



# Ben ● ● ● MULRONEY

*Television and Radio Personality*



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# BEN MULRONEY

*Television and Radio Personality*

Ben Mulroney is regarded as one of Canada's premier television and radio hosts. He is best known as the former co-host of CTV's *Your Morning* and *Etalk* and host of *Canadian Idol*, which was the most watched English-language Canadian television show on record for the entirety of its six-season run. As a preeminent host, emcee, and interviewer, Ben infuses galas, conferences, and every event he's involved in with his signature humour, charisma, and warm personality.

Despite being the son of former Canadian Prime Minister Brian Mulroney and earning a law degree from Laval University and a history degree from Duke University, Ben found his calling in show business, not politics.

Ben got his start as the Quebec City Correspondent for talktv's *The Chatroom* before joining CTV's *Canada AM* as their entertainment reporter. He then joined *Etalk* from its inception, where he interviewed thousands of stars and reported from hundreds of red carpets, including the Oscars, the Golden Globes, the Emmys, and the Juno Awards. Ben has also appeared as a contributor on the weekend edition of ABC News' *Good Morning America* and joined Kelly Ripa as guest co-host twice on the popular daytime talk show, *Live! With Kelly*.

Today, Ben hosts *The Ben Mulroney Show* on 640 Toronto, a nationally syndicated talk show that focuses on politics, media, and other hot-button issues. He also works closely with Aurora Strategy Global, a fast-growing public affairs, government, and public relations firm, and is a strategic and communications advisor to several Canadian startups, including Trexity, HOVR, Midori-Bio, and TutorOcean.

As an experienced event host, Ben works closely with several charitable organizations, including Cystic Fibrosis Canada and SickKids. In 2024, he hosted a fundraising "radiothon" in support of The Princess Margaret Hospital Foundation.

Ben is a dedicated father to three children: John, Brian, and Ivy.

# @BenMulroney

72K+ Followers on *Instagram*

## Audience Demographics



25.6% ages 35-44



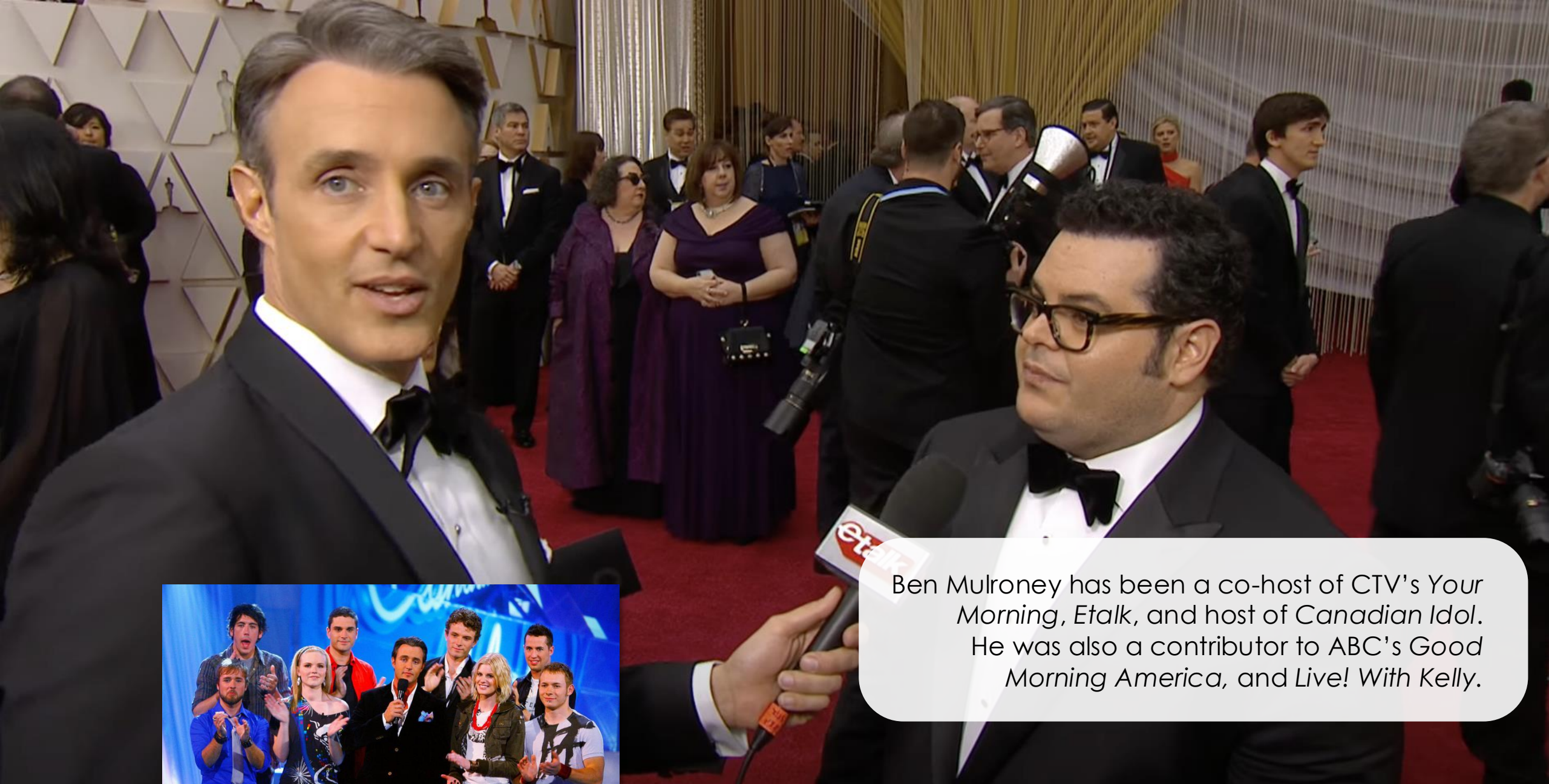
30.9% ages 45-54

21.3% ages 55-64

Over **79%** of Ben's followers are **Canadian!**

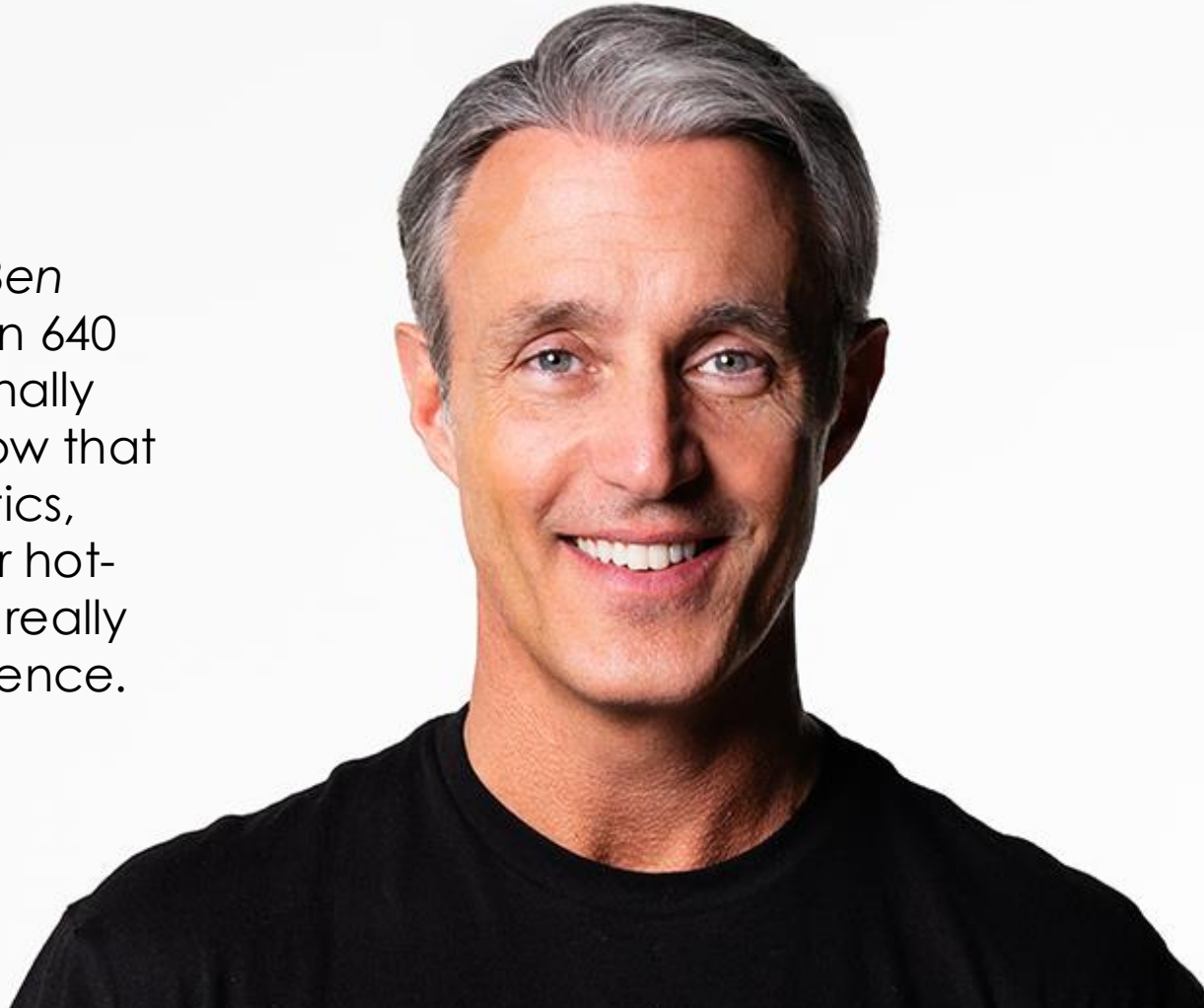






Ben Mulroney has been a co-host of CTV's *Your Morning*, *Etalk*, and host of *Canadian Idol*. He was also a contributor to ABC's *Good Morning America*, and *Live! With Kelly*.

Ben hosts *The Ben Mulroney Show* on 640 Toronto, a nationally syndicated talk show that focuses on politics, media, and other hot-button issues that really matter to his audience.



# THE **BEN MULRONEY** SHOW

**Ben is available to partner with brands for a variety of initiatives, including:**

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Guest appearances
- and more

**Past partners:**



**Partnership Opportunities** ●



For more information, please contact:

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[thespotlightagency.com](http://thespotlightagency.com)

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