



# Brittnee ● ● ● BLAIR

*Television Personality | Model*



[TheSpotlightAgency.com](http://TheSpotlightAgency.com)



# BRITTNEE BLAIR

*Television Personality | Model*

Brittnee Blair is bringing her brand of authenticity, warmth, and confidence advocacy to audiences across Canada! As a former on-air reporter for *ET Canada*, she has interviewed stars such as Robert De Niro, Chris Hemsworth, Gabrielle Union, Sam Smith, Michelle Yeoh, Dolly Parton, Garth Brooks, and Scarlett Johansson. In 2015, Brittnee was a houseguest on Global's *Big Brother Canada*, earning the moniker "Queen B" and propelling her into increased notoriety on both television and digital platforms. Today, she is an accomplished television and event host, model, and a regular contributor to *Breakfast Television*.

Brittnee began her modelling career at the early age of seven and hasn't stopped since. Throughout her career, she has been featured in campaigns for countless well-known international brands including Old Navy, Macy's, Marshalls, Joe Fresh, Zales, Walmart, Target, Roots, Penningtons, Knix, Svedka Vodka, John Frieda, Bobbi Brown, and many more.

Known for serving up a heaping cup of self-love, Brittnee expanded her skillset in 2021, landing a hosting gig on W Network's *Movie Date*, currently in its fourth season. The following year, Brittnee landed the role of on-air reporter for *ET Canada*, where she brought her trademark style, charisma, and unique viewpoints to the entertainment news program. In January of 2025, Brittnee signed on as a *Breakfast Television* Contributor, hosting fashion and beauty segments, chatting with experts, and even co-hosting *The Bachelor Breakdown* alongside her colleague, Devo.

With a deep appreciation for food, travel, and cultural exploration, Brittnee remains focused on the values that have carried her throughout her life; health, happiness, and an understanding of the impact that we all can have on the world.



# Instagram + Facebook

54.3K+ Followers  
@BrittneeCBlair

## Audience Demographics



24.5%

40.4% ages 25-34

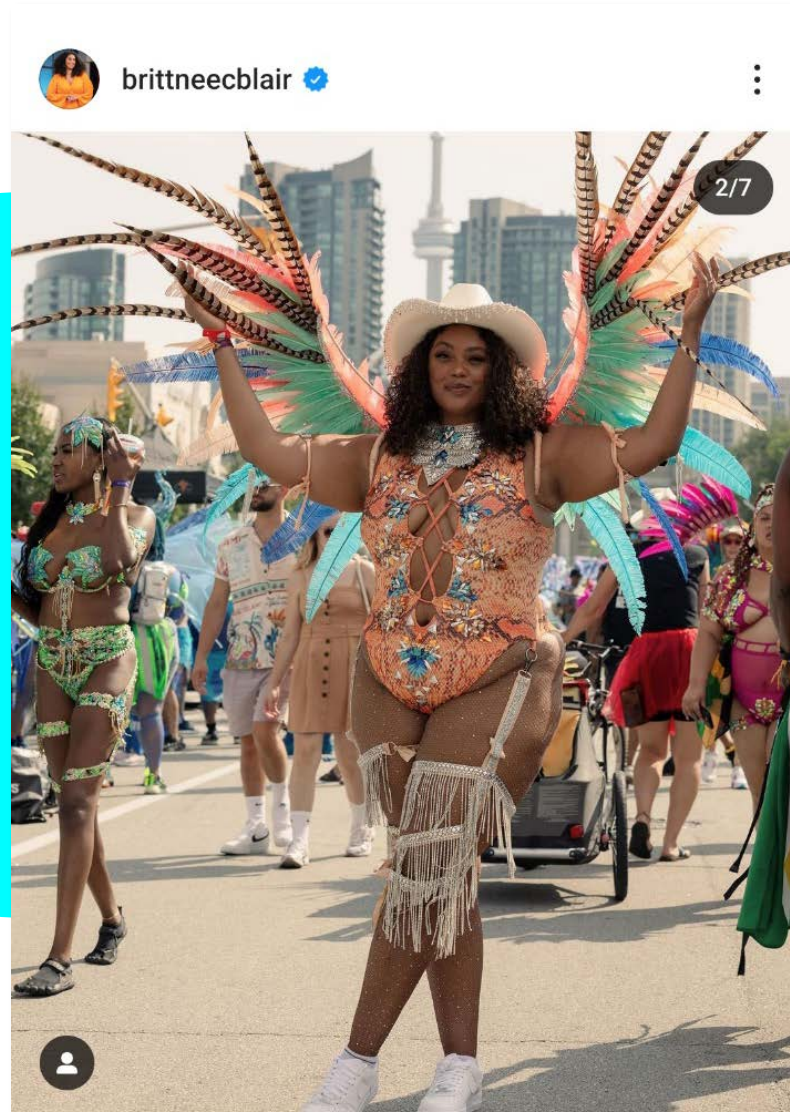


75.4%

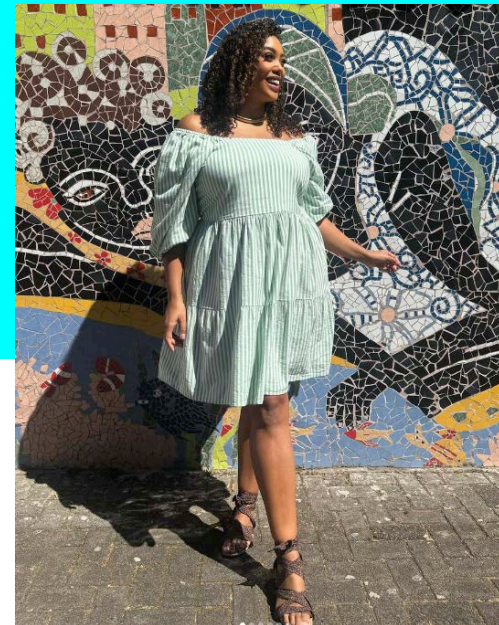
29.0% ages 35-44

12.4% ages 18-24

Top Countries: USA, Canada





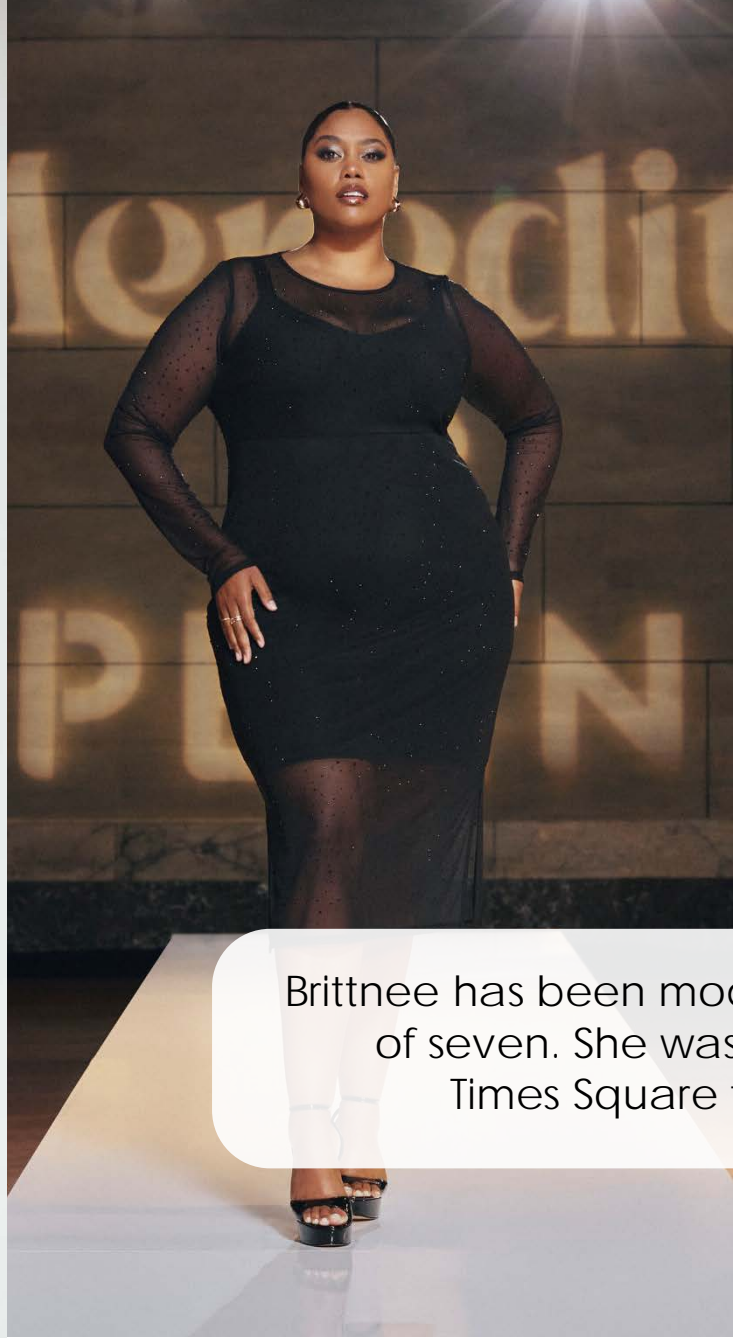






Brittnee Blair spent a year as an on-air reporter for *ET Canada* and is currently hosting W Network's *Movie Date*. She was also a houseguest on *Big Brother Canada*.





Brittnee has been modelling since the age of seven. She was recently featured in Times Square for a Knix campaign.



≡ FASHION

# Texture Talk: Meet Our Latest Curl Crush, Curve Model Brittnee Blair





## **Brittnee is available to partner with brands for a variety of initiatives, including:**

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Guest appearances
- and more

## **Past partners:**

Brittnee has worked with a diverse number of fashion, home, and beauty brands including Premier Protein, Phillips Avent, Activa, Athleta, Mountain Equipment Company, Burt's Bees, Panago, and Joe Fresh, as well as the following:

ESTÉE LAUDER

 fitbit 













For more information, please contact:

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Contact Us 