



Lisa ●●● CHANG

Television Personality | Tech Expert



TheSpotlightAgency.com



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Tech expert and host Lisa Chang has quickly become a force in Canadian media. Lisa spent several years as a top tier host on *TSC (Today's Shopping Choice)* and is now the go-to tech and lifestyle authority on *Cityline*, *Breakfast Television* and other media networks. Highly invested in bringing the most important digital topics and products to her audience, Lisa provides essential guidance on how to integrate tech seamlessly into any lifestyle.

Working in and out of the studio, Lisa empowers her followers with the knowledge and abilities needed to master different technologies, online presence, and overall digital wellbeing across different age groups. As a result, Lisa has become a trusted voice for her audience, and a go-to resource for brands across a range of industries looking to make the biggest impact with their platforms and products.

An influential expert and recognized public figure, her expertise extends to various realms, including live stream selling, brand ambassadorship, podcasting, and more. With her unique blend of technological and lifestyle expertise, Lisa brings a fresh perspective to the digital landscape, whether it's through television, digital content, or live engagements. Lisa aims inspire, educate, and continue making a lasting impact in the ever-evolving digital world.

Lisa resides in Oakville with her husband and son.

INSTAGRAM

@ItsLisaChang

7.1K+ Followers

Audience Demographics



23.3%

35.0% ages 35-44

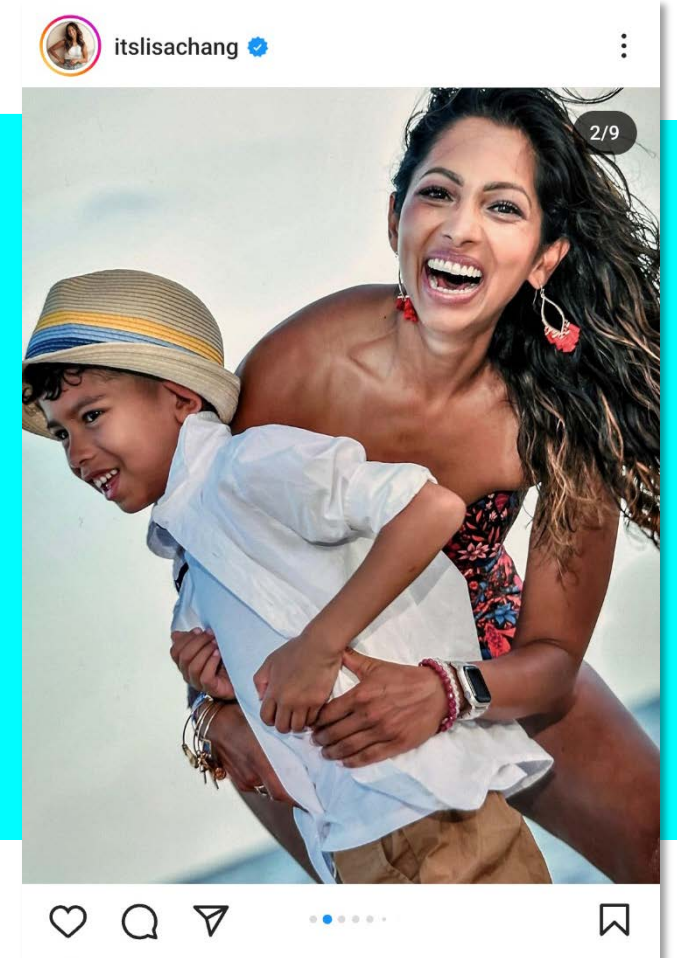


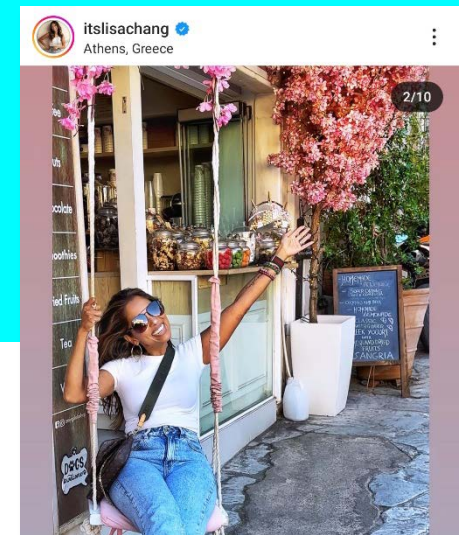
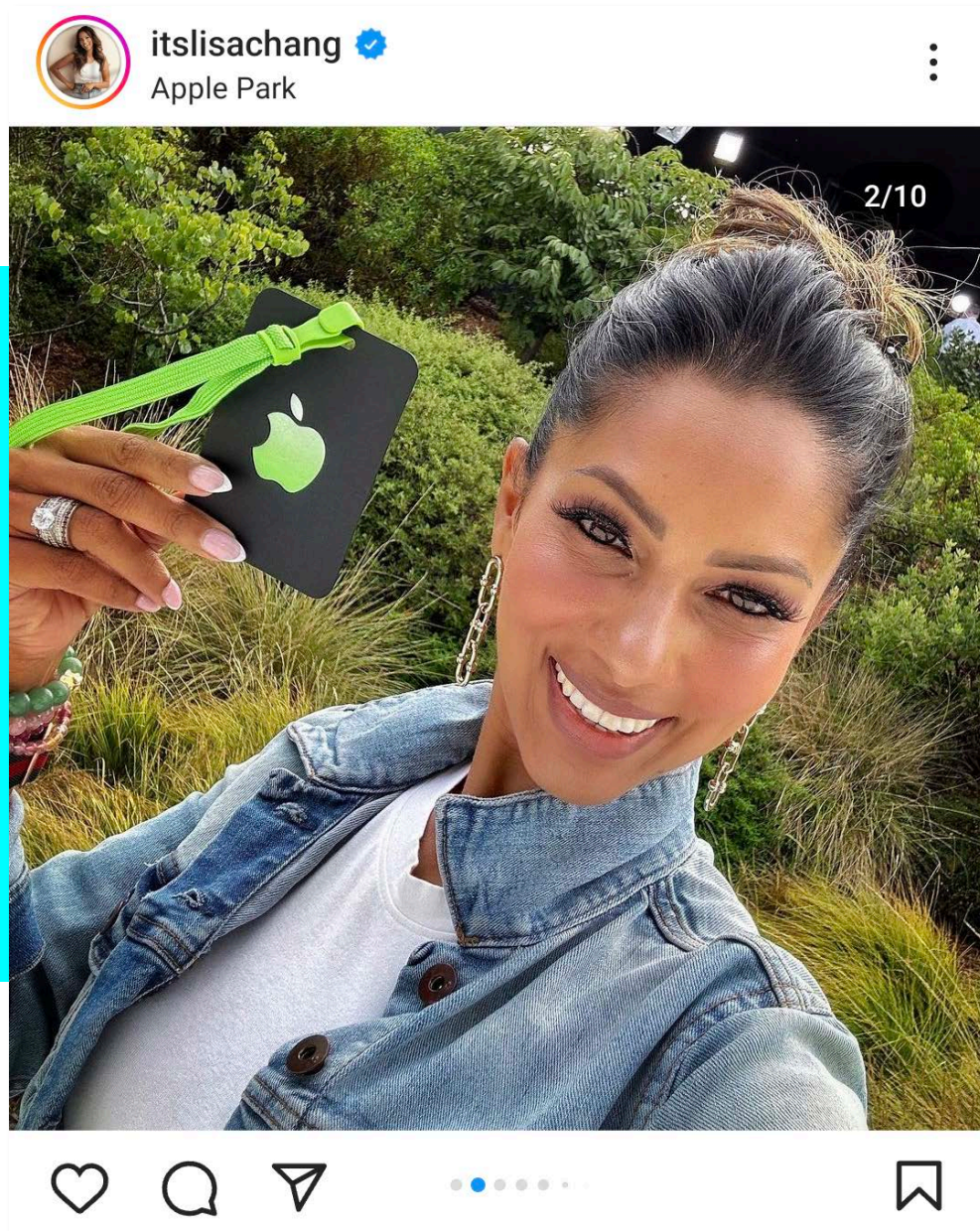
76.6%

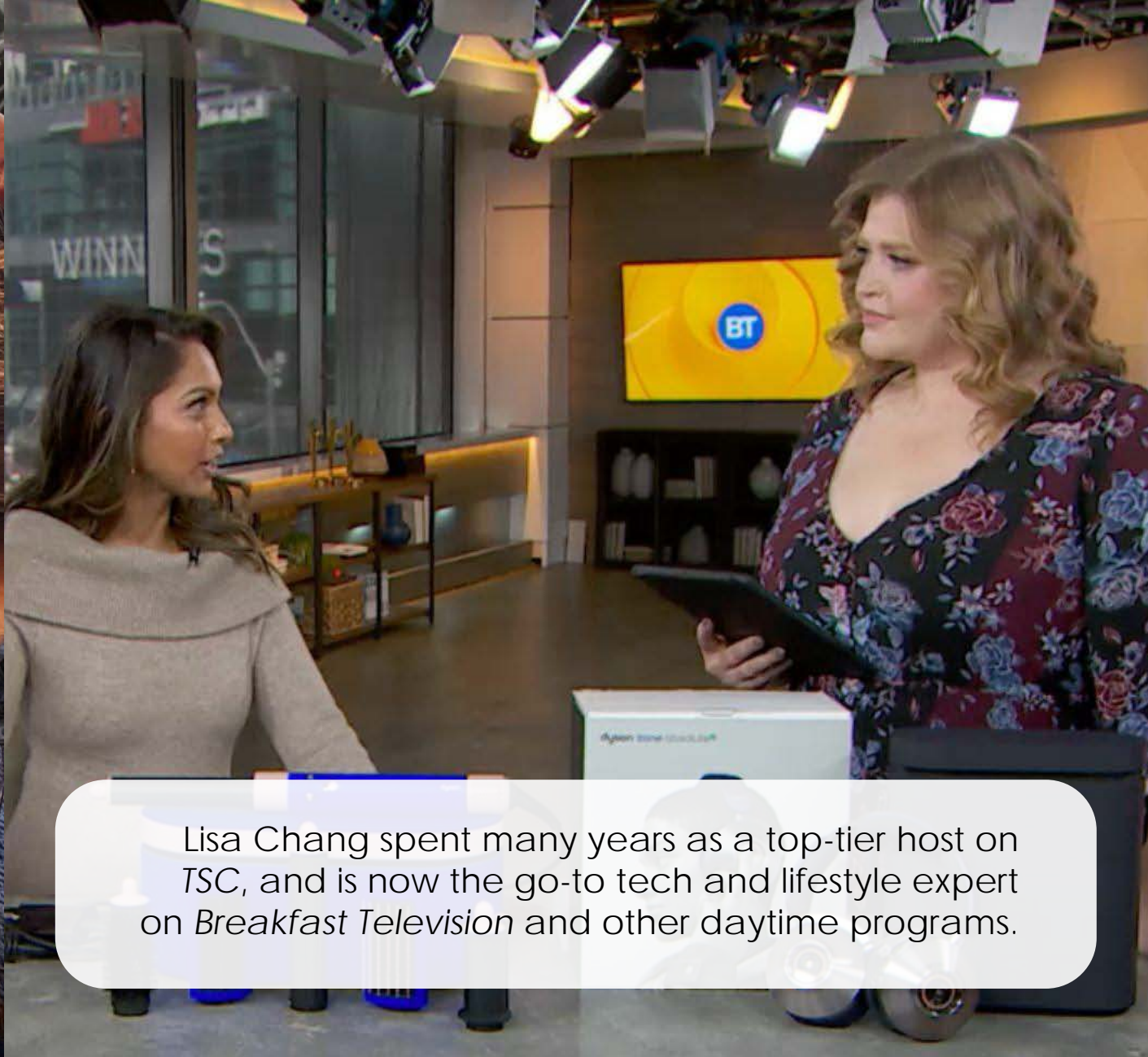
25.2% ages 45-54

18.3% ages 25-34

Top Countries: Canada (80%), USA (8%)







Lisa Chang spent many years as a top-tier host on *TSC*, and is now the go-to tech and lifestyle expert on *Breakfast Television* and other daytime programs.



Lisa is also host of her own segment, "The Health Tech Up", which promotes the consumption of technology in a way that prioritizes viewers' mental, emotional, and physical wellbeing.

Lisa is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Speaking engagements
- Guest appearances
- and more

Past partners:



simons



COSMETICS



SQUAREONE

Partnership Opportunities ●



For more information, please contact:

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