

Brittnee BLAIR

Television Personality | Model

The Spotlight Agency

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Brittnee Blair is bringing her brand of authenticity, warmth, and confidence advocacy to audiences across Canada as Global's Entertainment Reporter. A former on-air reporter for *ET Canada*, she has interviewed stars such as Robert De Niro, Chris Hemsworth, Gabrielle Union, Sam Smith, Michelle Yeoh, Dolly Parton, Garth Brooks, and Scarlett Johansson. Known for serving up a heaping cup of self-love, Brittnee is an accomplished television and event host.

Brittnee began her modelling career at the early age of seven and has been featured in campaigns for countless well-known international brands including Old Navy, Macy's, Marshalls, Joe Fresh, Zales, Target, Roots, Penningtons, Svedka Vodka, John Frieda, Bobbi Brown, and many more. Her work with Knix has also been featured in New York's Times Square.

In 2015, Brittnee was a houseguest on Global's *Big Brother Canada*, earning the moniker "Queen B" and propelling her into increased notoriety on both television and digital platforms. Brittnee expanded her skillset in 2021, landing a hosting gig on W Network's *Movie Date*. The following year, Brittnee became an on-air reporter for *ET Canada*, where she brought her trademark style, charisma, and unique viewpoints to the entertainment news program, and in 2025, Brittnee signed on as a *Breakfast Television* Contributor, where she hosted fashion and beauty segments, chatted with experts, and even recapped reality show drama as part of *The Bachelor Breakdown*. In her most recent role as the Entertainment Reporter for Global — appearing on various shows including *The Morning Show, TMS2*, and *Global News* — Brittnee covers the latest stories, conducts in-depth celebrity interviews, and provides on-site coverage of exciting events.

With a deep appreciation for food, travel, and cultural exploration, Brittnee remains focused on the values that have carried her throughout her life; health, happiness, and an understanding of the impact that we all can have on the world. She resides in Toronto with her husband and young daughter.

@BrittneeCBlair

52.5K+ Followers on Instagram





Audience Demographics

36%

64%

30.3% ages 25-34

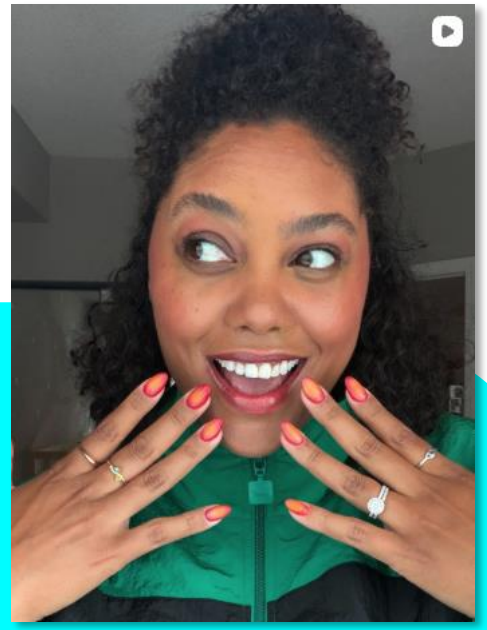
41.5% ages 35-44

17.8% ages 45-54

The majority of Brittnee's followers are based in North America and are interested in travel, food, and fashion!











Social Media



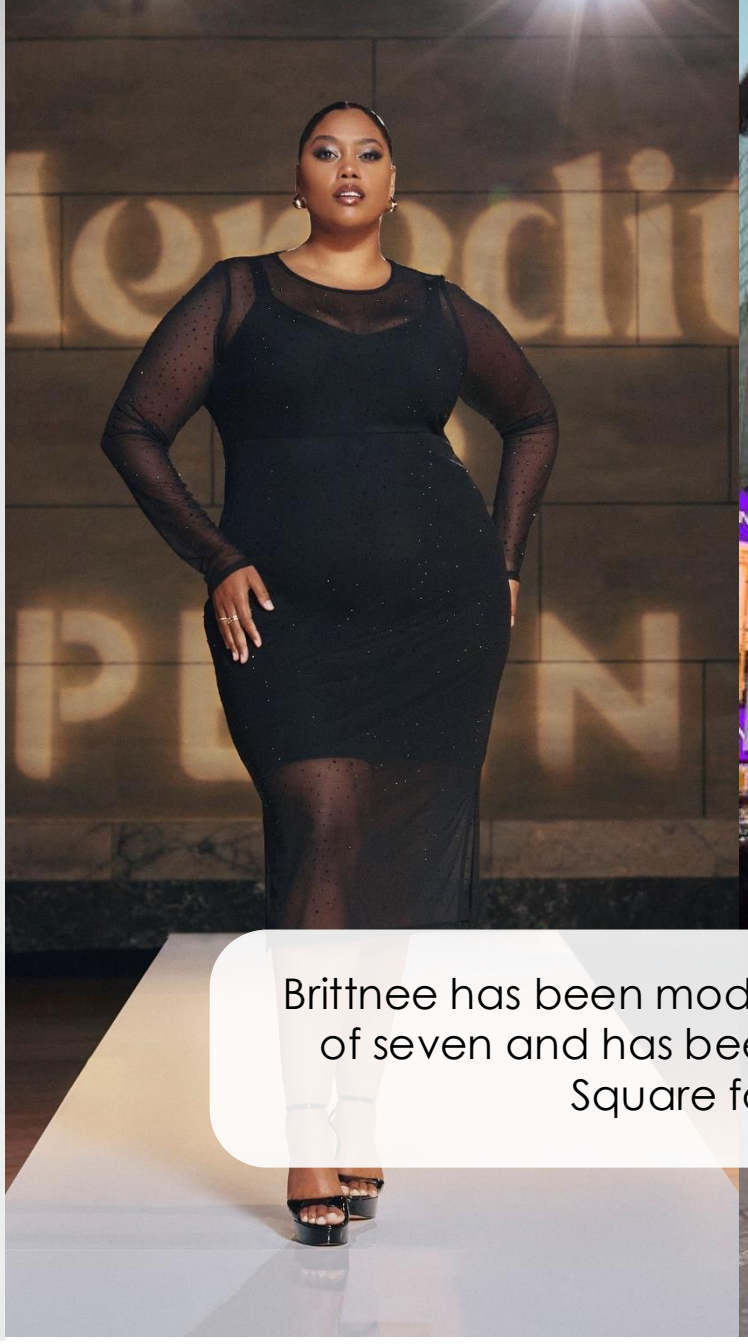




Brittnee Blair spent a year as an on-air reporter for *ET Canada*. She is now the Entertainment Reporter for The Morning Show, TMS2, and Global News.

Watch: Brittnee interviews Matt Damon







Brittnee has been modelling since the age of seven and has been featured in Times Square for a Knix campaign.

FASHION

Texture Talk: Meet Our Latest Curl Crush, Curve Model Brittnee Blair



LIFESTYLE

The best of Toronto, according to model and TV host Brittnee Blair



Taylor Lucas | Jul 21, 2025

Taylor is the Associate Editor for Curiocity with a passion for all things food, lifestyle and what's happening around the city.



Publicity and Media

Brittnee is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Guest appearances
- and more

Past partners:

belize
Shark
ESTĒE LAUDER
fitbit
PANDORA
NIVEA
SKIP
H&M
maple
AIR MILES
adidas
Roku



Reel

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