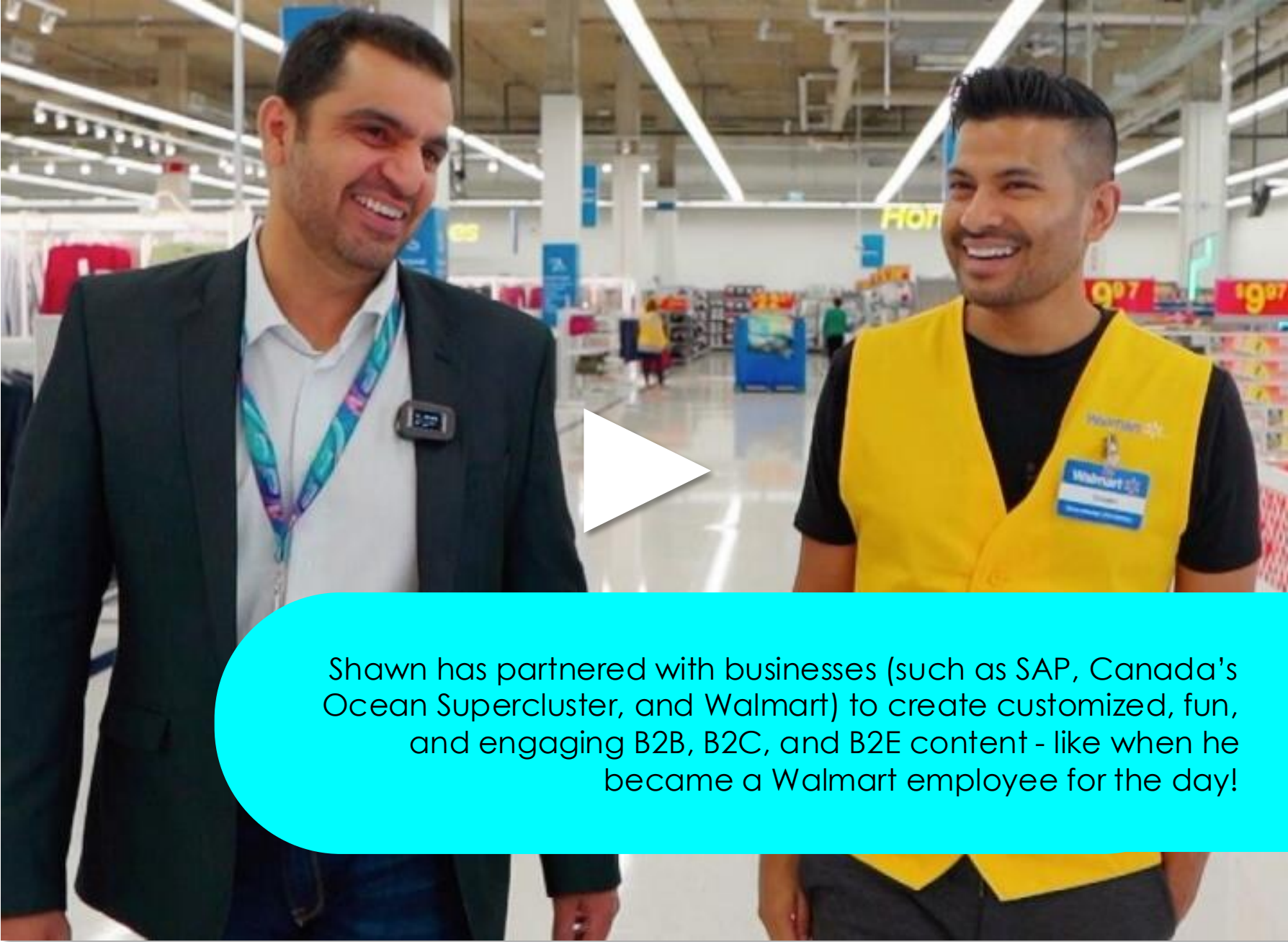
Shawn also has a large following on TikTok (89K+) and LinkedIn (35K+).





**LE PLUS CÉLÈBRE AU
CANADA?**

On The Job
Exploring Ocean Careers
with Shawn Kanungo



Shawn has partnered with businesses (such as SAP, Canada's Ocean Supercluster, and Walmart) to create customized, fun, and engaging B2B, B2C, and B2E content - like when he became a Walmart employee for the day!



Released in 2022, *The Bold Ones* is a bestselling playbook on using innovation and disruption to become truly unstoppable. Shawn is working on another book to be released in 2027.

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THE BOLD ONES

A photograph of comedian Shawn Kanungo on a stage. He is wearing a patterned bomber jacket over a dark t-shirt and has a microphone clipped to his jacket. He is looking off to the side with a serious expression. The background is dark with some stage lights visible.

The first innovation specialist with a streaming special, Shawn explores what it means to be dangerous, bold and dynamic, in a culture overflowing with disruption, technology, and uncertainty.

Streaming Special ●

Shawn is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- B2B and B2C initiatives
- Event hosting
- Guest appearances
- and more

Past partners:



Partnership Opportunities ●



For more information, please contact:

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thespotlightagency.com

Contact Us 