



# Morgan ●●● HOFFMAN

*Television Personality*



[TheSpotlightAgency.com](http://TheSpotlightAgency.com)



# MORGAN HOFFMAN

*Television Personality*

Passionate about pop culture and entertainment, Morgan Hoffman has over a decade of experience in the television industry. In addition to writing and reporting on breaking entertainment stories with *ET Canada*, Morgan also hosted their popular digital series' *Bachelor Breakdown*, dedicated to covering all things "Bachelor Nation", and *Royal Rewind*, covering all the latest news on the British royal family. In 2023, Morgan became the newest entertainment reporter for both *Global News* and *The Morning Show*.

After studying journalism, Morgan began her career working behind the scenes both as a teleprompter operator and a floor director at Bell Media. Shortly after, she landed her first on-air gig on *Innerspace*, a national entertainment show, where she covered huge events including Fan Expo and the Toronto International Film Festival.

Morgan Hoffman joined *ET Canada* in 2019. Her role took her across the globe to exciting places such as Los Angeles, London, Amsterdam, and Brazil. There, she interviewed some of Hollywood's biggest stars including Ryan Reynolds, Margot Robbie, Oprah, Simu Liu, George Clooney, Pamela Anderson, Dolly Parton and Alicia Keys. One of her most memorable moments was travelling to Turks and Caicos to interview pop group 98 Degrees. Morgan won best host two years in a row at the Canadian Screen Awards.

Morgan lives in Toronto with her sister and her Frenchie, Georgie.



# INSTAGRAM

155K+ Followers

## Audience Demographics



94.3%

31.9% ages 35-44



5.60%

27.0% ages 25-34

20.7% ages 45-54

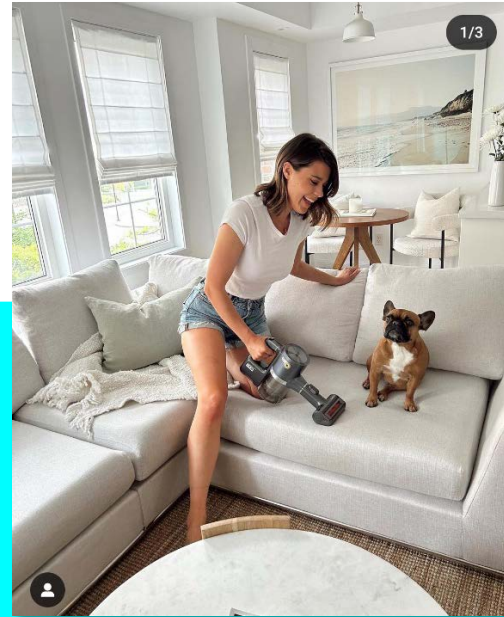
Top Countries: USA, Canada







**morganhoff**   
Toronto, Ontario



Social Media 





EXCLUSIVE



Morgan Hoffman is known for her time hosting *Innerspace*, as well as for her time on *ET Canada* as an entertainment reporter. She is now the entertainment reporter for *Global News* and *The Morning Show*.

Morgan is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Guest appearances
- and more

Past partners:

Reitmans

BUFFALO  
DAVID BITTON

Gillette®  
Venus

LG



JACOB'S CREEK®

RE/MAX®

Partnership Opportunities ●







For more information, please contact:

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