



Brittnee ● ● ● BLAIR

Television Personality | Model



[TheSpotlightAgency.com](https://www.TheSpotlightAgency.com)



BRITTNEE BLAIR

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Brittnee Blair brings her brand of authenticity, warmth, and confidence advocacy to audiences across Canada. As a former on-air reporter for *ET Canada*, she has interviewed stars such as Robert De Niro, Chris Hemsworth, Gabrielle Union, Sam Smith, Michelle Yeoh, Dolly Parton, Garth Brooks, and Scarlett Johansson. In 2015, Brittnee was a houseguest on Global's *Big Brother Canada*, earning the moniker "Queen B" and propelling her into increased notoriety on both television and digital platforms. Today, she is an accomplished television and event host, model, and a regular contributor to *Breakfast Television*.

Brittnee began her modelling career at the early age of seven and hasn't stopped since. Throughout her career, she has been featured in campaigns for countless well-known international brands including Old Navy, Macy's, Marshalls, Joe Fresh, Zales, Walmart, Target, Roots, Penningtons, Knix, Svedka Vodka, John Frieda, Bobbi Brown, and many more.

Known for serving up a heaping cup of self-love, Brittnee expanded her skillset in 2021, landing a hosting gig on W Network's *Movie Date*. The following year, Brittnee became an on-air reporter for *ET Canada*, where she brought her trademark style, charisma, and unique viewpoints to the entertainment news program. In January of 2025, Brittnee signed on as a *Breakfast Television* contributor, hosting fashion and beauty segments, chatting with experts, and even recapping the latest reality show drama as part of *The Bachelor Breakdown*.

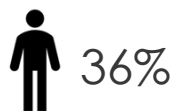
With a deep appreciation for food, travel, and cultural exploration, Brittnee remains focused on the values that have carried her throughout her life; health, happiness, and an understanding of the impact that we all can have on the world.

Brittnee resides in Toronto with her husband and young daughter.

@BrittneeCBlair

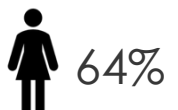
52.4K+ Followers on Instagram

Audience Demographics



36%

30.3% ages 25-34



64%

41.5% ages 35-44

17.8% ages 45-54

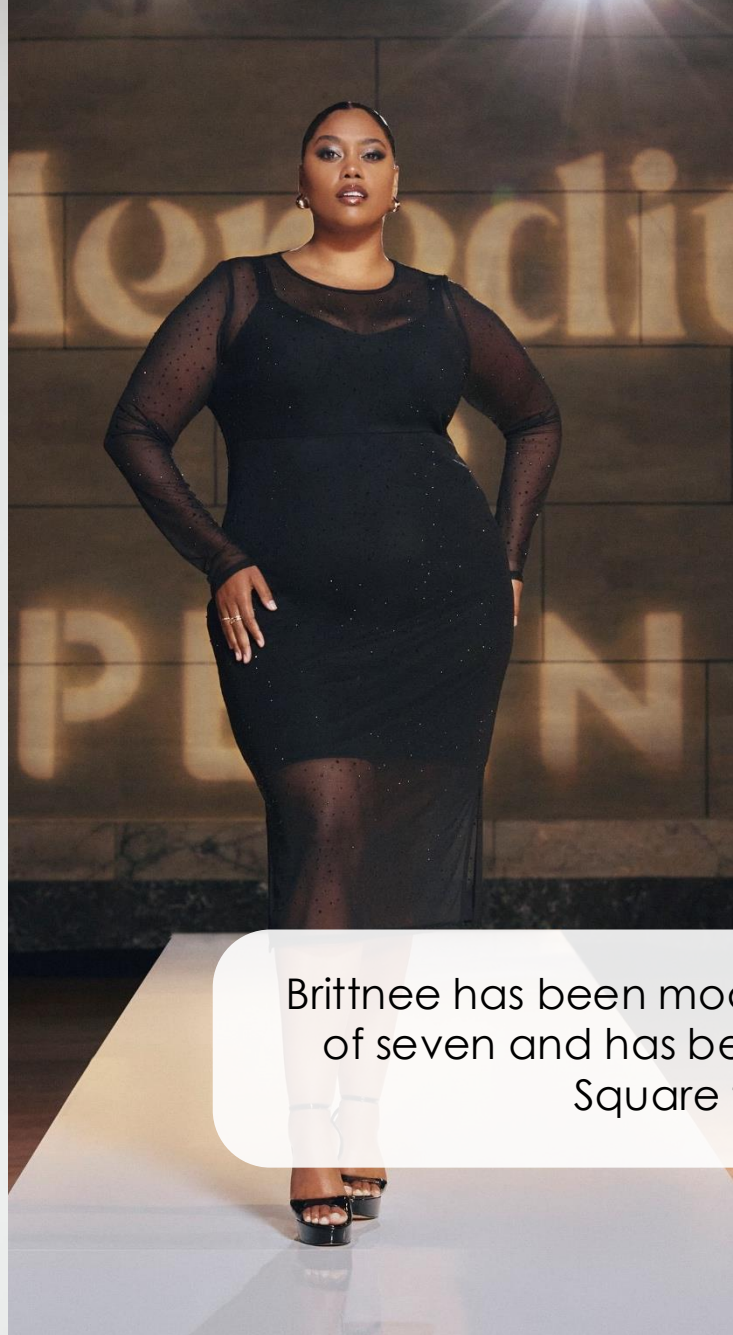
The majority of Brittnee's followers are based in North America and are interested in travel, food, and fashion!







Brittnee Blair spent a year as an on-air reporter for *ET Canada* and is currently hosting W Network's *Movie Date*. She was also a houseguest on *Big Brother Canada*.



Brittnee has been modelling since the age of seven and has been featured in Times Square for a Knix campaign.



≡ FASHION

Texture Talk: Meet Our Latest Curl Crush, Curve Model Brittnee Blair



LIFESTYLE

The best of Toronto, according to model and TV host Brittnee Blair



Taylor Lucas | Jul 21, 2025

Taylor is the Associate Editor for Curiosity with a passion for all things food, lifestyle and what's happening around the city.



Publicity and Media ●

Brittnee is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Guest appearances
- and more

Past partners:

Brittnee has worked with a diverse number of fashion, home, and beauty brands including Premier Protein, Phillips Avent, Activa, Athleta, Mountain Equipment Company, Burt's Bees, Panago, and Joe Fresh, as well as the following:

ESTÉE LAUDER

 fitbit **PANDORA**



Partnership Opportunities 





For more information, please contact:

info@thespotlightagency.com

thespotlightagency.com

Contact Us 