



Kristen ●●● COUTTS

Television Personality | Entrepreneur



TheSpotlightAgency.com



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Known for her budget-friendly, glamorous renovations with a side of genuine laughs, Kristen Coutts is a self-taught home improvement genius. From thinking up incredible design concepts, to installing drywall, wainscoting, lighting fixtures and more, there isn't a project she hasn't tackled. Sharing her DIY projects on social media, Kristen quickly became a go-to resource for her many fans. Between her background in social media marketing and her warm and friendly personality, Kristen is a perfect pairing for any project.

Kristen picked up her first power tool while she was on maternity leave and she and her family had just moved to a "fixer upper" in Toronto. After getting astronomical quotes from contractors, Kristen figured out how to take on the renovation herself. Documenting the entire journey on social media, she quickly gained traction for her impressive transformations, allowing her to open the door to client projects with her own company, Maisoncoutts.

Kristen is the host of *Beer Budget Reno*, airing on the Home Network and A&E. The show follows Kristen as she teaches homeowners that making exciting, beautiful changes doesn't have to come at an enormous cost. She has also appeared as a guest judge on season three of Home Network's *Renovation Resort*. With her growing platform, Kristen aims to combat sexism in the home improvement industry, and to inspire more women to pick up power tools.

Kristen resides in Toronto with her husband Ash and two young children.

@KristenCoutts

224K+ Followers on Instagram

Audience Demographics



9.6%

18.0% ages 25-34



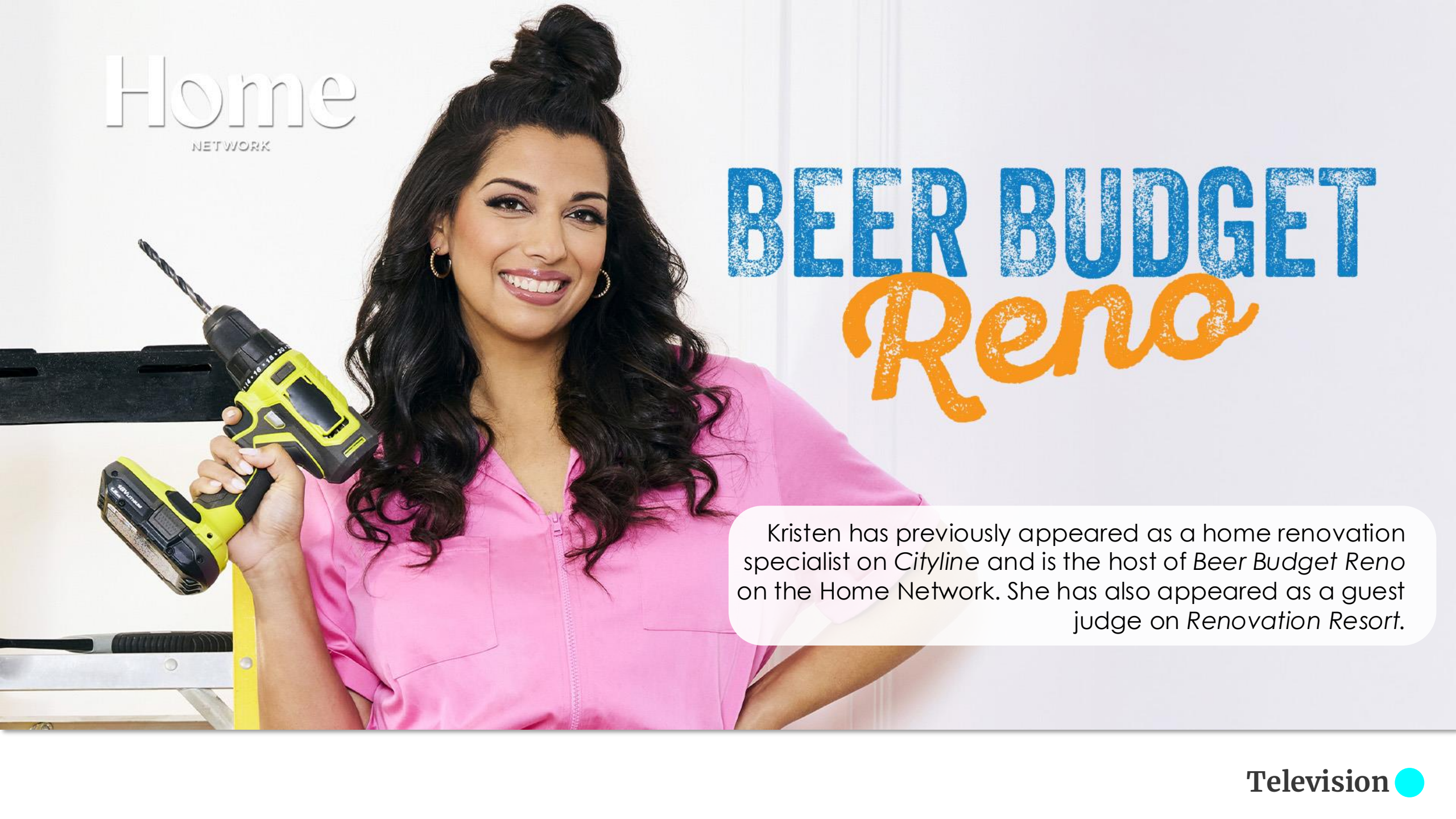
90.3%

40.9% ages 35-44

24.8% ages 45-54

Top Countries: Canada, USA



Kristen, a woman with long dark hair in a bun, wearing a pink zip-up shirt, is smiling and holding a yellow and black power drill. She is standing in front of a white wall with a black shelf and a yellow ladder visible on the left.

Home
NETWORK

BEER BUDGET *Reno*

Kristen has previously appeared as a home renovation specialist on *Cityline* and is the host of *Beer Budget Reno* on the Home Network. She has also appeared as a guest judge on *Renovation Resort*.

She took a DIY approach to reinventing her home and saved a lot of money

Kristen Coutts thinks \$80,000–redo would have cost double if she'd hired a contractor. She learned basic skills, power tools online ... and by doing.



 The Globe and Mail

Cheers to a home reno show that's all about tiny budgets

The pretense of many home renovation shows is that money is no object. Not so for DIY influencer Kristen Coutts.

Aug 7, 2025



CHATELAIN

Home

NETWORK

The Washington Post

» TORONTO STAR «

A&E Global 
House Beautiful

Media and Publicity 

Kristen is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Guest appearances
- and more

Past partners: GOLDEN SELECT®



Partnership Opportunities ●



For more information, please contact:

info@thespotlightagency.com

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