



Frankie ●●● SOLARIK

Netflix's *Drink Masters* | Founder, BarChef



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FRANKIE SOLARIK

Netflix's *Drink Masters* | Founder, BarChef

A star on Netflix's smash hit show, *Drink Masters*, and named a "legendary experimentalist" by *The New York Times*, Frankie Solarik has achieved international acclaim as a pioneer and champion of the immersive, experiential cocktail movement. A creative visionary whose celebrated, inaugural cocktail bar — BarChef — was named one of the top cocktail bars in the world by *Condé Nast Traveller*, Frankie brings his passion and expertise to everything he does.

Since the founding of BarChef in 2008, Frankie has since launched Prequel & Co. Apothecary, and will soon debut Compton Ave in Toronto as well. In his wide-ranging partnerships, Frankie collaborates with organizations and brands to bring his signature style to events and campaigns.

The author of the best selling book *The Bar Chef: A Modern Approach to Cocktails*, Frankie has been profiled in major international magazines and on television, including features on CNN, *Top Chef Canada*, *National Geographic*, *The Globe and Mail*, CBC, and *The National Post*.

Frankie lives in Toronto with his wife and his two children.

INSTAGRAM

48K+ Followers
@FrankieSolarik

Audience Demographics

 43% ages 25-34	 36% ages 25-34
33% ages 35-44	32% ages 35-44
12% ages 45-54	17% ages 45-54

Top Cities: Toronto, New York, Los Angeles





frankiesolarik

Riviera Maya, Mexico

Buena Vista Social Club • Chan Chan





A NETFLIX SERIES

DRINK MASTERS

SHAKE UP THE COMPETITION

OCT 28 | NETFLIX



Frankie is a fan-favourite judge on Netflix's hit show, *Drink Masters*.

The New York Times

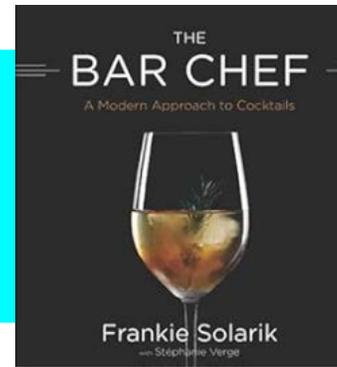
COCKTAIL CULTURE

A Smoky Bourbon Cocktail from a Legendary Toronto Experimentalist

FOOD | BY ADAM ROBB | MAY 19, 2015 3:30 PM



Clockwise from left: BarChef's famous Spring Thaw cocktail, created by the mixologist Frankie Solarik; the interior of Solarik's new bistro, Furlough; a scallop crudo created for Furlough by chef Harrison Hennick.
Clockwise from left: Leanne Neufeld; Adam Robb (2)



Frankie is also the bestselling author of *The Bar Chef: A Modern Approach to Cocktails*.

Frankie is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Guest appearances
- and more

Past partners:

CAMPARI®

KitchenAid®

sodastream®

INNISKILLIN



Partnership Opportunities ●



For more information, please contact:

info@thespotlightagency.com

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