



Frankie ●●● SOLARIK

Netflix's *Drink Masters* | Founder, BarChef



TheSpotlightAgency.com



FRANKIE SOLARIK

Netflix's *Drink Masters* | Founder, BarChef

A star on Netflix's smash hit show, *Drink Masters*, and named a "legendary experimentalist" by *The New York Times*, Frankie Solarik has achieved international acclaim as a pioneer and champion of the immersive, experiential cocktail movement. A creative visionary whose celebrated, inaugural cocktail bar — BarChef — was named one of the top cocktail bars in the world by Condé Nast Traveller, Frankie brings his passion and expertise to everything he does.

Since the founding of BarChef in 2008, Frankie has since launched Prequel & Co. Apothecary, as well as Compton Ave. in Toronto. In his wide-ranging partnerships, Frankie collaborates with organizations and brands to bring his signature style to events and campaigns.

The author of the best-selling book *The Bar Chef: A Modern Approach to Cocktails*, as well as the forthcoming *Modernist Cocktails: Artful Recipes for the Curious Mixologist*, Frankie has been profiled in major international magazines and on television, including features on CNN, Top Chef Canada, *National Geographic*, *The Globe and Mail*, CBC, and *The National Post*.

Frankie lives in Toronto with his wife and his two children.

@FrankieSolarik

48.7K+ Followers on Instagram

Audience Demographics



55%

32.2% ages 25-34



44%

38.6% ages 35-44

17.3% ages 45-54

Top Cities: Toronto, New York, LA



frankiesolarik
Riviera Maya, Mexico

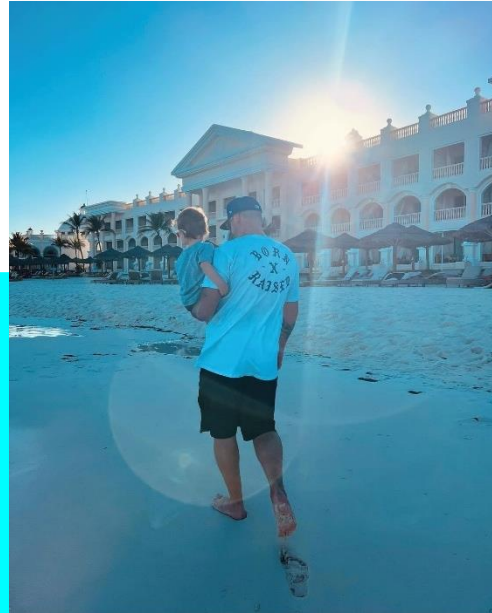




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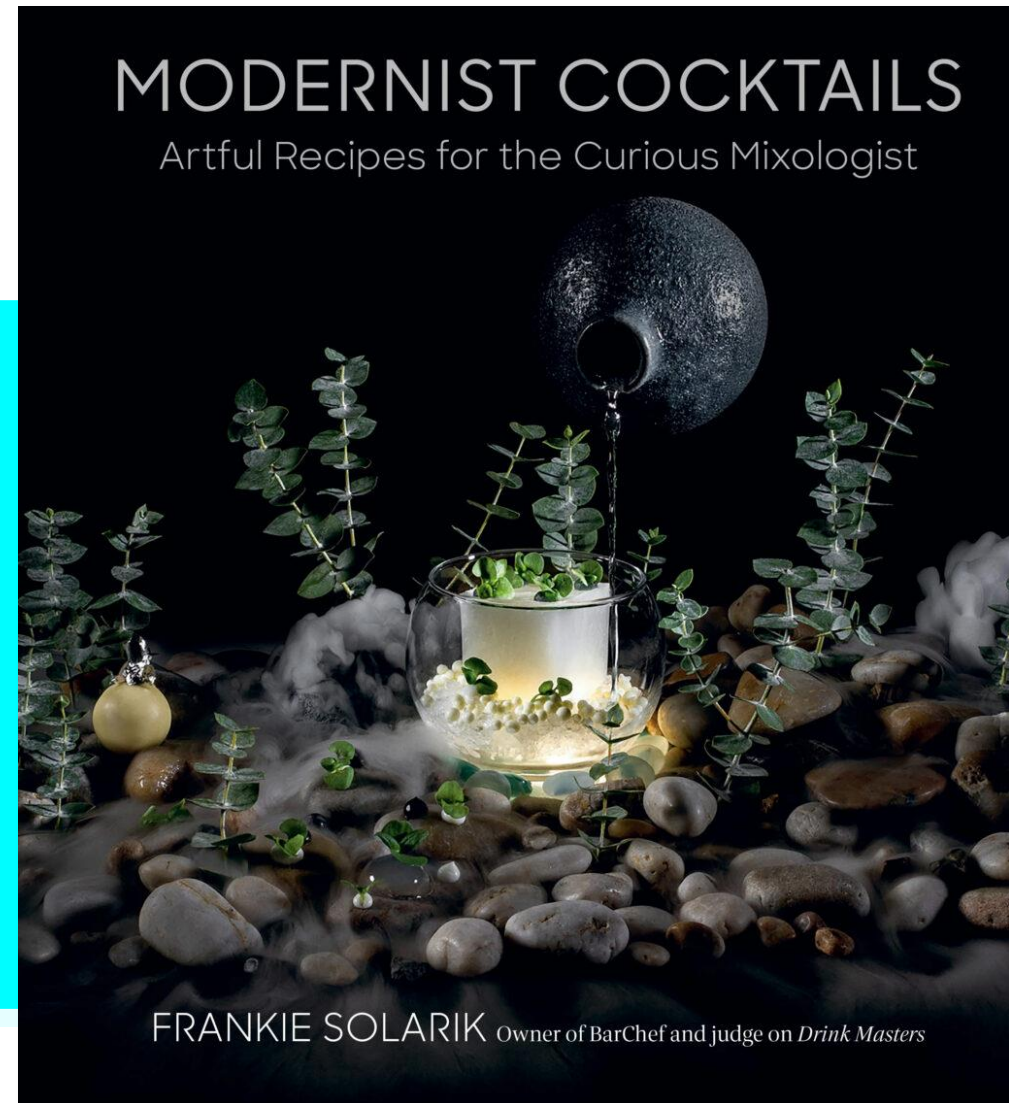
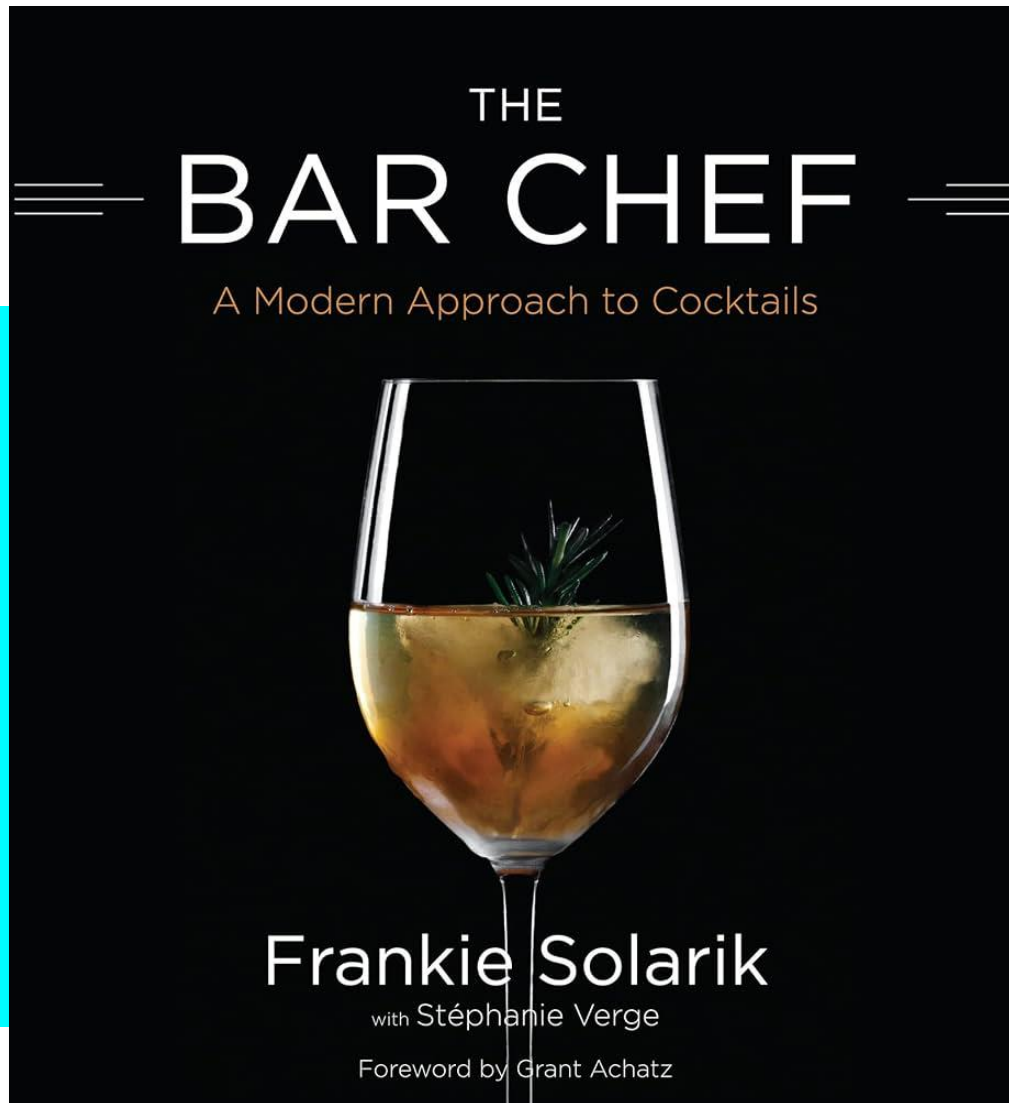
Riviera Maya, Mexico

Buena Vista Social Club • Chan Chan





Frankie is a fan-favourite judge on Netflix's hit show, *Drink Masters*.



Frankie is the author of the best-selling book *The Bar Chef: A Modern Approach to Cocktails*, as well as the forthcoming *Modernist Cocktails: Artful Recipes for the Curious Mixologist* (October 2026).

A Smoky Bourbon Cocktail from a Legendary Toronto Experimentalist

FOOD | BY ADAM ROBB | MAY 19, 2015 3:30 PM



Clockwise from left: BarChef's famous Spring Thaw cocktail, created by the mixologist Frankie Solarik; the interior of Solarik's new bistro, Furlough; a scallop crudo created for Furlough by chef Harrison Hennick.

Clockwise from left: Leanne Neufeld; Adam Robb (2)



BEVERAGE

BarChef owner Frankie Solarik elevates experiential cocktails

Menu Talk: The former rock climber leads chef-driven cocktail lounges in Toronto and New York City.



Frankie is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Guest appearances
- and more

Past partners:

CAMPARI®

KitchenAid®

sodastream®

INNISKILLIN



Partnership Opportunities ●



For more information, please contact:

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