



Manjit ●●● MINHAS

"Dragon", CBC's *Dragons' Den* | Co-Founder of Minhas Breweries and Distilleries



TheSpotlightAgency.com



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Manjit Minhas is best known across Canada as a star of CBC's *Dragons' Den*. She joined the hit series in 2015 after establishing herself as the formidable entrepreneur behind Minhas Breweries and Distilleries — a privately-owned global empire with annual revenues of over \$300 million.

Manjit was an engineering student at the University of Calgary, when she sold her Toyota RAV4 for \$10,000 to start a business with her brother, Ravinder. They began importing spirits from the US to sell to Canadian bars and restaurants. This part-time job soon grew into a major enterprise, and, within a decade, Minhas Breweries & Distilleries was boasting over \$100 million in annual revenue; a number that has since doubled.

As someone who has experienced the highs and lows of entrepreneurship, Manjit was keen to help others on their business ventures, and was excited to be approached by the CBC in 2015 to star on *Dragons' Den*. Since joining the show, Manjit has invested in more than three dozen businesses. Manjit is also a committed philanthropist, who sits on numerous boards for charitable organizations, including the TELUS Friendly Future Foundation, Hull Services, and a YWCA that raised \$50 million for a crisis shelter. She also co-chaired a \$60 million United Way of Calgary and Area fundraising campaign.

In recognition of her work, Manjit has been recognized with numerous awards and accolades. This includes being named one of Canada's Top 40 Under 40 by BNN Bloomberg, one of Canada's 100 Most Powerful Women by WXN, and a Top Growth Entrepreneur by PROFIT magazine, among many others. In 2024, Manjit was honoured by the United Nations Association in Canada with the Global Citizen Laureate Award in recognition of her commitment to the UN goal of gender equality. She was also named an Honorary Lieutenant Colonel of the Queen's Own Rifles in 2023.

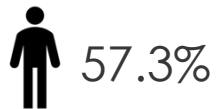
Manjit currently sits on the boards of Enbridge, YYC Airport Authority, and ATB Financial. She made history in 2024 when she became the first woman owner of a CEBL team. She and her brother invested in the Edmonton Stingers — two-time champions of the Canadian Elite Basketball League.

Manjit resides in Calgary with her husband and their two young daughters.

@Manjit.Minhas

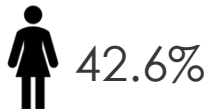
71.4K+ followers on Instagram

Audience Demographics



41.9% ages 18-24

34.6% ages 25-34



11.7% ages 35-44

5.9% ages 45-54

Top Countries: USA, Canada.



Manjit joined the cast of *Dragons' Den* in 2015, alongside co-star Michele Romanow. Since then, Manjit has invested in 30+ businesses!



Manjit is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Guest appearances
- and more

Past partners:



Partnership Opportunities



For more information, please contact:

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