

Frankie ••• SOLARIK

Netflix's Drink Masters | Founder, BarChef



The Spotlight Agency.com



FRANKIE SOLARIK

Netflix's Drink Masters | Founder, BarChef

A star on Netflix's smash hit show, *Drink Masters*, and named a "legendary experimentalist" by *The New York Times*, Frankie Solarik has achieved international acclaim as a pioneer and champion of the immersive, experiential cocktail movement. A creative visionary whose celebrated, inaugural cocktail bar — BarChef — was named one of the top cocktail bars in the world by *Condé Nast Traveller*, Frankie brings his passion and expertise to everything he does.

Since the founding of BarChef in 2008, Frankie has since launched Prequel & Co. Apothecary, as well as Compton Ave. in Toronto, and a BarChef location in New York City. In his wide-ranging partnerships, Frankie collaborates with organizations and brands to bring his signature style to events and campaigns.

The author of the best-selling book *The Bar Chef: A Modern Approach* to Cocktails, Frankie has been profiled in major international magazines and on television, including features on CNN, *Top Chef Canada*, *National Geographic, The Globe and Mail*, CBC, and *The National Post*.

Frankie lives in Toronto with his wife and his two children.



@FrankieSolarik

48.4K+ Followers on Instagram

Audience Demographics

43% ages 25-34 **33**% ages 35-44 **32**% ages 35-44

12% ages 45-54

36% ages 25-34

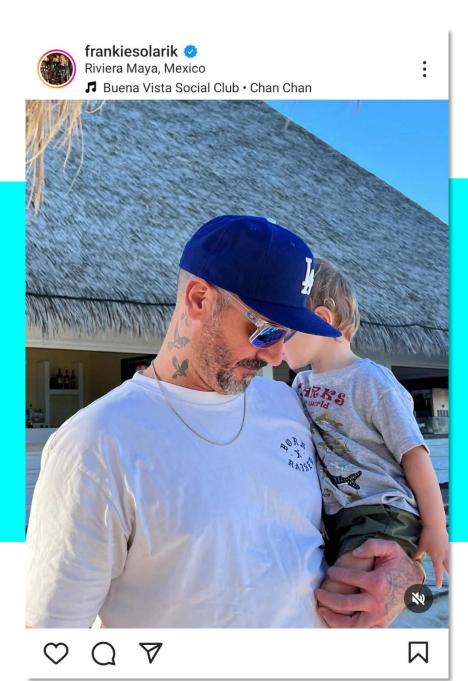
17% ages 45-54

Top Cities: Toronto, New York, Los Angeles



















The New York Times

COCKTAIL CULTURE

A Smoky Bourbon Cocktail from a Legendary Toronto Experimentalist

FOOD | BY ADAM ROBB | MAY 19, 2015 3:30 PM







Clockwise from left: BarChef's famous Spring Thaw cocktail, created by the mixologist Frankie Solarik; the interior of Solarik's new bistro, Furlough; a scallop crudo created for Furlough by chef Harrison Hennick. Clockwise from left: Leanne Neufeld; Adam Robb (2)

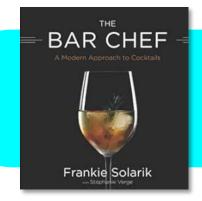












Frankie is also the bestselling author of The Bar Chef: A Modern Approach to Cocktails.

Frankie is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Guest appearances
- and more

Past partners:



KitchenAid®

sodastream®

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