



Lital ••• **MAROM**

AI Visionary & Innovation Strategist | Serial Entrepreneur



TheSpotlightAgency.com



LITAL MAROM

AI Visionary & Innovation Strategist

Globally recognized as an AI visionary and innovation powerhouse, Lital Marom helps organizations navigate complexity and turn disruption into growth. A trained engineer and seasoned entrepreneur, Lital began her career building computer systems in Europe before leading global sales and strategy for Fortune 100 teams across three continents.

Lital's innovation firm, UNFOLD, helps global brands leverage disruptive technologies and systems thinking to scale smarter and stay ahead of the competition. Through The Academy of Tomorrow, she equips the next generation of leaders with the creative skillsets and growth mindsets they need to thrive in the age of AI. Her content and keynotes bring a rare mix of bold vision and real-world expertise – shaped by years leading global brands and building companies from the ground up – to help audiences translate AI into real business outcomes.

@LitalMarom

50.2K+ Followers on Instagram

Audience Demographics

47%


15.1% ages 25-34

53%


30.9% ages 35-44

28.2% ages 45-54

Top Countries: Canada (35%) USA (12%), India (9%)



Forbes

COACHES COUNCIL



EXPERT PANEL

How To Choose The Right AI Initiatives: 16 Tips For Company Leaders

The rapid rise of generative AI is transforming business, creating opportunities and uncertainties. Companies must strategically adopt AI, balancing agility with long-term goals, rather than chasing short-term trends. Sixteen Forbes Coaches Council experts share insights for navigating this dynamic landscape.

How To Build A Culture Of Learning

By [Lital Marom](#), Forbes Councils Member.

for [Forbes Coaches Council](#), [COUNCIL POST](#) | Membership (fee-based)

The Critical Link Between Psychological Safety And Innovation

By [Lital Marom](#), Forbes Councils Member.

for [Forbes Coaches Council](#), [COUNCIL POST](#) | Membership (fee-based)

LEADERSHIP

Exponential Thinking: The Secret Sauce Of Digital Transformation

By [Lital Marom](#), Forbes Councils Member.

for [Forbes Coaches Council](#), [COUNCIL POST](#) | Membership (fee-based)

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The Unstoppable Rise Of AI Agents: Redefining The Landscape

By [Lital Marom](#), Forbes Councils Member.

for [Forbes Coaches Council](#), [COUNCIL POST](#) | Membership (fee-based)

Lital is also a regular contributor for *Forbes*.

Media 



Q&A with LITAL MAROM

by Kelly Parker

Born in Israel, Lital Marom attended university shortly after finishing her mandatory military service. After graduating as an engineer, she moved to Europe to build computer systems before advancing to lead global sales and strategy for Fortune 100 teams across three continents. When she decided to leave the corporate world, Lital moved to New York City to begin her entrepreneurial journey, eventually founding four companies, including her innovation and management consulting firm, UNFOLD, and the leadership and development institute she dubbed The Academy of Tomorrow. She is a frequent keynote speaker focusing on innovation and digital transformation, new economies of scale, growth strategies and the future of work.



Lital is available to partner with brands for a variety of initiatives, including:

- Spokesperson roles
- Media appearances
- Digital video and television ads
- Event hosting
- Speaking engagements
- Guest appearances
- and more

Past partners:

Google

III Manulife

INTUIT

Thomson
Reuters™

IBM®

AT&T



Interac

Partnership Opportunities



For more information, please contact:

info@thespotlightagency.com

thespotlightagency.com

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