



Marci●●● IEN

*Award-Winning Journalist | Former Minister for
Women and Gender Equality and Youth*



TheSpotlightAgency.com



MARCI IEN

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The Honourable Marci Ien is a former Canadian politician, journalist, and television personality who has built a remarkable legacy in both public service and media. In 2020, she made the bold move from broadcasting to politics, becoming the MP of Toronto Centre and later the Minister for Women and Gender Equality and Youth. Known for her unwavering commitment to equity, inclusion, and justice, Marci became a powerful force in Canadian politics and a role model to communities across the country. Throughout her career, she remained grounded in one powerful principle — great leadership begins with listening. She believes in always learning, leading with empathy, and creating space for others to rise.

Marci launched Canada's first-ever National Action Plan to End Gender-Based Violence, a 10-year, nationwide strategy developed alongside provinces, territories, and advocacy organizations. The plan was a milestone effort to tackle root causes of violence and ensure meaningful, consistent support for survivors across the country. Marci also launched Canada's first 2SLGBTQI+ Action Plan, a groundbreaking initiative to advance equality and support queer and gender-diverse communities. Under her leadership, the federal government committed historic levels of funding to fight discrimination and create safer, more welcoming spaces for all Canadians.

Before entering public life, Marci was one of Canada's most respected journalists and broadcasters. She began her career at CHCH-TV in Hamilton before joining CTV News in 1997. As co-anchor of *Canada AM*, she helped wake up the nation each morning with warmth, insight, and thoughtful reporting. Later, as a co-host on *The Social*, she brought heart and clarity to conversations about culture, current events, and everyday life. Over the years, Marci interviewed world leaders, entertainment icons, bestselling authors, and top athletes, bringing their stories to life with curiosity and compassion. In 2020, she released her first book, *Off Script: Living Out Loud*.

Marci's excellence in media and advocacy earned her numerous accolades, including the prestigious Harry Jerome Award from the Black Business and Professional Association. She was also awarded an Honorary Degree from Humber College, recognizing her impact as a trailblazer and changemaker. Her legacy is one of meaningful impact — not just for today, but for generations to come.

@Marci.Ien

46.6K+ Followers on Instagram

Audience Demographics



17%

12.6% ages: 25-34

31.0% ages: 35-44



82%

27.3% ages: 45-54

16.5% ages: 55-64

Marci's following is **over 86% Canadian!**
Top city: Toronto (19.3%)



"Marci Jen has written a book that is exactly as she is:
wise, generous and bursting with heart."
— Will Schwulke, New York Times bestselling author of *The End of Your Life Book Club*

off script

Living Out Loud



Marci Jen



Marci spent time as co-anchor on *Canada AM*, and later went on to co-host *The Social*. She has also written a book titled *Off Script: Living Out Loud* about her experience as a Black female journalist.

Marci is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Guest appearances
- Speaking engagements
- and more

Past partners:



JACKSON-TRIGGS

Partnership Opportunities ●



the
social

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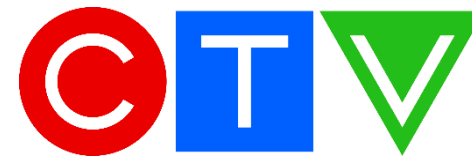
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